The ASEAN-China Centre (ACC) is an inter-governmental organization which were co-founded by governments of 10 ASEAN Member States and China. Since its inception on 18 November 2011, the centre has actively played its role as a one-stop information and activities centre to promote practical cooperation between ASEAN and China in the areas of trade, investment, tourism, education, culture and information and media. ACC Secretariat is located in Beijing. The current Secretary-General is H.E. Mme. Yang Xiuping.

ACC is governed by three bodies:

The Joint Council as the policy-making body, the Joint Executive Board as the advisory body, and the Secretariat as the executing body.

The Joint Council comprises the members of the ASEAN-China Joint Cooperation Committee.

The Joint Executive Board consists of the ASEAN Beijing Committee (ABC) and the China Council, which shall be established to include representatives from Chinese agencies involved in trade, investment, tourism, educational and cultural matters.

The ASEAN-China Centre Secretariat consists of a Secretary-General as its chief executive and four divisions, including General Affairs and Coordination Division, Trade and Investment Division, Education, Culture and Tourism Division, and Information and Public Relations Division.
Executive Summary

The year 2017 marks the 50th anniversary of ASEAN and the ASEAN-China Year of Tourism Cooperation. The joint building of the Belt and Road has become a new bright spot of ASEAN-China cooperation. All these have injected strong impetus into the ASEAN-China relations. To seize the new opportunities of the development of ASEAN-China relations, the ASEAN-China Centre (ACC) actively implemented the important consensus reached by the leaders of both sides, fully harnessed its strengths and vigorously promoted practical cooperation in trade, investment, education, culture, tourism as well as information and media which achieved fruitful results.

In 2017, with the strong support of the governments and friends from various sectors of ASEAN Member States and China, ACC has been actively implementing 19 flagship projects, organized or participated in more than 100 activities, making continuous contribution to ASEAN-China cooperation. To highlight the 50th anniversary of ASEAN, ACC held a rich variety of activities such as "New Beginning, New Opportunities—International Symposium on Celebrating the 50th anniversary of ASEAN", the ASEAN-China Day Fair, co-sponsoring cultural and trade activities during the ASEAN@50 Exhibition in Brunei Darussalam, etc. These activities were widely appreciated by both sides.

On trade and investment, ACC grasped the opportunities of the implementation of the upgraded China-ASEAN Free Trade Agreement (CAFTA), fully played the bridging role in facilitating ASEAN-China economic cooperation. ACC actively introduced the trade and investment policies of ASEAN countries to the local governments and business community of China, organized forums on "Business and Investment Opportunities in ASEAN" in Shandong and Gansu provinces respectively, and co-organized a Seminar themed "Insight into BIMP-EAGA: Potentials & Opportunities" during the 14th China-ASEAN Expo (CAEXPO). ACC continued to facilitate ASEAN enterprises to expand businesses in China,
co-organized the 2017 South & Southeast Asia Commodity Expo and Investment Fair (SSACEIF), co-hosted the first China-Southeast Asia Business Forum, co-sponsored the 23rd Lanzhou Investment and Trade Fair, participated in the 2017 (China) Eurasia Commodity and Trade Expo, attended the 2017 Round Table Meeting of Northeast Asia Chambers of Commerce, etc. Moreover, ACC successively organized trade and investment mission of Chinese enterprises to Indonesia, Lao PDR, Malaysia, the Philippines and Viet Nam to explore business opportunities. In order to strengthen the sectoral cooperation in e-commerce and production capacity cooperation, ACC co-organized the Roundtable of “New Rural E-Commerce in China”, attended the China-ASEAN Port Cities Cooperation Network Conference, etc.

On education, ACC further strengthened collaboration with its partners from both ASEAN and China especially Southeast Asian Ministers of Education Organization (SEAMEO), and made innovative efforts to fulfill the goal of realizing 300,000 Student Mobility by 2025 set by the leaders of both sides. To advance ASEAN-China youth exchanges, ACC created various platforms such as hosting the 2nd ASEAN-China Youth Forum themed “Youth Volunteer and Community Development” to strengthen the friendship and mutual understanding between the younger generation of both sides. ACC continued to support the activities of ASEAN students in China, hosted the 1st Chinese Language Competition for ASEAN Students in Beijing-Tianjin-Hebei Region, the ASEAN-China Cultural Exchange Day & New Year’s Gala, etc. ACC actively promoted vocational education cooperation between ASEAN and China, facilitated the launching of ASEAN-China Consortium for TVET Cooperation, encouraged the Chinese companies to donate vocational education equipments and training courses to ASEAN countries, and facilitated Chinese vocational education institutions to enroll ASEAN students with provision of scholarships. ACC organized and supported seven activities during the 10th China-ASEAN Education Cooperation Week (CAECW), such as co-hosting the Inauguration Conference of the China-ASEAN Tourism Education Alliance, the China-ASEAN Tourism Education Cooperation Forum and the Preparation Workshop for SEAMEO-China TVET Cultural Twinning Programme, and was awarded the Outstanding Contributor to CAECW by the Organizing Committee.

On culture, ACC continued creating new ideas and fully utilizing different cooperation platforms to enhance ASEAN-China mutual cultural appreciation and people-to-people connectivity. ACC co-organized the 2017 Beijing ASEAN Cultural Tour-Spring Festival Cultural Exchanges in Myanmar and Viet Nam, co-sponsored the 2nd ASEAN Gourmet Festival-Cambodia: Kingdom of Wonder Theme Month, co-organized the 12th ASEAN-China Cultural Forum and initiated the ASEAN-China Arts Colleges Alliance. ACC kept publishing ASEAN-China youth activities on the website of the Window for ASEAN-China Children’s Cultural Exchanges, and co-sponsored the 2017 "Soong Ching Ling Cup" China-ASEAN Youth Football Friendly Matches to enhance the friendship among the youth and children. Besides, ACC made special efforts to facilitate the development of creative production capacity and cultural industry of both sides, co-hosted Impression of ASEAN: An Exhibition of Landscape Painting by Teachers of China Academy of Art, and successfully co-hosted the 2017 ASEAN-China Film Festival in Malaysia. These diversified activities have produced fruitful results.

On tourism, to highlight the ASEAN-China Year of Tourism Cooperation as well as the International Year of Sustainable Tourism for Development, ACC carried out a series of diversified activities to explore new platforms and opportunities to promote tourism resources
of both ASEAN and China and to enhance tourism exchanges and cooperation between both sides. ACC enriched tourism publicity materials, translated and published the Chinese version of the “50 Golden Trails of ASEAN tourism package”, co-organized shooting series of tourism documentary project “Hi! ASEAN” in 10 ASEAN countries. ACC hosted ASEAN-China Quality and Sustainable Tourism Development Conference & ASEAN Tourism Photo Exhibition, co-organized ASEAN-China tourism festival and co-organized the Promotion Meeting of Media Publicity into Southern Anhui International Cultural Tourism Demonstration Zone. ACC actively participated in various tourism expos and set up ASEAN tourism booths. ACC co-organized tourism seminar on China-Ready in Viet Nam and Cambodia, which has proved to be an effective way for the tourism stakeholders of ASEAN countries to better understand the needs of Chinese tourists and further improve their services to attract more Chinese tourists. ACC co-organized the ASEAN-China Eco-tourism Development Seminar with the Tourism Department of the Philippines with an aim to enhance understanding and management of Eco-tourism products and destinations, and meet the challenges and opportunities in developing sustainable Eco-tourism in the region. ACC co-organized ASEAN-China Cultural Tourism Forum with the Ministry of Tourism of Cambodia, which focused on cultural heritage protection and cultural tourism cooperation.

On information and public relations, ACC designed and carried out a host of activities to further raise the awareness of the new developments in ASEAN-China relations and ACC’s work, including organizing two Ambassador’s Lectures in Qinghai and Guangxi, a reporting trip by Chinese media to the Philippines and Indonesia and a reporting trip by ASEAN media to Hunan and Jiangxi provinces of China and compiling ASEAN-China statistics book. ACC facilitated ASEAN countries to contribute articles especially tourism related ones in Chinese magazines, organized a familiarization trip by ASEAN media officials and journalists to Chinese media organizations in Beijing, attended the Reporting ASEAN Media Forum in Bangkok, actively reached out to the general public and enlarged its circle of media partners. To keep abreast of the new media trends in China and ASEAN countries, ACC made great efforts to promote itself through various new media platforms. In addition, ACC set up booths at the 14th CAEXPO and other important events to raise its profile.

To better fulfill its mandate, ACC kept strengthening its contacts and cooperation with the governments, business and social associations, academics and private sector of both ASEAN and China. ACC also enhanced exchanges with related regional and international organizations and cooperation mechanisms such as the ASEAN Secretariat, Lancang-Mekong Cooperation Mechanism (LMC), Brunei-Indonesia- Malaysia-Philippines East Asian Growth Area (BIMP-EAGA), ASEAN-Japan Centre (AJC), ASEAN Korea Centre (AKC), the East Asia Business Council (EABC), International Network of Bamboo and Rattan (INBAR), etc. These efforts helped ACC gain more support from various sectors of both ASEAN and China, and draw on the good experience of other organizations. These interactions also enabled ACC to better implement its work according to the new demands of both sides.

2018 is another important year as it marks the 15th anniversary of ASEAN-China Strategic Partnership and the ASEAN-China Year of Innovation, which will provide broader prospects for ASEAN-China cooperation. ACC will continue playing its role as an information and activities centre and joining hands with friends and partners from both ASEAN and China to push forward practical cooperation and make new contributions to ASEAN-China relations.
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CHAPTER I
TRADE AND INVESTMENT
SEAN-China economic cooperation has been a highlight of win-win cooperation over the past decades. In 2016, the upgrading of ASEAN-China Free Trade Area gave a strong boost to ASEAN-China economic cooperation. According to China’s statistics, the two-way trade volume reached USD 514.8 billion in 2017, accounting for a bigger proportion of China’s foreign trade. China has been ASEAN’s largest trading partner for nine consecutive years while ASEAN has been China’s third largest trading partner for seven years in a row. In investment, ASEAN and China are each other’s important sources of foreign investment. The accumulated mutual investment surpassed USD 192 billion by the end of 2017. Progress has been made in a number of major infrastructure projects, such as the Jakarta-Bandung railway, China-Laos railway and China-Thai railway projects.

In May 2017, China held the Belt and Road Forum for International Cooperation in Beijing, which was actively participated by 10 ASEAN countries. The Forum emphasized the coordination between the Belt and Road Initiative and ASEAN Community Vision 2025 and Master Plan on ASEAN Connectivity 2025 so as to expand economic growth and trade and investment, which injected strong impetus to mutually beneficial economic cooperation between the two sides.

In 2017, ACC spared no efforts to encourage two-way trade and investment between ASEAN and China. ACC held seminars in China’s local provinces to introduce trade and investment opportunities of ASEAN countries, organized investment missions to ASEAN Member States for business matching, promoted exchanges and cooperation in various sectors and continued to raise awareness of CAFTA, ASEAN and China’s trade and investment policies on various occasions. In addition, ACC continued assisting the operation and the development of ASEAN Commercial Centres in Tianjin and Yiwu, as well as ASEAN–China E-commerce trading centre in Shanghai.

Introducing Trade and Investment Policies of ASEAN and China to the Stakeholders of Both Sides

【1. Background】

With deepened economic ties, ASEAN and China are embracing new opportunities in trade and investment cooperation. ASEAN Member States express their interest to know more about the implications of China’s economic policies toward ASEAN, while Chinese businessmen are keen to learn more about ASEAN markets. To further boost the trade and investment relations between ASEAN and China, ACC continued its efforts in publicizing the favourable policies of various free trade agreements, as well as interpreting both sides’ new policies on trade and investment with a view to helping more enterprises of ASEAN and China, especially the Small and Medium Sized Enterprises (SMEs), have a better understanding of the policies and make good use of them, thus to facilitate easier access to each other’s markets.

【2. Activities】

(1) Hosted Forums on Business and Investment Opportunities in ASEAN

a. Hosted Forums on Business and Investment Opportunities in ASEAN in Jinan and Qingdao, Shandong Province

From 26 to 27 April 2017, ACC hosted the Forums on Business and Investment Opportunities in ASEAN in Jinan and Qingdao, Shandong province respectively. More than 100 participants including the Commercial Ministers, Counsellors and Officers from the Embassies of Malaysia, the Philippines and Thailand, officials from relevant sectors of Shandong Provincial Government, Jinan and Qingdao Municipal Governments, as well as local businessmen attended the events.

Mr. Li Yuan, Director of Trade and Investment Division of ACC (TID), chaired the forums. Mr. Pang Jinliang, Deputy Director-General of the General Office of Jinan Municipal Government, and Ms. Gao Qun, Deputy Director of the Foreign Affairs Office of Qingdao Municipal Government, delivered remarks at the forums. Mr. Witit Teeramungcalanon, Commercial Minister of the Embassy of Thailand, Ms. Rhenita B. Rodriguez, Commercial Minister of the Embassy of the Philippines, Ms. Razida Hanim Abdul Razak, Commercial Counsellor of the Embassy of Malaysia, and Mr. Song Tao, Investment Officer of the Embassy of Malaysia, gave presentations on the business environments and relevant economic policies of the countries they represent. The participants had an active interaction with the speakers.

b. Hosted Forum on Business and Investment Opportunities in ASEAN in Lanzhou, Gansu Province

On 6 July 2017, ACC hosted the Forum on Trade and Investment Opportunities in ASEAN in Lanzhou, Gansu Province. More than 200 participants, including diplomats from the Embassies of Thailand, Malaysia and Indonesia, officials from trade and investment agencies of...
Myanmar and Singapore, officials from relevant departments of Gansu Provincial and Lanzhou Municipal Governments, as well as representatives from local enterprises attended the event.

Mr. Li Yuan, Director of TID, chaired the forum. Ms. Wang Yingling, Deputy Director-General of the Department of Commerce of Gansu Province, delivered remarks at the forum. Mr. Witit Teeramungcalanon, Minister (Commercial) and Ms. Donlaporn Ajavavarakula, Minister Counsellor (Investment Promotion) of the Embassy of Thailand, Ms. Razida Hanim Abdul Razak, Commercial Counsellor of the Embassy of Malaysia, Ms. Elizani T.X. Nadia Sumampouw, First Secretary of the Embassy of Indonesia, Mr. Thet Lwin Oo, Trade Representative of Myanmar Trade Representative Office in Nanning, Guangxi, Mr. Tan Chuan Seng, Centre Director of West China Region of International Enterprise Singapore, gave presentations on the business environments and relevant trade and investment policies of their respective countries, and answered questions asked by the representatives of local enterprises.

(2) Attended the ASEAN-China Young Entrepreneur Forum

From 3 to 5 September 2017, the ACC representative attended the ASEAN-China Young Entrepreneur Forum held in Siem Reap, Cambodia. The Forum was hosted by the Ministry of Foreign Affairs and International Cooperation of the Kingdom of Cambodia. Over 120 participants, including representatives from the governments of ASEAN Member States and China, international organizations, business sectors, enterprises and media, participated in the event.

The ACC representative briefed on the role of MSME in ASEAN-China economic and trade cooperation and ACC’s efforts in promoting the development of ASEAN-China relations. The participants made a lively discussion on the topics of “Overview on ASEAN-China Economic Cooperation: Roles of Micro, Small and Medium Enterprises (MSMEs) in Economic Development in ASEAN Member States and China”, “Key Challenges Facing Youth and Women Entrepreneurs in MSMEs”, “Best Practices and Opportunities for Youth and Women Entrepreneurs in MSMEs”, “How can MSMEs Optimize Their Benefits from ASEAN-China FTA” and “Key Recommendations on How to Promote Greater Roles of Emerging Youth and Women Entrepreneurs in Economic Development: the Way Forward”.

(3) Co-organized the Seminar on Strengthening BIMP-EAGA-China Trade & Investment Cooperation

On 14 September 2017, ACC co-organized the Seminar on Strengthening Brunei Darussalam-Indonesia-Malaysia-Philippines East ASEAN Growth Area (BIMP-EAGA) and China Trade & Investment Cooperation in Nanning, Guangxi, with China Council for the Promotion of International Trade and BIMP-Facilitation Centre. Mr. Datu Hj Abul Khayr Alonto, Standing Chairman of BIMP-EAGA Minister, Mr. Yang Daoxi, Vice Chairman of Standing Committee of the People’s Congress of Guangxi Zhuang Autonomous Region, Mr. Chen Zhou, Deputy Director General of the Organizing Committee of China-ASEAN Business and Investment Summit, Vice Chairman of China Council for the Promotion of International Trade, and around 300 representatives of government departments, industry associations and business community from China, Brunei, Indonesia, Malaysia and the Philippines attended the Seminar. ACC Secretary-General H.E. Mme. Yang Xiuping attended and addressed the Seminar. Participants exchanged views on topics of development potential of BIMP-EAGA, favourable investment policies and development opportunities in regional countries and ways to promote cooperation between BIMP-EAGA and China.

【3. Outcomes and Effects】

The above activities provided authoritative channels for ASEAN and Chinese business communities to understand each other’s trade and investment policies, provided them with opportunities to interact directly with government officials in charge of economic affairs of both sides, and encouraged them to invest in each other’s markets. The activities helped...
the business communities of both sides to have a better understanding of the business environments of both sides, and therefore laid a solid foundation for promoting trade and investment cooperation between ASEAN and China.

“Knowing China—Local Provinces Promotion”

【1. Background】

ASEAN enterprises are keen to seek business opportunities in China which has been the largest trading partner of ASEAN for eight consecutive years and takes ASEAN as an important partner in the joint building of the 21st Century Maritime Silk Road. However, China’s business environment is diversified from province to province. Many enterprises, especially the SMEs who are willing to invest in China, lack the proper knowledge as for where to start their businesses or with whom they could cooperate. To introduce to China’s markets to ASEAN, especially the markets of China’s local provinces, ACC worked with local provinces or regions of China to build commercial centres with the theme of ASEAN or host/participate in promotion events to demonstrate the respective advantages and demands of different provinces or regions.

【2. Activities】

(1) Co-organized the Signing Ceremony of the Enterprises Settled in ASEAN Tianjin Eco-City Commercial Centre

On 16 January 2017, the Signing Ceremony of the Investors Settled in ASEAN Tianjin Eco-City Commercial Centre was held in Sino-Singapore Tianjin Eco-City (STSEC). ASEAN Tianjin Eco-City Commercial Centre has been jointly built by ACC and STSEC since 2016. Over 100 guests including Mr. Yang Zhize, Vice Chairman of STSEC Management Committee, Mr. Li Yuan, Director of Trade and Investment Division of ASEAN-China Centre (ACC), Mr. Sun Jianhua, Deputy Director of Education, Culture and Tourism Division of ACC (ECTD), Ms. Azizah Aziz, Tourism Counsellor of Malaysia Embassy in China, Mr. Simon Wong, President of Sarawak Entrepreneur Association, and representatives of ASEAN and Chinese business communities and media attended the ceremony.

Mr. Yang Zhize, Mr. Li Yuan, Ms. Azizah Aziz, Mr. Simon Wong and Mr. Zhang Yu, President of ASEAN Tianjing Eco-City Commercial Centre, delivered speeches respectively. They welcomed the first group of enterprises to settle in the Commercial Centre and expressed the hope for them to achieve greater development through the platform and make new contribution to ASEAN-China economic cooperation for win-win results. The enterprises from Indonesia, Malaysia, Singapore, Thailand, Brunei and China that were ready to settle in the commercial centre signed the contracts respectively.

(2) Supported Trade Fairs in Different Parts of China

a. Co-hosted the 2017 South & Southeast Asia Commodity Expo and Investment Fair and the China-Southeast Asia Business Forum

From 11 to 18 June 2017, ACC co-hosted the 2017 South & Southeast Asia Commodity Expo and Investment Fair and related activities with Yunnan provincial government and other partners in Kunming, Yunnan province. Secretary-General Yang Xiuping attended the Fair and a series of related events including the Opening Ceremony, China-Southeast Asia Business Forum, the Opening Ceremony of 2017 Lancang-Mekong Cooperation Events, the Opening Ceremony of Lao Pavilion, the Guest of honour in the Expo, and visited ACC’s booth during the fair.

On 13 June 2017, ACC and Yunnan provincial government co-hosted the China-Southeast Asia Business Forum for the first time. More than 500 participants from governments, chambers of commerce, think-tanks and enterprises of China and Southeast Asian countries attended the forum. Mr. Li Xiuling, Deputy Secretary of CPC Yunnan Provincial Committee, Mme. Yang Xiuping, Secretary-General of ACC, Mr. Thannongsinh Kanlagna, Vice President of Lao National Chamber of Commerce and Industry, delivered speeches at the opening ceremony. Guests from China and Southeast Asian countries had a lively discussion on the topics of “Trade and Investment Facilitation and Connectivity” and “Industrial Park Construction and Financial Cooperation”, and gave positive suggestions to the Belt and Road Initiative, deepening trade and investment cooperation between Southeast Asian countries and China to achieve common development and prosperity.

b. Co-sponsored the 23rd China Lanzhou Investment and Trade Fair

On 6 July 2017, Mr. Li Yuan, Director of TID attended the 23rd China Lanzhou Investment and Trade Fair together with the diplomats from the Embassies of Thailand, Malaysia and Indonesia in Beijing, and officials from trade and investment agencies of Myanmar and Singapore. They attended the Opening Ceremony of the Trade Fair and Silk Road Cooperative Development Forum and visited the ASEAN Pavilion, which was set up by ACC and was one of the biggest pavilions at the Gansu International Convention and Exhibition Center.

c. Attended the 2017 (China) Eurasia Commodity and Trade Expo

From 22 to 26 August 2017, Secretary-General Yang Xiuping attended the 2017 (China) Eurasia Commodity and Trade Expo upon invitation. She attended the opening ceremony together with Mr. Arkin Tunyavi, Vice Chairman of
Xinjiang Uyghur Autonomous Region and the guests from China, ASEAN and Eurasian countries, and visited pavilions of Myanmar, Malaysia, Thailand, Indonesia and other ASEAN countries participating in the expo.

d. Attended the 2017 Round Table Meeting of Northeast Asia Chambers of Commerce

On 1 September 2017, Mr. Li Yuan, Director of TID, attended the 2017 Round Table Meeting of Northeast Asia Chambers of Commerce during the 11th China-Northeast Asia Expo in Changchun, Jilin province. The meeting was hosted by China Council for the Promotion of International Trade (CCPIT) and Jilin Provincial Government and organized by China Chamber of International Commerce (CCOIC) and CCPIT Jilin Sub-council.

Mr. Zhao Qianghua, President of CCOIC and CCPIT Jilin Sub-council, chaired the meeting. Director Li Yuan introduced the trade and investment cooperation between China and ASEAN. Representatives from 17 Trade and Promotion Organizations and Chambers of Commerce from Northeast Asia, ASEAN and South Asia made fruitful discussions on boosting the development of regional economic integration, and aligning national development strategy with China’s Belt and Road Initiative to enhance cooperation.

e. Attended the 14th China-ASEAN Expo and the 14th China-ASEAN Business and Investment Summit

From 10 to 14 September 2017, Secretary-General Yang Xiuping attended the 14th China-ASEAN Expo and the 14th China-ASEAN Business and Investment Summit in Nanning, Guangxi Zhuang Autonomous Region. During the expo, Secretary-General Yang Xiuping attended a series of activities and had extensive discussions with the participants, including the opening ceremony of the expo, the Roundtable Dialogue between State Leader of Brunei and CEOs from China, the opening ceremony of Brunei Commodity Pavilion of City of Charm, etc. Secretary-General Yang Xiuping also toured the exhibition hall and visited ACC’s pavilion. ACC actively participated in relevant activities during the expo.

f. Attended the 23rd China Yiwu International Commodities Fair

On 21 October 2017, ACC representative attended the Opening Ceremony of the 23rd China Yiwu International Commodities Fair upon invitation. The fair has set up 4,100 standard booths covering 14 sectors and 8 special exhibition areas, including “made in Zhejiang”, Intellectual Lifestyle, etc. and attracted more than 2,200 exhibitors. ACC representative also paid a local field trip themed “Yiwu in the Eyes of Foreign Diplomats” along with over 20 diplomats from different countries including ASEAN countries, which is one of the important side events of the 23rd Yiwu Fair, and participated in a dialogue on promoting the local economic and social development as well as advancing key cooperative projects. The participants made extensive exchanges on relevant topics and gave their opinions and suggestions on enhancing the internationalization level of Yiwu.

(3) Participated in Important Platforms of Trade and Investment Hosted in China Local Provinces and Regions

a. Attended the “Guangdong-Hong Kong-Macau Bay Area” Development Forum and Seminar on “Pilot Zone for International Economy and Commerce Cooperation along the Belt and Road”

On 8 April 2017, Mr. Li Yuan, Director of TID, attended “Guangdong-Hong Kong-Macau Bay Area” Development Forum and the Seminar on “Pilot Zone for International Economy and Commerce Cooperation along the Belt and Road” in
Shenzhen, Guangdong province. Around 150 people attended the forum including government officials and representatives of academia, think tanks, enterprises, business community and media. Mr. Li Yuan analyzed the advantages and difficulties in trade and investment relations between the two sides, as well as the possibility for future collaboration between the Bay Area and ASEAN countries. The participants shared the experience and views on their respective fields.

b. Attended the Hong Kong Summit 2017

On 11 July 2017, Secretary-General Yang Xiuping attended the Hong Kong Summit 2017 at Hong Kong Convention and Exhibition Centre. The summit was co-hosted by Hong Kong Chinese General Chamber of Commerce and China Council for the Promotion of International Trade (CCPIT). About 800 participants including Mrs. Carrie Lam, Chief Executive of Hong Kong Special Administrative Region (HKSAR), Mr. Fu Ziying, Vice Minister of Commerce of China, Mr. Jiang Zengwei, Chairman of CCPIT, Mr. Xie Feng, Commissioner China’s Ministry of Foreign Affairs in HKSAR, Ms. Yin Xiaojing, Vice Director-General of the Liaison Office of China Central People’s Government in HKSAR and ministers, entrepreneurs and academics from Cambodia, Indonesia, Malaysia, the Philippines, Singapore, Thailand, Viet Nam and other East Asian countries attended the Summit. Secretary-General Yang Xiuping delivered a speech at the Plenary Session: Dialogue between East Asian Ministers and Regional Organizations’ Leaders on ASEAN-China economic and trade cooperation, and encouraged Hong Kong to give full play to its advantages and make even greater contribution to strengthening ASEAN-China economic relations.

【3. Outcomes and Effects】

By holding or supporting the activities in China’s local provinces or regions, the features of different parts of China are well demonstrated. ASEAN participants got the first-hand information on the local business environments by seeing with their own eyes. Besides, ACC also helped connect local provinces or regions with ASEAN countries, which laid a solid foundation for their future cooperation.

"Going ASEAN—Investment Promotion Tours"

【1. Background】

The low cost of labour, abundant resources and favourable investment environment have made Chinese investors regard ASEAN as one of the best investment destinations. ASEAN Member States have established a number of industrial parks and special economic zones to attract FDI. Meanwhile, the Chinese government has increased its support to ASEAN’s development and Chinese businesses have accelerated their investment abroad. Their investment has contributed not only to local economic growth but also to local employment. More and more Chinese businessmen showed their interests to invest in ASEAN. In 2017, ACC continued organizing investment missions and holding business matching activities in ASEAN Member States to provide guidance to Chinese investors who would like to invest in ASEAN.

【2. Activities】

(1) Organized Trade and Investment Mission to the Philippines

From 23 to 24 May 2017, ACC organized an investment mission to Manila, the Philippines. The mission was led by Mr. Li Yuan, Director of TID, and was joined by about 20 representatives from enterprises in Beijing, Shandong, Jiangsu and Guangdong provinces. During the stay in the Philippines, ACC organized a Forum on Trade and Investment Cooperation and Business Matchmaking Meeting between China and the Philippines. The delegation paid a courtesy call on Ms. Rosvi C. Gaetos, Assistant Minister of the Department of Trade and Industry (DTI) of the Philippines and the Commercial Counsellor of China to the Philippines. The delegation also made field trips during their stay in Manila.

At the Trade and Investment Cooperation Forum, Director Li Yuan introduced ASEAN-China and China-Philippine economic relations. Assistant Minister Rosvi C. Gaetos outlined the social and economic development of the Philippines, and hoped that entrepreneurs from both sides can seize the opportunities, enhance communications and find more business opportunities. The representatives from the Philippine Chamber of Commerce & Industry, Manila Global Trade Group, the Export Market Bureau of DTI and the Investment Promotion Committee of the Philippines addressed the forum and briefed the business environment and relevant policies in the Philippines. Representatives of the business community from both sides introduced their businesses and future development plans and expressed their readiness to take advantage of the forum to create more business opportunities for common development. After the forum, representatives of the business community had in-depth discussions and reached preliminary consensus on future cooperation.

The delegation also paid visits to small towns with unique features located in the new zone and exchanged views with local businessmen.

(2) Organized Trade and Investment Mission to Viet Nam

From 25 to 27 May 2017, ACC organized an investment mission to Ho Chi Minh City and Hanoi of Viet Nam. The mission was led by Mr. Li Yuan, Director of TID, and was joined by more than 20 people including Mr. Bui Huy Hoang, Commercial Counsellor of Viet Nam in China, and representatives of enterprises from Beijing, Shandong, Jiangsu and Guangdong provinces. During the stay in Viet Nam, ACC organized the China-Viet Nam Trade and Investment Cooperation Meeting, visited the industrial parks, and met the Ministry of Industry and Trade of Viet Nam, Chinese Consulate General to Ho Chi Minh City and the Economic and Commercial Counsellor’s Office of Chinese Embassy in Viet Nam.

The China-Viet Nam Trade and Investment Cooperation Meeting was co-hosted by ACC and Viet Nam Chamber of Commerce and Industry. Mr. Li Yuan, Mr. Pham Quang Thinh, Deputy Director General of the Department of
International Relations of the Viet Nam Chamber of Commerce and Industry, Mr. Do Kim Lang, Deputy Director General of the Trade Promotion Agency under the Ministry of Industry and Trade of Viet Nam and Mr. Bui Huy Houg, Commercial Counsellor of the Vietnamese Embassy in China, delivered remarks at the meeting. They elaborated on the trade and investment policies of Viet Nam and welcomed Chinese investors to start businesses in Viet Nam. Representatives from Chinese enterprises introduced their business fields and development plans at the meeting. They exchanged views with their Vietnamese counterparts after the meeting.

The delegation visited the Linh Trung Export-Processing Zone in Ho Chi Minh City and the Industrial Park in Bạc Ninh Province to learn their operation, supporting services and preferential policies. They also had in-depth discussions with the management of the zone and the park.

During the visit, the delegation listened to the briefing given by Mr. To Ngoc Son, Deputy Director General of the Asia-Pacific Market Department of the Ministry of Industry and Commerce of Viet Nam, Mr. Hu Suojin, Commercial Counsellor of Chinese Embassy in Viet Nam, Mr. Chen Dehai, Consul General in Ho Chi Minh City, and Mr. Wei Xichen, Commercial Counsellor of Chinese Consulate General, on local economic development, China-Viet Nam economic and trade relations and business environment in Hanoi and Ho Chi Minh City.

(3) Organized Trade and Investment Mission to Lao PDR

From 28 to 29 May 2017, ACC organized an investment mission to Luang Prabang of Lao PDR. The mission was led by Mr. Li Yuan, Director of TID, and joined by more than 10 representatives from enterprises from Beijing, Shandong and Guangdong provinces.

The delegation called on Mr. Li Baoguang, the Chinese Consulate General in Luang Prabang. Consul General Li Baoguang elaborated on the investment environment of the six northern provinces of Lao PRD, the local investment policies and relevant laws and regulations, and answered questions raised by the delegation. The delegation had meetings with Mr. Soulsack, Director of the Provincial Administration Office of Luang Prabang, and principals from Department of Planning and Investment, Department of Industry and Commerce and Department of Transportation. The delegation also exchanged views with the local Chamber of Chinese Enterprises. Through the meetings and discussions, they learned about the social and economic environment of Luang Prabang from different perspectives and had a deeper understanding of the local business environment. The delegation also visited a hotel project of the Yunnan Copper Co., Ltd. in Luang Prabang.

(4) Organized Trade and Investment Mission to Indonesia

From 24 to 27 November 2017, ACC organized an investment mission to Jakarta and Denpasar, Indonesia. The mission was led by Mr. Li Yuan, Director of TID, and joined by entrepreneurs from Beijing, Shanghai and Jiangsu provinces.

In Jakarta, the delegation met with the Indonesian Chinese Entrepreneur Association. Mr. Abdul Alek Soelysio, Chairman of the Association, warmly welcomed the delegates led by ACC and introduced the business environment and relevant trade and investment opportunities of Indonesia. The delegation paid a courtesy call to Mr. Wang Liping, Minister Counsellor (Economic and Commercial) of the Chinese Embassy in Indonesia. During the meeting, the delegation listened to the introduction of the situation of the economic and social development of Indonesia carefully, and raised questions of their concern and had extensive discussions.

In Denpasar, ACC organized Indonesia-China Business Matching Meeting for the entrepreneurs of both sides. Mr. Ketut Sudibya, Director of Bali Investment and Licensing Board gave a detailed explanation on the garbage power project in Bali which attracted the entrepreneurs’ interest. The participants from both sides also had a dedicated discussion over the potential cooperation projects. The delegation called on Mr. Hu Yinquan, Consul General of China in Denpasar, and shared their views on promoting the trade and investment between China and Indonesia.

(5) Organized Trade and Investment Mission to Malaysia

From 28 November to 1 December 2017, ACC organized an investment mission to Kuala Lumpur and Kota Kinabalu, Malaysia. The mission was led by Mr. Li Yuan, Director of TID, and joined by entrepreneurs from Beijing, Shanghai and Jiangsu provinces.

In Kuala Lumpur, China Machinery Engineering Corporation (CMEC), member of the delegation, signed the procurement contract to supply material and equipment for a 50-Megawatt-ac solar farm project in Negeri Sembilan State with Mattan Engineering from Malaysia worth 26 million USD. This project will further contribute to the cooperation in renewable energy between China and Malaysia. The delegation called on the Kuala Lumpur Office of Belbi Gulf Holding (Malaysia) Sdn Bhd, and listened to the introduction on the latest development of Malaysia-China Kuantan Industrial Park. They also met with the representatives from China-ASEAN Business Association (CABA) and had a deeper understanding of the local business environment and investment opportunities. Both sides showed great enthusiasm in future collaboration.

In Kota Kinabalu, the delegation paid a courtesy call to Datuk Yeo Boon Hai, Mayor of Kota Kinabalu, and called on Mr. Liang Caide, Consul General of China in Kota Kinabalu, who briefed the delegation on the business environment and situation of Chinese enterprises in Sabah State. The delegation also had a meeting with the officials of the Department of Industrial Development and Research of Sabah State and the Facilitation Center of Brunei Darussalam-Indonesia, Malaysia-Philippines East ASEAN Growth Area (BIMP-EAGA). The relevant officials expressed their determination to give full play to its advantages in actively supporting the efforts of the entrepreneurs from ASEAN countries and China to enhance the business cooperation. The delegation also had a business matching meeting with the Sabah Branch of Malaysia-China Chamber of Commerce. During the meeting, they discussed on the updated investment projects in Sabah.
3. Outcomes and Effects

By organizing the investment missions, ACC helped the participants get the first-hand and most authoritative information for trade and investment of the three countries by arranging meetings with the government sectors, Chinese Embassies and Consulates General as well as local enterprises and visits to the industrial parks and projects. During the trips, some enterprises made initial decisions to set up businesses in the above-mentioned countries, and some enterprises formulated their investment plans afterwards.

Strengthening ASEAN-China Sectoral Cooperation

1. Background

The upgraded CAFTA and the Belt and Road Initiative brought new opportunities to ASEAN-China cooperation in trade and investment. ASEAN and China are highly complementary to each other in sectoral cooperation. In order to tap the potential and promote cooperation in different industries, ACC organized or participated in a series of activities to promote e-commerce, finance and sub-regional cooperation to match the stakeholders between China and ASEAN Member States.

2. Activities

(1) Co-organized the activity of “Experiencing the Traditional Chinese Medicine”

On 16 December 2016, ACC, Beijing Chaoyang District Commission of Commerce, and China Sinopharm International Corporation co-organized the activity of “Experiencing the Traditional Chinese Medicine (TCM)” in Beijing. This event was aimed to provide a good opportunity for ASEAN diplomats in China to know more about TCM and explore future cooperation between ASEAN and China. About 60 people, including H.E. Mr. Datu’ Zaizuddin Bin Yahya, Ambassador of Malaysia to China and representatives from ASEAN Embassies in China, officials from Chaoyang District Commission of Commerce, Foreign Affairs Office, and Commission of Health and Family Planning, as well as participants from Sinopharm International and media, attended the activity. Ms. Huang Ying, Director of General Administration and Coordination Division, delivered a speech on behalf of ACC. Diplomats from embassies of ASEAN countries attended the lecture by a well-known TCM expert, experienced the pulse diagnose and TCM massage, and made a field visit to the Museum of Chinese Medicine at Beijing University of Chinese Medicine.

(2) Co-organized Roundtable of “New Rural E-Commerce in China”

On 19 January 2017, ACC and Alibaba Group co-organized the roundtable of “New Rural E-commerce in China” in Beijing. About 20 diplomats from the Embassies of ASEAN Member States in Beijing participated in the activity. Mr. Moavivay Palee, Deputy Director of TID, delivered a speech on behalf of ACC. Mr. Brian A. Wong, Vice President of Alibaba Group introduced Alibaba’s “Rural Strategy” and expressed the hope that Alibaba and ACC would make joint efforts to strengthen cooperation with ASEAN countries. ASEAN diplomats listened to the introduction on rural e-commerce, finance and logistics development by specialists from Rural Taobao, Ant Financial and Cainiao Networks, and made an active interaction with Alibaba on patterns of Rural Taobao, staff recruitment and training, selling rural products to urban areas, and construction of rural logistics.

(3) Attended the 2nd Annual Meeting of the New Development Bank Board of Governors

From 31 March to 2 April 2017, ACC representatives attended the 2nd Annual Meeting of the New Development Bank (NDB) Board of Governors in New Delhi, India. The Meeting was co-organized by the NDB and Ministry of Finance of the Republic of India. On the sidelines of the Meeting, the organizers held the welcoming activities, opening ceremony, signing ceremony and two seminars with a focus on “Financing Sustainable Development” and “Urban Planning and Sustainable Infrastructure Development”. Around 400 participants, including Mr. Arun Jaitley, Finance Minister of India, Mr. Xiao Jie, Finance Minister of China, Mr. Sergey Storchak, Deputy Finance Minister of Russia, Mr. Marcelo Estevao, Secretary for International Affairs of Ministry of Finance of Brazil, Mr. Monale Ratsoma, Deputy Director General of South Africa Treasury, Mr. K.V. Kamath, NDB President, as well as heads of multilateral development banks, representatives from BRICS countries, international organizations, NGOs, financial institutions, enterprises, scholars and media, attended the meeting.

(4) Attended the 2017 Mekong Forum

From 13 to 14 July 2017, ACC representatives attended the 2017 Mekong Forum in Khon Kaen, Thailand. The forum was hosted by the Mekong Institute (MI) and co-organized by Thailand Convention and Exhibition Bureau and relevant agencies. Mr. Tun Tun Naing, Permanent Secretary of the Ministry of Planning and Finance of Myanmar, Chairman of Mekong Institute Council, Dr. Narongchai Akrasanee, Former Minister of Energy and Minister of Commerce of Thailand, Chairman of Mekong Institute Steering Committee, and Dr. Watcharas Leelawath, Executive Director of MI, delivered remarks at the forum respectively. More than 200 participants, including representatives from the governments of GMS countries, foreign diplomatic missions in Thailand, international organizations, NGOs, enterprises, academics and media, attended the forum. The experts in various fields had discussions on the topics of “Dynamics of Geo-politics and Geo-economics: Past, Present and Future”, “Re-assessing Impacts on Development Cooperation in the GMS” and “Re-adjusting Trade and Foreign Direct Investment Strategies for the GMS”.
(5) Attended the 2017 Belt and Road Forum for Textile and Garment Industry Development

On 25 August 2017, Secretary-General Yang Xiuping attended the 2017 Belt and Road Forum for Textile and Garment Industry Development in Urumqi, Xinjiang Uygur Autonomous Region. The Forum was themed on “Innovation for Sustainable Development, Collaboration for Win-Win Future”. About 400 participants including the government officials, representatives of textile associations and entrepreneurs from China, ASEAN and other Belt and Road countries attended the Forum. Secretary-General Yang Xiuping delivered a speech on ASEAN-China textile and garment cooperation. The participants had in-depth discussions on the development of global textile industry, the building of the Belt and Road and the opportunities brought to the textile industry and other topics.

(6) Attended the China-ASEAN Women Entrepreneurs Start-up and Innovation Forum

From 12 to 14 September 2017, the ACC representatives attended the China-ASEAN Women Entrepreneurs Start-up and Innovation Forum in Qinzhou, Guangxi Zhuang Autonomous Region. The Forum was co-hosted by China ASEAN Association, China Association of Women Entrepreneurs and People’s Government of Guangxi Zhuang Autonomous Region with the theme of “female power to drive win-win cooperation”. It was aimed at serving for the development of the Belt and Road Initiative, promoting friendly cooperation between China and ASEAN, building a platform for communication and exchanges, wisdom sharing, start-up and innovation for women entrepreneurs from each country and mutual benefit and common development. Over 200 participants, including female leaders, entrepreneurs, governmental officials and scholars related to women’s affairs from China and ASEAN countries, attended the forum.

(7) Attended the China-ASEAN Port Cities Cooperation Network Conference

On 13 September 2017, Secretary-General Yang Xiuping attended the China-ASEAN Port Cities Cooperation Network Conference in Nanning, Guangxi Zhuang Autonomous Region. Dato Seri Paduka Dr. Mohd Amin Liew Abdullah, Deputy Minister of Finance of Brunei Darussalam, Mr. Zhang Xiaojin, Vice Chairman of Guangxi Zhuang Autonomous Region, Mr. Lee Yi Shyam, Chairman of Business China of Singapore, Tan Sri Kong Cho Ha, Chairman of Port of Klang Authority of Malaysia, Kong Vitanak, Vice Governor of Sihanoukville province of Cambodia, and
representatives from governments of China and ASEAN Member States, international organizations, enterprises, financial institutions, academic institutions, altogether over 100 participants, attended the event. Secretary-General Yang Xiuping addressed the conference and exchanged views with the speakers on enhancing China-ASEAN port cities cooperation.

(8) Attended the 2017 China Baigou International Bags and Suitcases Exposition

On 20 September 2017, Mr. Li Yuan, Director of TID, attended the 2017 China Baigou International Bags and Suitcases Exposition in Baigou New Area, Baoding City, Hebei province. The expo was co-hosted by China General Chamber of Commerce, China National Light Industry Council, China Leather Industry Association, Hebei Provincial Department of Commerce and Baoding Municipal People’s Government. Around 500 participants, including representatives of Chinese governments, commercial sectors, exhibitors, media as well as diplomats from the Embassies of Thailand, Lao PDR and relevant countries in China, attended the event. Director Li Yuan delivered remarks at the forum. The relevant participants also made discussions on the topics of “Tourism Industry and Economic Development of Baigou”, “How to Construct Baigou International Trade Eco-chain” and more.

(9) Attended the 2017 Global Poverty Reduction and Department Forum

On 9 October 2017, Mr. Li Yuan, Director of TID, attended the 2017 Global Poverty Reduction and Development Forum in Beijing. This forum was themed “Taking Targeted Measures in Poverty Alleviation and the 2030 Sustainable Development Agenda” and was co-hosted by the State Council Leading Group of Office of Poverty Alleviation and Development of China and UN System in China. Mr. Wang Yang, Vice Premier of China and Mr. Tegegnework Gettu, Under-Secretary-General of the United Nations attended and addressed the forum. More than 200 representatives, scholars and experts from 13 countries, 16 international organizations participated in the forum.

(10) Co-organized the 2017 World Ocean Week in Xiamen

From 3 to 9 November 2017, ACC co-organized the 2017 World Ocean Week (WOW) themed “Ocean Governance for Blue Economy” in Xiamen. 2017 WOW included 4 parts as international ocean forum, ocean industry exhibition, ocean carnival activities and ocean scientific & cultural activities, with 19 activities in total. On 3 November 2017, ACC representative attended the 2017 International Ocean Forum in Xiamen & the Blue Economy Partnership Forum co-hosted by State Oceanic Administration of China and the Xiamen Municipal People’s Government, which was the main forum of 2017 WOW. Around 400 guests, including government officials, representatives from international organizations, scholars, media, etc., attended the event. ACC representative exchanged views with the relevant participants to explore the feasibility on future collaboration.

(11) Co-hosted the 2017 Dianchi Forum for Lancang-Mekong Cooperation

On 24 November 2017, Dianchi Forum for Lancang-Mekong Cooperation 2017 was held at the Dianchi Convention & Exhibition Center in Kunming, Yunnan province, with the theme of “co-consulting new initiatives, co-building new mechanism, co-winning new development”. The forum was co-hosted by Asia Financial Cooperation Association and ASEAN-China Centre (ACC), and organized by China Council for the Promotion of International Trade (CCPIT) Yunnan Sub-council, Yunnan Minzu University, etc. Mr. Gao Shuxun, Member of the CPC Leadership Group of the Government of Yunnan Province, Mr. Zhang Wei, Vice Chairman of CCPIT, Ms. Cao Jing, National Coordinator of China Secretariat for Lancang-Mekong Cooperation and other invited participants attended the forum and delivered remarks. More than 600 representatives from the governments, enterprises and academic circles of China and countries along the Mekong River participated in the forum and proposed constructive suggestions on jointly expanding areas and channels of cooperation, and measures for deepening cooperation. ACC representative attended the opening ceremony and relevant events.

[ 3. Outcomes and Effects ]

The above activities have significantly raised the publicity of ASEAN-China cooperation and promoted cooperation in trade and investment, covering a wide range of areas such as e-commerce, finance and sub-regional cooperation. These events also provided ACC officials with a platform to reach out to government officials, business people and international organizations in ASEAN and China.
CHAPTER II
EDUCATION, CULTURE AND TOURISM
In view of the vigorous development in the areas of education, culture and tourism, there are greater needs to strengthen cooperation and exchanges in these areas. The ever-closer cooperation has promoted people-to-people exchanges, deepened mutual understanding and friendship and delivered tangible benefits to the people in the region.

To mark the 50th anniversary of ASEAN, the ASEAN-China Year of Tourism Cooperation as well as the International Year of Sustainable Tourism for Development designated by the UNWTO, ACC actively implemented a series of innovative and result-oriented projects and activities in the areas of education, culture and tourism with the strong support of ASEAN Embassies in Beijing, ASEAN National Tourism Organizations and relevant institutions.

ACC strengthened collaboration on education in support of the Double 100,000 Student Mobility Plan and promoted youth exchanges and mutual learning as well as vocational education cooperation. ACC deepened and broadened the partnership with SEAMEO and gave full play to the role of the CAECW platform to expand the scope of educational cooperation. ACC expanded cultural exchanges and promoted people-to-people exchanges through a variety of creative activities. ACC initiated meaningful and innovative activities to promote ASEAN tourism resources and destinations, enhance tourism exchanges and cooperation, improve quality of tourism services making contributions to common development of ASEAN and China.

ASEAN-China Youth Exchange

1. Background

The younger generation is the future of ASEAN-China relations. The promotion of ASEAN-China youth exchanges will provide a solid foundation for our future leaders to build networks, trust and friendship. ACC has carried out various activities to deepen understanding and mutual respect between the youth of both sides.

2. Activities

(1) Supported the 1st China-ASEAN Youth Summit

From 2 to 5 December 2016, the 1st China-ASEAN Youth Summit, themed on “Voice of Youth on China-ASEAN Cooperation” was held at Peking University. The Summit was organized by Peking University Institute of Ocean Research and Sina Global. ACC was one of the supporters of the event. Around 150 participants including Professor Zhai Kun, Director of Centre for Global Policy Studies at Peking University Institute of Ocean Research, Mr. Chen Yongli, Secretary of Communist Youth League Committee at Peking University, ACC Secretary-General Yang Xiuping, Mr. Wan Xuejun, Director-General of International Liaison Department of Central Committee of Communist Youth League of China, Mr. Wang Peijun, Representative from the Public Diplomacy Office of the Ministry of Foreign Affairs of China and Ms. Wang Wei, Deputy Editor-in-Chief of Sina News, as well as Chinese and ASEAN student representatives, attended the Summit.

During the Summit, the participating students carried out dialogues and communications on important regional issues of ASEAN-China relations with common interests through various activities such as lectures, seminars, model meetings and cultural performance.

(2) Hosted the 2nd ASEAN-China Youth Forum

From 21 to 22 September 2017, the 2nd ASEAN-China Youth Forum themed “Youth Volunteer and Community Development” was held in Zhengzhou, Henan province. The forum was hosted by ACC, and co-organized by the Education Department of Henan Province and Zhengzhou University. More than 150 people, including ACC Secretary-General Yang Xiuping, Ms. Liu Jin, Director-General of the Ministry of Education of China, Mr. Liu Jiongtian, President of Zhengzhou University, Ms. Mao Jie, Deputy Director-General of the Education Department of Henan Province, officials from the Embassies of Cambodia, Lao PDR, Malaysia, and Viet Nam, ASEAN students in Henan and Chinese students of Zhengzhou University, attended the forum.

Various activities were arranged during the forum. Following the opening ceremony, three scholars respectively delivered keynote speeches on the topics of “Volunteer Service in China: from the Youth to the Society”, “the Effective Supply Mechanism of Volunteering Service and the Volunteer Culture and Volunteer Spirit”, to elaborate on the
volunteerism from the background, concept, development, case study and analysis. The forum was also comprised of four sub-forums entitled: 1-Social Work and Community Development; 2- Volunteering Spirit Cultivation and Volunteers Team Building in Community; 3- Development of Professional Social Work and Volunteering Service; and 4- Youth Contribution for the Volunteer Services in Community. At each sub-forum, 30 ASEAN and Chinese students made constructive and in-depth discussions on respective topics in a warm atmosphere.

After the sub-forum, all the guests and students made a visit to the Zhengzhou Xinjiayuan Community Service Center which is a non-profit organization for public welfare services aimed to provide a variety of social support services to the local community. A meeting on education cooperation between universities of Henan and the Embassies of Cambodia, Lao PDR, Malaysia and Viet Nam in Beijing was also held. At the closing ceremony, each sub-forum made an impressive summary report. Besides, cultural exhibitions and culture tours were also arranged.

(3) Sponsored Chinese students to Attend Summer Programmes with ASEAN Students in R.O.K

ACC selected and sponsored two Chinese university students to participate in the 2017 ASEAN-Korea Youth Network Workshop themed “Promoting the Clean and Green Environment through Establishing Environmentally Sustainable Cities” in R.O.Korea from 3 to 8 July 2017. The Workshop was hosted by ASEAN-Korea Centre (AKC) with 80 participants composed of 20 young people residing in ASEAN Member States (two per country), 18 ASEAN students based in R.O.Korea, 38 Korean students (20 ASEAN-Korea Youth Ambassadors and 18 regular participants), two Chinese and two Japanese students.

(4) Supported the 2nd China-ASEAN Youth Summit 2017

From 24 to November 2017, the 2nd China-ASEAN Youth Summit, under the theme of “Embrace for Change, Gear Forward: Celebrating 50th Anniversary of ASEAN” at Peking University. The Summit was organized by Southeast-Asia Association of Peking University. ACC was the supporter of the event. H.E. Mr. Jose Santiago L. Sta. Romana, Ambassador of the Philippines to China, Mr. Sun Jianhua, Deputy Director of Education Culture and Tourism Division of ACC, Professor Zhai Kun of School of International Studies of Peking University, Mr. Wu Wei, Deputy Secretary-General of All-China Youth Federation, and around 200 participants including student representatives from ASEAN Member States and China as well as journalists attended the opening ceremony of the Summit. The three-day Summit included rich activities such as seminars, cultural night, etc.

3. Outcomes and Effects

These activities provided ASEAN-China youth with opportunities for discussions, exchange of views, presentation of ideas, strengthening friendship and mutual understanding. These activities also increased their knowledge about ASEAN and China, especially ASEAN-China exchanges and cooperation on youth volunteer and community development. All participants expressed their welcome and gratitude to ACC for organizing such meaningful activities, their willingness to contribute to ASEAN-China relations and their hope for ACC to organize more events of this kind in the future. ACC sponsored Chinese students to attend summer programmes with ASEAN students in R.O.K, which was part of its efforts to support the youth exchanges under the “10+3” framework.

Supporting ASEAN Students Activities

1. Background

Built on the Double 100,000 Student Mobility Goals set in 2010, Chinese Premier Li Keqiang and Vice Premier Liu Yandong announced the upgraded programme for the realization of 300,000 student mobility between ASEAN and China by 2025. By the end of 2016, there were 81,210 ASEAN students studying in China with an increasing need for exchanges and communication among them and for the promotion of ASEAN cultures. Therefore, ACC organized and conducted regular activities of various kinds with the support of ASEAN-China Language and Culture Centre (ACLCC) co-sponsored by ACC and Beijing Language and Culture University (BLCU).

2. Activities

(1) Hosted the ASEAN-China Cultural Exchange Day & New Year’s Gala for Students in Beijing-Tianjin-Hebei Region

From 17 to 18 December 2016, ACC hosted the ASEAN-China Cultural Exchange Day & New Year’s Gala for Students in Beijing-Tianjin-Hebei Region at Tianjin University (TJU). The event, organized by TJU and Beijing Language and Culture University (BLCU), was attended by Mr. Zhong Denghua, President of TJU, Ms. Kong Routlomang, Director of Education, Culture and Tourism Division of ACC (ECTD), Mr. Sun Jianhua, Deputy Director of ECTD, Ms. Cho Cho Soe, Minister Counselor of Myanmar Embassy, and other Embassy officials of all ASEAN Member States in Beijing, representatives from the Ministry of Education of China, the Municipal and Provincial Education Departments and universities of Beijing, Tianjin and Hebei, and 500 ASEAN and Chinese students from Beijing-Tianjin-Hebei region, as well as guests from Guangxi Arts University. During the Gala, students from 10 ASEAN countries and China presented 16 brilliant performances including solos, dances, acrobatics, instrumental playing, fashion shows and Chinese Kungfu to showcase the traditional cultures of each country. Besides the Gala, the two days’ programme in Tianjin also included cultural visits in Tianjin and martial arts performances for the guests and ASEAN students. It was the fifth year for ACC to host New Year’s Gala for ASEAN students since 2012 and the first time to extend the participation and venue beyond Beijing.

(2) Hosted the 1st Chinese Language Competition for ASEAN Students in Beijing-Hebei-Tianjin Region

In June 2017, the 1st Chinese Language Competition for ASEAN Students in Beijing-Hebei-Tianjin Region was launched, which was co-hosted by ACC and ACLCC, and co-organized by Beijing Language and Culture University, Tianjin University and Hebei Normal University in an effort to boost exchanges and cooperation in higher education.
in Beijing-Tianjin-Hebei Region, enrich the knowledge and understanding of ASEAN Students’ Chinese language and culture, strengthen communication and friendship between the youth of China and ASEAN and enhance the interactions among ASEAN students of Beijing-Tianjin-Hebei Region so as to promote people-to-people exchanges and bilateral relations between China and ASEAN. The competition included three rounds. The preliminary and semi-final rounds were organized in Beijing, Tianjin and Hebei respectively and the Finals were held in Beijing on 16 December 2017. In the preliminary stage, 120 contestants were selected to the intense competition of the Semi-finals and 15 winners were qualified to the Grand Finals competing for the awards and demonstrate their talents.

【3. Outcomes and Effects】

These activities were warmly welcomed by ASEAN students and appreciated by ASEAN Embassies in Beijing. It facilitated exchanges and communication, fostered friendship among ASEAN students and the ASEAN Identity, and enhanced ASEAN students’ understanding of Chinese culture and language.

Mutual Exchanges between ASEAN-China Vocational Education Institutions

【1. Background】

Both China and ASEAN Member States attach great importance to the development of vocational education, and both sides have the need to strengthen cooperation and exchanges on vocational education. The promotion of ASEAN-China vocational education cooperation and partnership has become one of ACC’s flagship projects in recent years, and ACC has carried out a series of activities in this regards in collaboration with relevant partners.

【2. Activities】

(1) Facilitated the Launch of ASEAN-China Consortium for TVET Cooperation

On 29 July 2017, coordinating with China Education Association for International Exchange (CEAIE) and Southeast Asian Ministers of Education Organization Regional Centre for Vocational and Technical Education and Training (SEAMEO VOCTECH), ACC facilitated the launch of ASEAN-China Consortium for TVET Cooperation during the 10th CAECW in Guiyang, Guizhou province. It is a long-term mechanism of cooperation in TVET between China and ASEAN countries with a view to building a public information platform for TVET institutions from both sides for resources sharing, mutual benefits and win-win results, enhancing the industry and education collaboration and encouraging the involvement of enterprises to assist the development of TVET. A total of 53 Chinese vocational institutions and 48 ASEAN vocational institutions attended the event and became the founding members of the Consortium.

The Launching Ceremony of ASEAN-China Consortium for TVET Cooperation and Forum on Integration of Industry and Education also announced the Guiyang Consensus on ASEAN-China Consortium for TVET Cooperation. The participants from China and ASEAN countries made presentations and exchanged views at the sessions of case sharing of ASEAN-China TVET Cooperation and proposals and expectations of cooperation with China, and put forward constructive suggestions and advice on how to facilitate the Consortium to run efficiently and expand cooperation and exchanges between colleges of ASEAN and China.

(2) Co-hosted the Preparation Workshop for SEAMEO-China TVET Cultural Twinning Programme

On 30 July 2017, the Preparation Workshop for SEAMEO-China TVET Cultural Twinning Programme, co-hosted by Southeast Asian Ministers of Education Organization (SEAMEO) and ASEAN-China Centre (ACC), organized by Guizhou Polytechnic of Construction (GPC) was held in Guiyang.

The two-day Preparation Workshop for SEAMEO-China TVET Cultural Twinning Programme included opening session, keynote speeches,
pair discussions, development of agreements and action plans, closing session and study visit. It turned the cooperation intention into concrete actions through information sharing and face-to-face exchanges and promoted long-term cooperation relations among vocational education institutions of ASEAN and China, facilitated construction capabilities of ASEAN-China vocational education institutions and expanded mutual exchanges and cooperation so as to realize common development.

ACC Secretary-General Yang Xiuping, Dr. Gatot Hari Priowirjanto, Director of SEAMEO Secretariat, Ms. Gong Ning, Deputy Inspector of Guizhou Provincial Department of Education and Mr. Lu Yuan’an, Party Secretary of GPC participated in the opening ceremony and delivered remarks. The workshop was also attended by more than 150 participants including Mr. Liu Baoli, Executive Secretary-General of China-ASEAN Education Cooperation Week (CAECW) Organizing Committee and Mr. Paryono, Deputy Director of SEAMEO Regional Centre for Vocational and Technical Education and Training (VOCTECH), as well as representatives from vocational colleges of China and ASEAN countries.

(3) Encouraged and Facilitated a Chinese Company to Assist Vocational Education in ASEAN
Zhejiang Yalong Educational Equipment Joint-Stock Co. Ltd. (Yalong Company) is one of the important partners of ACC. With the support of ACC, Yalong Company has donated vocational education equipment and training courses to Thailand, Indonesia and Myanmar in recent years, and showed their willingness to support Cambodia’s vocational education by donating over RMB 1,000,000 worth of education equipment and training courses.

From 18 to 22 April 2017, a delegation composed of ACC officials, led by Ms. Kong Roatlomang, Director of Education, Culture and Tourism Division (ECTD) of ACC, and senior staff from Yalong Company paid a working visit to Cambodia, met with Cambodian officials and conducted field visits to several vocational institutions. In coordination with the Ministry of Education, Youth and Sports (MEYS) and the Ministry of Labor and Vocational Training (MLVT) of Cambodia, the donation agreement between Yalong Company and the name list of beneficiaries are under discussion.

From 23 to 28 November 2017, a joint working group from ACC and Yalong visited Cambodia based on the timetable of the donation programme. With close coordination of MLVT and MEYS of Cambodia, the joint working group paid site visits to 4 TVET institutes as beneficiaries of the donation, as well as participated in the well-prepared signing ceremonies for the donation agreements between Yalong and the ministries of Cambodia with ACC as the witness. H.E. Pich Sophoan, Secretary of State of MLVT, H.E. Pok Pann, Undersecretary of State of MLVT, H.E. Sivathana Samedy, Undersecretary of State of MEYS met the joint working group and attended the signing ceremonies.

They all highly praised ACC’s efforts and contribution in supporting TVET development of Cambodia and in promoting education cooperation between China and Cambodia.

(4) Facilitated the Chinese Vocational Education Institutions to Enroll ASEAN Students
With the facilitation of ACC, several Chinese vocational education institutions have established scholarship programmes for ASEAN students including Yangzhou Polytechnic College and Yunnan Forestry Technological College. ACC helped publicize the information on its website, distributed the information to the ASEAN Embassies in Beijing and introduced the programmes on many occasions while meeting relative individuals and institutions from ASEAN countries, which achieved good outcomes. Both colleges have received ASEAN students for the first year.

On 28 September 2017, Ms. Zhang Jing, the Educational Officer of ACC, attended the Opening Ceremony of the 1st Foreign Student Class of Yangzhou Polytechnic College (YPC) and delivered a speech. With the support of ACC and other organizations, YPC finally admitted 42 ASEAN students including 28 from Lao PDR and 14 from Indonesia.

(5) Supported the 4th International Conference on Tourism and Hospitality
From 16 to 19 October 2017, the 4th International Conference on Tourism and Hospitality, hosted by the Association of Indonesia Tourism Tertiary Education Institution (AITTEI) and Wuxi Education Association for International Exchange,
organized by Wuxi Institute of Technology, was successfully held in Wuxi, Jiangsu province. ACC was the supporter of the event. The Conference was themed “International Tourism Higher Education Collaboration, Towards a Responsible and Sustainable Tourism”. It aimed to establish an academic platform for scholars, researchers, educators and students to share knowledge, experience and ideas in tourism and hospitality, and promote international cooperation and exchanges for the sustainable development of tourism. ACC Secretary-General Yang Xiuping participated in the Conference and delivered remarks at the opening ceremony. The conference was also attended by nearly 150 participants including almost 80 representatives from Indonesia, Malaysia, the Philippines, Switzerland and India. During the event, the China-Indonesia Tourism and Hospitality Management Study Center was officially established in Wuxi Institute of Technology.

3. Outcomes and Effects

These activities provided key platforms for communication and exchanges among TVET institutions in ASEAN Member States and China. ACC’s role has been highly recognized by relevant institutions and stakeholders of ASEAN and China. The participation and willingness of Chinese companies to support the development of vocational education in ASEAN countries was warmly welcomed and appreciated.

CAECW and SEAMEO Collaboration Projects

The China-ASEAN Education Cooperation Week (CAECW) and the Southeast Asian Ministers of Education Organization (SEAMEO) have become major platforms for promoting education cooperation between ASEAN and China. ACC further collaborated with CAECW and SEAMEO in facilitating practical cooperation between ASEAN and China in the field of education.

I. ACC Contributing to CAECW

1. Background

The CAECW has been an annual event since 2008. In 2012, ACC and GPDE formed a partnership to support the implementation of CAECW. In the process, ACC got SEAMEO’s support and contribution to the activities of CAECW in 2013 and became co-organizers of CAECW. Since 2013, ACC, SEAMEO Secretariat and GPDE have held annual Joint Meetings to design relevant activities during CAECW.

The 10th CAECW was themed “Share a Decade Achievements in Educational Cooperation, Start a New Chapter along with the Belt and Road Initiative”. It was hosted by the Ministry of Foreign Affairs of China, Ministry of Education of China and People’s Government of Guizhou Province and co-organized by Guizhou Provincial Department of Education, Guizhou Provincial Foreign Affairs Office, ACC and SEAMEO in Guiyang, Guizhou province from 27 July to 1 August 2017. Around 2,000 guests from ASEAN countries, China, Russia and Switzerland attended the event and more than 17 activities were organized during the curtain-up period.

2. Activities

(1) Hosted the 5th ACC-SEAMEO-CAECW Tripartite Meeting

On 14 March 2017, the 5th ACC-SEAMEO-GPDE (CAECW) Meeting was successfully held at ACC Secretariat in Beijing. The meeting was chaired by Secretary-General Yang Xiuping, attended by the delegation of SEAMEO led by Dr. Gatot Hari Prowirjanto, Director of SEAMEO Secretariat and the delegation of Guizhou Provincial Department of Education (GPDE) and China-ASEAN Education Cooperation Week (CAECW) led by Dr. Wang Fengyou, Director-General of GPDE. Mr. Liu Baoli, Executive Secretary-General of CAECW Secretariat, Mr. Wang Hui, Chairperson
of Education Labour Union of Guizhou province and others also attended the meeting.

Mr. Liu Baoli briefed on the initial plans and activities of the 10th CAECW and proposed the concrete suggestions on the tripartite cooperation. All the three parties shared their ideas and proposals of activities to be held during the 10th CAECW and discussed ways to ensure a fruitful outcome. The meeting laid a solid foundation for the preparation for the 10th CAECW activities.

(2) Co-hosted and Supported Seven Activities during the 10th CAECW

a. Co-hosted the Inauguration Ceremony of ASEAN-China Consortium for TVET Cooperation & Forum on Integration of Industry and Education with SEAMEO VOCTECH, which was attended by more than 350 participants including representatives from SEAMEO Regional Centre for Vocational and Technical Education and Training (VOCTECH), vocational colleges of ASEAN and China, Zhejiang Yalong Educational Equipment Joint-Stock Co., Ltd, as well as governments and enterprises.

b. Co-hosted the Inauguration Conference of the China-ASEAN Tourism Education Alliance and the China-ASEAN Tourism Education Cooperation Forum. Over 100 representatives from universities of China and 10 ASEAN countries, research institutes and enterprises participated in the event. ACC Secretary-General Yang Xiuping and other distinguished guests attended and addressed the event. Mr. Cheng Daopin, President of Guilin Tourism University, chaired the opening ceremony. During the event, 18 initiated tourism institutions from China and 10 ASEAN countries jointly signed the “Declaration on the China-ASEAN Tourism Education Alliance”. The related universities, research institutions and enterprises’ representatives had further discussions on the construction of the China-ASEAN tourism education community, tourism innovation and entrepreneurship education, university-enterprises cooperation and the cultivation of tourism professionals. The Alliance put forward suggestions on deepening tourism education cooperation and looked forward to opening a new chapter in education and tourism cooperation between ASEAN and China.

c. Co-hosted Preparation Workshop for SEAMEO-China TVET Cultural Twinning Programme with SEAMEO. The workshop was attended by more than 150 participants including guests and representatives from vocational colleges of China and ASEAN countries.

d. Supported China-ASEAN University President Forum for Innovation and Entrepreneurship Education. The forum was organized by Guizhou Institute of Technology. ACC was one of the supporters. ACC Secretary-General Yang Xiuping attended the forum and delivered remarks. Over 200 representatives from China, ASEAN countries, the UK and Russia attended the forum. During the forum, the MoU on China-ASEAN Innovation and Entrepreneurship Education Alliance of Universities was signed. The unveiling ceremony of Belt and Road International Enterprise Education Centre was also held.

e. Supported the “Belt and Road” University-Enterprise Alliance Ceremony for the Establishment of Talent
Development Cooperation.

This event was hosted by China Campus Network and Association of China-ASEAN Education and Training Center, organized by Guizhou University and Shanghai Hansheng Information Technology Co., Ltd and supported by ACC, SEAMEO, Chinese Service Centre for Scholarly Exchange. Over 250 representatives from government departments, universities, enterprises, business associations and international organizations attended the meeting. ACC Secretary-General Yang Xiuping attended the meeting and delivered remarks.

f. Supported Preparatory Working Conference on China-ASEAN Economic Universities Consortium, which was attended by almost 80 participants including embassy officials, representatives from universities of China and ASEAN countries, as well as economists from international organizations.

g. Supported the 1st Conference on China-ASEAN Cooperation of Science and Technology and the Unveiling Ceremony of China-ASEAN Institute of Science and Technology, which was attended by 150 university representatives, scholars and experts. All the participants witnessed the inauguration of China-ASEAN Institute of Science and Technology as well as three centers namely, Center for Smart Ocean, Center for Intelligent Manufacturing and Center for Civil Engineering.

[ 3. Outcomes and Effects ]

ACC’s active role as a bridge and facilitator to promote practical cooperation between China and ASEAN Member States in the field of education has been widely recognized. Pursuing a strategy of innovation-driven development,
ACC has gathered the latest information, kept abreast of the new trend in education and the related areas and obtained more experiences in collaborating with education administrations and universities from ASEAN and China to push forward more innovative and practical cooperation. Initiating the Tourism Education Alliance and Consortium for TVET Cooperation & Forum on Integration of Industry and Education by ACC built new platforms to cultivate more professionals, which will expand educational cooperation and exchanges between ASEAN and China. ACC’s contribution to the 10th CAECW was appreciated by the Ministry of Education of China and the Organizing Committee of the 10th CAECW. ACC was awarded the Outstanding Contributor to CAECW by the Organizing Committee.

II. ACC-SEAMEO Cooperation

1. Background

Since the establishment of official partnership between ACC and the SEAMEO Secretariat in 2013, the two sides have seen each other as a gateway to enhance cooperation and exchanges between China and ASEAN in the realm of education and culture. ACC has attended the annual meetings of SEAMEO since 2012. ACC has collaborated with SEAMEO regional centres on several projects.

2. Activities

(1) Co-organized the 4th ACC-SEAMEO RIHED Study Visit Programme

From 23 to 30 April 2017, the 4th ACC-SEAMEO RIHED Study Visit Programme on Enhancing Higher Education Collaboration in the Fields of Foreign Language and Culture, Tourism and Hospitality, Tropical Agriculture, Tropical Medicine and Marine Science was successfully concluded in Hainan province, China. The event was co-organized by ACC, SEAMEO RIHED as well as the Education Department of Hainan province. The delegation visited six universities and one institution in Haikou and Sanya. The delegation also attended a one-day seminar on “Foster Educational Quality through International Collaboration: Academic Research and Exchange between Hainan and ASEAN”, which was participated by more than 40 representatives from 19 universities and colleges in Hainan province. Four MoUs had been signed between both sides during the visit.

(2) Participated in the 28th Governing Board Meeting of SEAMEO VOCTECH

The ACC representative participated in the 28th Governing Board Meeting of SEAMEO VOCTECH held in Siem Reap, Cambodia, from 16 to 20 October 2017 and made a presentation under the theme of “TVET Initiatives in Response to Sustainable Development Goals”. More than 40 participants including the Governing Board Members or Representatives of and the Ex-officio Members, paper presenters and observers, as well as high officials from the Ministry of Labor and Vocational Training (MoLVT) of Cambodia attended the event. Dr. Pich Sophorn, Secretary of State of the MoLVT, made the keynote speech as the Guest-of-Honour.

(3) Supported the ASEAN-China Forum for Private Higher Education Development and Cooperation

From 29 November to 1 December 2017, the ASEAN-China Forum for Private Higher Education Development and Cooperation was successfully held in Sanya, Hainan province. The Forum was organized by University of Sanya (USY), and with supported by ACC, Southeast Asian Ministers of Education Organization Regional Centre for Higher Education and Development (SEAMEO RIHED) and Higher Education Professional Committee of China’s Non-Government Education Association (HEPCCGNEA).More than 60 participants from China and six ASEAN Member States participated in the forum. ACC Secretary-General Yang Xiuping attended the forum and delivered remarks.

The Forum includes 3 breakout sessions. The participants had in-depth discussions on the topics of “Develop Positive University-Government Relationship”, “The Path and Direction of ASEAN-China Private Higher Education Development and Mutual Learning” and “Complementary Development: the Prospects for the Development of Tourism Management Cooperation between ASEAN-China Higher Education Institutions”. The Forum provided a greater opportunity to explore ways to build and strengthen partnerships and cooperation among local education stakeholders in the framework of Maritime Silk Road among other key frameworks. It was also provided to a new platform and channel for private higher education institutions of China and ASEAN countries to connect with each other and deepen
mutual exchanges and cooperation. The Forum produced prompt outcomes which the Strategic Cooperation Framework for ASEAN-China Private Higher Education Institutions between USY and the universities of six ASEAN countries was signed under the witness of ACC and SEAMEO RIHED, as well as USY signed 14 cooperative MoUs with the universities of Cambodia, Indonesia and Thailand.

(4) Participated in the 40th SEAMEO High Officials Meeting
From 28 November to 1 December 2017, ACC education officer participated in the 40th SEAMEO High Officials Meeting (HOM) in Bangkok, Thailand. The SEAMEO HOM is an annual meeting convened by the SEAMEO Secretariat whereby senior education officials review and plan the programmes and operations of the Organization. High-level officials or representatives from the Ministries of Education of SEAMEO Member Countries, Associate Member Countries and Affiliate Members, Directors of the SEAMEO Secretariat and the Regional Centre/Network, staff of the SEAMEO Units, and observers from partner organizations are delegates of the SEAMEO HOM. ACC as the partner organization of SEAMEO was invited. During the meeting, ACC representative made a presentation on ACC’s work in 2017 and possible key collaboration in 2018.

(5) Co-hosted the 4th Southeast Asia-China Education Research Network Meeting
From 3 to 5 December 2017, ACC education officer attended the 4th Southeast Asia-China Education Research Network (SEACERN) Meeting themed at “Teacher Development and Education Evaluation” held in Guilin, Guangxi Zhuang Autonomous Region of China, co-hosted by ACC, National Institute of Education Sciences (NIES) of the Ministry of Education of China and SEAMEO Secretariat, and organized by Guangxi Normal University. Over 30 participants from national education research institutions of ASEAN Member States and China attended the meeting, sharing best practices and policies of education development and reform, and discussing plan and implementation of collaboration of SEACERN. ACC education officer addressed the Opening ceremony.

3. Outcomes and Effects
Through co-organizing and participating in the above activities, the partnership between ACC and SEAMEO has been further strengthened. Relevant parties have had more knowledge of ACC’s mandate and work on education. These exchanges further raised mutual understanding of each other’s education policies and respective priorities between ASEAN and China.

Mutual Appreciation through Cultural Exchanges and Affect Interactions

1. Background
Both ASEAN and China are blessed with a long history and splendid cultures. In recent years, people-to-people and cultural exchanges have become a new bright spot in ASEAN-China relations. Strengthening cultural exchanges between the two sides is of great significance to enhancing mutual understanding and appreciation and achieving common development. ACC took the opportunity of the 50th anniversary of ASEAN in 2017 to promote cultural exchanges.

2. Activities
(1) Participated in ASEAN-China Joint Cultural Performance in Cambodia
From 26 to 29 December 2016, ACC participated in the ASEAN-China Joint Cultural Performance in Siem Reap, Cambodia, which was jointly organized by the Ministry of Foreign Affairs and International Cooperation (MFAIC), the Ministry of Tourism, and the Ministry of Culture and Fine Arts (MCFA) of the Kingdom of Cambodia. Around 250 delegates, representing young artists from ASEAN Member States and China and officials from ASEAN Secretariat and ACC, participated in this event. Under the theme on “Connectivity in Diversity”, this event was aimed at promoting greater awareness of ASEAN-China cooperation, allowing participants to better understand each other’s traditional culture and embrace one another’s cultural diversity as well as further enhancing people-to-people connectivity between ASEAN and China.

(2) Co-organized the 2017 Beijing ASEAN Cultural Tour—Spring Festival Cultural Exchange Activities in Myanmar and Viet Nam
From 9 to 16 February 2017, ACC co-organized the 2017 Beijing ASEAN Cultural Tour (BACT)—Spring Festival Cultural Exchange Activities in Myanmar and Viet Nam.
Cultural Exchanges Activities with Beijing People’s Association for Friendship with Foreign Countries in Myanmar and Viet Nam. The event covered three cities, Yangon and Bagan of Myanmar and Hanoi of Viet Nam, with five presentations of comprehensive activities including a photo exhibition of Beijing, the intangible cultural heritage (ICH) artistry demonstration and ICH arts performance. These activities were warmly welcomed and highly appreciated by the local people. The BACT is a long term cultural exchange project designed to promote ASEAN-China people-to-people relations and enhance the practical cooperation between the two sides. The 2017 BACT was also enlisted in 2017 Happy Chinese Spring Festival cultural activity series in foreign countries coordinated by the Ministry of Culture of China.

(3) Co-sponsored the ASEAN-China Arts Colleges Alliance

On 16 March 2017, the Inauguration Ceremony of the ASEAN-China Arts Colleges Alliance (ACACA) was held in Nanning International Convention and Exhibition Center, Guangxi Zhuang Autonomous Region. The Alliance was initiated by Guangxi Arts University (GXAU), ACC, and the Regional Centre for Higher Education and Development of Southeast Asian Ministers of Education Organization (SEAMEO RIHED) to establish a network of institutions of higher learning of arts for ASEAN countries and China. ACC Secretary-General Yang Xiuping sent a letter to congratulate the founding of ACACA. ECTD Director Kong Roatlomang of ACC attended the inauguration ceremony and read out the congratulatory letter on behalf of Secretary-General Yang Xiuping.

A total of 19 art institutions signed the Joint Declaration on the Establishment of ASEAN-China Arts Colleges Alliance, among which 8 are from China and 11 from ASEAN countries. ACACA is designed to be a long-term cooperation mechanism for the arts institutions of ASEAN and China. Under the framework of the Alliance, more interactions and cooperation are expected in the future.

(4) Attended the Network of ASEAN-China Think Tanks Working Group Meeting

On 16 May 2017, the Network of ASEAN-China Think Tank (NACT) Working Group (WG) Meeting in Promoting People-to-People Exchanges through Cooperation in Culture was held in Guizhou University. The meeting, co-sponsored by China Foreign Affairs University and National University of Singapore, organized by Guizhou University, conducted in-depth discussions on four specific topics of cultural cooperation, namely “Achievements and Challenges in Cultural Cooperation between ASEAN and China”, “Implementation of the Action Plan of ASEAN-China Cultural Cooperation (2014-2018) and Prospects on a Post-2018 Agenda”, “The Construction of ASEAN Socio-Cultural Community and China’s Role” and “Cooperation in Specific Fields”. ECTD Deputy Director Sun Jianhua of ACC attended the meeting and made a presentation. He briefed on ACC’s mandate and its achievements in implementing the important consensus reached by leaders of the two sides and in promoting practical cooperation in the broad cultural area, and remarked on the topic of “Achievements and Challenges in Cultural Cooperation between ASEAN and China”. He also moderated Section Two on the topic of “Implementation of the Action Plan of ASEAN-China Cultural Cooperation (2014-2018) and Prospects on a Post-2018 Agenda”.

(5) Co-sponsored the 2nd ASEAN Gourmet Festival—Cambodia: Kingdom of Wonder Theme Month

On 5 June 2017, the 2nd ASEAN Gourmet Festival (AFG)—Cambodia: Kingdom of Wonder Theme Month, jointly sponsored by ACC, the Royal Embassy of Cambodia in Beijing and the Beijing Tourism Group (BTG), was opened at Beijing Minzu Hotel. ACC Secretary-General Yang Xiuping, Cambodian Ambassador H.E. Mme. Khek Caimealy, BTG Vice General Manager Mr. Bai Fan, Brunelian Ambassador H.E. Mme. Magdalene Teo, Indonesian Ambassador H.E. Mr. Soegeng Rahardjo, Lao Ambassador H.E. Vandy Bouthasavong, Myanmar Ambassador H.E. Mr. Thit Linn Ohn, the Philippine Ambassador H.E. Mr. Jose Santiago Romana, Vietnamese Ambassador H.E. Mr. Dang Minh Khoi, Executive Vice President Ms. Tian Yan of Beijing People’s Association for Friendship with Foreign Countries, representatives of ASEAN Embassies in China and the media attended the launching ceremony. It was a month-long event lasting from 5 to 30 June. The event presented to the general public of China not only Cambodian cuisine, but also performing arts, traditional handcrafts, clothing fashion and the unique features of its tourism sector. It became a comprehensive platform to demonstrate the charm of Cambodia.

(6) Co-hosted ASEAN-China Day Fair in Commemoration of the 50th Anniversary of ASEAN

On 20 July 2017, to celebrate the 50th anniversary of ASEAN and to promote ASEAN-China people-to-people and cultural exchanges, ACC, Beijing People’s Association for Friendship with Foreign Countries (BPAFFC) and the People’s Government of Beijing Xicheng District jointly organized the 2017 ASEAN-China Day Fair at Yuetan Yaji Intangible Cultural Heritage Centre. Ms. Kong Roatlomang as representative of ACC Secretary-General Yang Xiuping, Indonesian Ambassador H.E. Mr. Soegeng Rahardjo and Deputy Mayor of Beijing Xicheng District Mr. Li Yi, delivered remarks respectively. Mme. Tian Yan, the Standing Vice President of BPAFFC, H.E. Mrs. Vandy Bouthasavong, Ambassador of Lao PDR, H.E. Mr. Thit Linn Ohn, Ambassador of Myanmar and his wife, H.E. Mr. Loh Ka Leung, Ambassador of Singapore, representatives from the Embassies of Cambodia, Malaysia, the Philippines and Thailand, officials from the Asian Division of
the Ministry of Foreign Affairs of China and representatives from various sectors in both ASEAN and China, totaling around 150 people, attended the event.

Focusing on intangible cultural heritages preservation and development, the ASEAN-China Day Fair included Chinese intangible cultural heritage performances, ASEAN Cultural Heritage Handicrafts Exhibition, Beijing-ASEAN Cultural Tour Photo Exhibition and Beijing Intangible Cultural Heritage Skills Demonstration. During the event, children and artists performed martial arts, Kunqu Opera, Guqin music instrument, Chinese calligraphy and magic show, which were well received by the audience.

(7) Co-hosted Impression of ASEAN: An Exhibition of Landscape Paintings

From 26 September to 6 October 2017, “Impression of ASEAN: An Exhibition of Landscape Paintings by Teachers of China Academy of Art” was held in the art gallery of China Academy of Art, Hang Zhou, Zhejiang province. It was co-hosted by China Public Diplomacy Association, ASEAN-China Centre (ACC), Department of Foreign and Overseas Chinese Affairs of Zhejiang Provincial People’s Government and China Academy of Art.

The opening ceremony of the Exhibition, held on 26 September 2017, was attended by H.E. Ms. Magdalene Teo, Ambassador of Brunei Darussalam to China, H.E. Mr. Piriya Khempon, Ambassador of Thailand to China, representatives of China Public Diplomacy Association, H.E. Mr. Yu Hongyao, former Ambassador of China to Mongolia and Maldives, Yang Xiaoping, Secretary-General of ACC, Mr. Gu Jianxin, Deputy Director-General of Department of Foreign and Overseas Chinese Affairs of Zhejiang Provincial People’s Government, Mme. Qian Xiaofang, Party Secretary of China Academy of Art, Mr. Wang Zan, Vice President of China Academy of Art, Mr. Gao Shiming, Vice President of China Academy of Art, Mr. Tean Samnang, Consul-General of Cambodia in Shanghai, Mr. Ong Chong Hang, Acting Consul-General of Singapore in Shanghai, and representatives from Embassies and Consulates General of Cambodia, Indonesia, Malaysia, Myanmar, the Philippines and Viet Nam.

The Exhibition showcased over 300 works by 21 artists of China Academy of Arts who had visited ASEAN countries for sketching and exchanges in 5 groups in 2016. The audience not only enjoyed the beautiful landscapes and colourful customs of ASEAN countries, but also felt the goodwill of Chinese artists to ASEAN countries and peoples. The exhibition captured wonderful moments with passion and talents of the artists in their works through which Chinese people can learn about ASEAN’s impressive scenery and cultures.

(8) Supported ASEAN-China Forum on Arts Cooperation and Development

On 11 November 2017, the Forum on the Development of ASEAN-China Arts Cooperation and the 6th Annual Meeting of Arts Management Committee of All China Academic Society of Arts was held in Nanning. The forum was
hosted by the Arts Management Committee of All China Academic Society of Arts (the society) and Guangxi Arts University (GXAU), supported by ACC and organized by the College of Humanities of GXAU, with the theme as “Arts Management: Cross-boundary integration and innovative development”.

Mr. Sun Jianhua, Deputy Director of Education, Culture and Tourism Division of ACC, attended the opening ceremony of the forum and delivered remarks. Deputy Director Sun introduced in his remarks mainly the efforts of ACC to promote ASEAN-China cultural exchange and cooperation since its establishment and the cultural and arts activities that ACC conducted jointly with GXAU. He hoped that the forum would further enhance theoretical research and the construction of new type of think tank to provide new innovative solutions for ASEAN-China cultural and arts development.

3. Outcomes and Effects

The above activities have achieved good results, further strengthened ACC’s connections with ASEAN and Chinese organizations, deepened mutual understanding between the people of ASEAN and China and made new contributions to the common cultural development and people-to-people exchanges of both sides.

Common Development of Creative Production Capacity and Cultural Industry

1. Background

Cultural industry is taking up a bigger share in the industrial layout of ASEAN countries and China. One of the most effective measures to foster the inner driving force of cultural industry is to improve its creative production capacity. ACC has made great efforts to explore new ways to promote common development of creative production capacity and cultural industry between ASEAN and China, especially in the field of movie production. Its efforts have produced good results.

2. Activities

(1) Co-hosted the 2016 ASEAN-China Workshop on Cooperation for Cultural Production Capacity

On 6-11 December 2016, the 2016 ASEAN-China Workshop on Cooperation for Cultural Production Capacity (ACWCCP) was held in Dongyang City of Zhejiang province. As an initiative by ACC, the Workshop was co-hosted by the Film Bureau of State Administration of Press, Publication, Radio, Film and Television of China and the Zhejiang Provincial Bureau of Press, Publication, Radio, Film and Television. ACC Secretary-General Yang Xiuping, Mr. Wang Guofu, Deputy Director-General of Zhejiang Bureau of Press, Publication, Radio, Film and Television, Mr. Lou Shouwei, Director of Publicity of Dongyang City, relevant government officials, film makers, representatives from cultural industry, experts and scholars from 10 ASEAN countries, totaling around 100 people, participated in relevant activities of the workshop.

During the workshop, the attendees from both ASEAN and China briefed on the development of film industry in their respective countries, discussed cooperation in film industry, made proposals on personnel exchanges, capacity building, and co-production of films and expressed a strong desire to further strengthen cooperation. The attendees from ASEAN countries also made site visits to Hengdian World Studios and had face-to-face communication with film production teams in the Studios, which enabled them to have a close observation of the development of film and television industry in Hengdian Township and a more direct perception of the latest trend of cultural industry in China.

(2) Co-organized the 12th ASEAN-China Culture Forum

On 11 September 2017, the 12th China-ASEAN Cultural Forum themed on “Transmitting and Promoting Traditional Arts of China and ASEAN” was held in Nanning, Guangxi. The forum was sponsored by the Ministry of Culture of China and the People’s Government of Guangxi Zhuang Autonomous Region, and co-organized by ACC and National Culture and Art Vocational Education Teaching Guiding Committee. Pehin Datu Lailaraja Major General (Rtd) Dato Paduka Seri Haji Awang Halbi bin Haji Md Yussof, Minister of Culture, Youth and Sports of Brunei Darussalam, Mr. Dong Wei, Vice Minister of Culture of China, Mme. Li Kang, Vice Chairperson of the Political Consultative Conference of Guangxi Zhuang Autonomous Region, cultural and arts officials of both China and ASEAN Member States, experts and international organization representatives, totaling more than 200 people attended the event. ACC Secretary-General Yang Xiuping was invited to the forum and delivered remarks where she made suggestions and recommendations on ways to strengthen cooperation of traditional arts between the two sides.

During the forum, lively discussions were conducted on further promoting ASEAN-China traditional arts development, cultural heritage protection, intangible cultural heritage preservation, performing arts and creative industry development.
(3) Attended the 2017 Silk Road (Dunhuang) International Cultural Expo

On 20 September 2017, on behalf of ACC, Mr. Sun Jianhua, Deputy Director of ECTD attended the opening ceremony and relevant activities of the 2nd Silk Road (Dunhuang) International Cultural Expo, jointly sponsored by the People’s Government of Gansu Province, Ministry of Culture of China, State Administration of Press, Publication, Radio, Film and Television of China, China National Tourism Administration, and China Council for the Promotion of International Trade in Dunhuang, Gansu Province of China.

The 2nd Silk Road (Dunhuang) International Cultural Expo featured six major themed activities, including Forum, Exhibition, Performance, Innovation, Trade and Tourism. Mr. Sun Jianhua, Deputy Director of ECTD attended relevant activities on behalf of ACC and exchanged views with other participants on the Belt and Road Initiative and ASEAN-China cultural cooperation.

(4) Co-organized the ASEAN-China Cultural Tourism Forum

On 17 November 2017, ASEAN-China Cultural Tourism Forum, jointly organized by ACC and the Ministry of Tourism of Cambodia, was successfully held in Siem Reap, Cambodia. H.E. Yim Chhay Ly, Deputy Prime Minister and high representative of Samdech Akka Moha Sena Padei Techo Hun Sen, Prime Minister of the Kingdom of Cambodia, H.E. Dr. Thong Khon, Minister of Tourism of Cambodia attended the opening ceremony and delivered opening remarks. Ms. Kong Roatlomang, Director of Education, Cultural and Tourism Division of ACC attended the opening ceremony on behalf of ACC and read welcoming remarks on behalf of H.E. Mme. Yang Xiuping, Secretary-General of ACC. The forum was themed on “Cultural Heritage Protection and Tourism Development”. Participating speakers from National Tourism Organizations of Cambodia, Lao PDR, Myanmar, Malaysia, Philippines, Viet Nam, China, senior officials from local and central governments of Cambodia, representatives from cultural and tourism association, university faculty and students, totaling more than 350 people attended the event.

After the opening ceremony, the forum speakers mainly discussed on the topics of “Cultural Tourism Development and Sustainable Growth”, “Best Practices and Policies in Cultural Heritage preservation” and “Development on Cultural Tourism Cooperation of Countries along the Belt and Road”. The speakers made constructive views and suggestions on world cultural heritage protection methods, policies and cultural tourism cooperation along Belt and Road and expressed their willingness to contribute to the cultural tourism exchanges and cooperation between ASEAN and China and jointly build the Belt and Road.

(5) Co-hosted ASEAN-China Film Festival 2017

From 1 to 4 December 2017, ASEAN-China Film Festival 2017 (ACFF) was successfully held in Kuala Lumpur, Malaysia. The festival was co-hosted by ACC, China-ASEAN Association, and State Administration of Press, Publication, Radio, Film and Television of China, supported by Embassy of China in Malaysia, ASEAN Secretariat, Ministry of Communications and Multimedia Malaysia, National Film Development Corporation Malaysia, Malaysia-
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CHAPTER II  EDUCATION, CULTURE AND TOURISM

China Friendship Association, and Malaysian Chinese Cultural Society, co-organized by Xiamen Municipal Government, ASEAN Finance Agency, Guangxi Arts University and Farlim Group (Malaysia) BHD.

ACFF was an ACC initiative to celebrate the ASEAN golden jubilee and echo the Belt and Road Initiative, which was intended to be built as a long-term platform of enhancing film exchanges and cooperation, and further strengthening the people-to-people bond between ASEAN and China. It was actively participated by the film community of ASEAN and China. During the festival, 23 films from 10 ASEAN countries and 7 from China were presented, attracting more than 9,000 audiences.

Officials, experts, film directors, actors and actresses attended the Forum on ASEAN-China Film Exchange and Cooperation to discuss how to further enhance communication and cooperation in this field. At the award ceremony, Chinese film Wolf Warrior 2 was awarded the Best Film. Singaporean film director, Mr. Jack Neo, was awarded Best Director for his work Long Long Time Ago 2. Malaysian actor, Mr. Jack Tan, won the Best Actor for his performance in the film Shuttle Life, and Philippine actress, Ms. Laila Ulao, won the Best Actress for her acting in the film Women of the Weeping River. Seven films from the rest of ASEAN were awarded special awards.

【3. Outcomes and Effects】

The above activities ACC initiated or attended were aimed to build a network in enhancing creative production capacity and cultural industry of both China and ASEAN countries. These measures put the idea of practical cultural cooperation and creative cultural capacity building into practice, and laid solid foundations for further cooperation between ASEAN and China.

Children’s Cultural Enlightenment for Friendship and Cooperation

【1. Background】

Creating opportunities and favourable conditions for exchanges and interactions among children of ASEAN and China are of great importance to the sustained development of friendship of the both sides. To help children of ASEAN and China build profound and long-lasting friendship, ACC initiated and carried out a series of cultural enlightenment activities in 2017 for children exchanges and interaction between ASEAN and China.

【2. Activities】

(1) Co-sponsored 2017 “Soong Ching Ling Cup” China-ASEAN Youth Football Friendly Matches

From 7 to 12 August 2017, ACC jointly sponsored 2017 “Soong Ching Ling Cup” China-ASEAN Youth Football Friendly Matches (ACYFFM) with CSCLF and Chinese Football Association. Ten teams with players under the age of 12 from eight ASEAN teams including Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, the Philippines, Thailand and Viet Nam and two Chinese teams participated in the matches.

Mr. Wang Jiarui, Vice President of the People’s Political Consultative Conference of China and Chairman of CSCLF, attended the opening ceremony and declared the opening of the event. H.E. Mr. Piriya Khempon, Ambassador of Thailand...
to China, Ms. Huang Ying, Director of General Affairs and Coordination Division of ACC and other officials from Chinese organizations and ASEAN Embassies attended the opening ceremony.

The ACYFFM was first held in 2016 in commemoration of the 25th anniversary of ASEAN-China dialogue relations. The event was well organized with a series of colourful activities. 12 teams had heated competition in Qinhuangdao city of China. Chinese youth team A won the championship, and the teams from Thailand and Lao PDR ranked the second and third place respectively. The best shooter, the most valuable player, the best goalkeeper and fair competition awards were presented to the selected ASEAN and Chinese teams and players. In addition to the matches, the teams have also visited the Laolongkou Great Wall in Beidaihe and the Qinhuangdao Aquarium under the arrangement of the organizing committee. On 12 August, the young players also visited the Forbidden City and Mme. Soong Ching Ling’s former residence in Beijing, and attended cultural activities in Soong Ching Ling Science and Culture Centre for Young People.

ASEAN teams congratulated on the success of the event, thanked the organizing committee for the well-organized programme and thoughtful arrangements and hoped that matches of this kind would continue to be organized so as to strengthen ASEAN-China youth exchanges. Many young players from ASEAN countries said that it was the first time for them to participate in international matches. China was the first foreign country they visited and left them with memorable impressions. They enjoyed not only the football matches, but also the friendship with young players of China and the other ASEAN teams, and got to know more about China from the interesting cultural activities. They expressed their readiness to share these experiences with their families and friends.

(2) Kept Publishing ASEAN-China Youth Activities on the Website of the Window for ASEAN-China Children’s Cultural Exchanges

The website was initiated by ACC in 2016 and designed to be a long-term platform for ASEAN-China children’s cultural exchanges by taking advantages of the internet for its fast distribution and wide coverage of information related to exchanges and activities of children and historical and cultural knowledge so as to increase mutual understanding and friendship between the children of the two sides.

In 2017, ACC continued to work with China Soong Ching Ling Foundation and China Daily to improve the website of the Window for ASEAN-China Children’s Cultural Exchanges, publicize ASEAN-China youth activities in the fields of education, culture, sports, science, technology, arts and so on, record many exciting stories in connection with exchanges between children and youth of ASEAN countries and China and capture breath taking moments with a lot of pictures.

[3. Outcomes and Effects]

The football matches achieved a great success. ASEAN youth football teams expressed strong willingness to attend the future events. The website has become one of the bridges to increased friendly exchanges among children of ASEAN Member States and China. These efforts will help enhance ASEAN-China relations especially people-to-people connection of the younger generation.

Promoting Diversified ASEAN-China Tourism Resources

[1. Background]

Tourism has become a bright spot in global economic development. The appetite for travel remains strong. It is gratifying to see that in 2016 the number of bilateral visits between ASEAN countries and China topped 31.8 million with around 21.5 million Chinese visiting ASEAN and over 10.3 million ASEAN tourists visiting China. In 2017, ACC grasped the new opportunities and carried out a series of diversified activities and explored new platforms to promote ASEAN-China tourism resources, develop tourism products and enhance tourism exchanges and cooperation between the two sides.

[2. Activities]

(1) Enriching Tourism Publicity Materials

a. Printed ACC’s 2017 Calendar with ASEAN Tourism Resources

ASEAN, endowed with rich and diverse tourism resources, is becoming a popular tourism destination for Chinese travelers. To further raise the profile of ASEAN Community and its potential tourism destinations, ACC printed 2017 Calendar as promotional materials featuring the most typical ASEAN tourism resources. The Calendar was sent to relevant institutions, organizations and the general public in China, which was warmly welcomed.

b. Translated and Published ASEAN Tourism Package

In order to echo the Visit ASEAN@50 Campaign, ACC, together with the ASEAN Secretariat, translated the 50 Golden Trails and published its Chinese version in the first half of 2017. The 50 Golden Trails, which was provided by travel agents from 10 ASEAN countries and compiled by the ASEAN Secretariat, displays the diversity of ASEAN tourism resources with rich information and demonstrates the collective efforts to promote the ASEAN region as a single tourism destination. The Chinese version has been distributed to the general public in China to help them get more first-hand useful information about the charm of ASEAN tourism.
(2) Hosting and Co-organizing ASEAN-China Tourism Exchange and Promotional Activities

a. Co-organized Shooting Series of Tourism Documentary Themed Record of Tourism in ASEAN and Named HI! ASEAN

In conjunction with the ASEAN-China Year of Tourism Cooperation, ACC worked with Beijing Television Station (BTV) to shoot an ASEAN tourism documentary named HI! ASEAN. The documentary consists of 6 episodes, 50 minutes for each episode, covering all the 10 ASEAN Member States under the theme of Record of Tourism in ASEAN. The whole shooting programme was divided into five parts from March to the end of 2017: Route One included Thailand, Lao PDR and Singapore, Route Two included Malaysia and Indonesia, Route Three included Viet Nam and Brunei, Route Four covered Myanmar, and Route Five included Cambodia and the Philippines. The documentary focused on the natural beauty and rich cultures of all ASEAN Member States and their potentials with respect to the Belt and Road Initiative. The documentary would serve as a platform to showcase the diversified cultures and tourism resources and highlight ASEAN’s profile as an integrated tourism destination among the general public of China.

b. Co-organized the Promotion Meeting of Media Publicity into Southern Anhui International Cultural Tourism Demonstration Zone

From 18 to 24 May 2017, the Publicity Department of Anhui Provincial Party Committee and ACC jointly organized a reporting trip by ASEAN media to the Southern Anhui International Cultural Tourism Demonstration Area so as to further promote friendly exchanges, fruitful collaborations and mutual understanding between ASEAN and China. On 19 May 2017, the Opening Ceremony of “ASEAN Media’s Reporting Trip to the Southern Anhui International Cultural Tourism Demonstration Area” was held in Hefei, capital city of Anhui province. ECTD Director Kong Roatlomang read out the message on behalf of ACC Secretary-General Yang Xiuping. After the launching, the ASEAN and Chinese journalists visited the tourism and cultural sites of Hefei, Anqing, Chizhou and Xuancheng cities and experienced the traditional customs of Anhui province. The reporters all spoke highly of this meaningful project and were very much impressed by the beautiful landscape and development of the Southern Anhui International Cultural Tourism Demonstration Area.

c. Hosted the ASEAN-China Quality and Sustainable Tourism Development Conference & ASEAN Tourism Photo Exhibition

On 20 June 2017, the ASEAN-China Quality and Sustainable Tourism Development Conference & ASEAN Tourism Photo Exhibition was successfully hosted by ACC, which was supported by ACC Secretariat and China National Travel Magazine in Beijing. The purpose of the conference was to discuss how to seize the development opportunities of the Belt and Road Initiative, promote ASEAN-China tourism exchanges and cooperation, enhance people-to-people exchanges, advance the quality of tourism, and realize the sustainable and inclusive tourism development.

ACC Secretary-General Yang Xiuping, H.E Mr. Jose Santiago L. Sta. Romana, Ambassador of the Philippines, H.E. Madam Alma Rita Jimenez, Deputy Secretary of the Philippines Department of Tourism, Mr. Wadi bin Haji Mohammad Ali, Deputy Permanent Secretary, Ministry of Primary Resources and Tourism of Brunei, and Chairman of Visit ASEAN@50, Mr. Sun Bo, Deputy Director General of Marketing and International Cooperation Department, China National Tourism Administration (CNTA), Mr. Zhang Min, Senior Director of China Tourism Association (CTA) attended the meeting and delivered the remarks. Nearly 100 participants from ASEAN and China National Tourism Organizations, representatives from all ASEAN Embassies in Beijing, ASEAN Secretariat, travel agencies, tourism stakeholders, tourism institutes and media attended the event.

During the conference, there was an ASEAN Tourism Photo Exhibition to showcase the rich tourism resources of ASEAN through high definition photos. The exhibition was comprised of 60 high-resolution ASEAN tourist images provided by China National Tourism Magazine and fully demonstrated the unique charm of the natural scenery and cultural atmosphere of ASEAN Member States. The participants actively exchanged views and put forward suggestions on enhancing tourism quality, promoting sustainable tourism development and contributing to the inclusive and balanced tourism development in the region.

d. Co-organized the ASEAN-China Tourism Festival during the 4th Sichuan International Travel Expo

On 17 September 2017, the 4th Sichuan International Travel Expo (SCITE) was officially opened in Leshan, Sichuan province. ACC was one of supporters of the 4th SCITE and Emei Global Summit. During the SCITE, ACC co-organized ASEAN-China Tourism Festival with Leshan Municipal People’s Government on 18-24 September 2017. The festival was one of the most important activities of the 4th SCITE. The festival comprised of Tourism Forum on Promotion ASEAN-China Tourism Development and interactive activities at ACC pavilion including ASEAN tourism photo exhibition, tea making demonstration, cultural performance, ASEAN tourism quiz, trying on ASEAN national costumes, photo shooting with ASEAN scenic spots as the background and so on. ACC featured the largest pavilion, which was well-designed and located at the centre of the whole exhibition hall.

On 18 September 2017, the ASEAN-China Tourism Festival was grandly opened. It was attended by ACC Secretary-General Yang Xiuping, Mr. Dale Lawrence, Special Adviser to CEO of PATA, Mr.
Masataka Fujita, Secretary-General of ASEAN-Japan Centre (AJC), Mr. Ivan Frank M. Olea, Minister and Consul of the Philippines Embassy in China, officials of ASEAN Embassies in China including Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar and Viet Nam, as well as Mr. Xie Haiyin, Deputy Director-General of Sichuan Provincial Tourism Development Committee, Mr. Tian Wen, Deputy Secretary of CPC Leshan Municipal Committee, and representatives from global tourism industry, relevant organizations and the media.

On the same day, the Tourism Forum on Promoting ASEAN-China Tourism Development was successfully held. ACC Secretary-General Yang Xiuping and the guests, tourism experts and the media attended the forum. The speakers shared valuable insights from different perspectives and had active interactions with the participants. In addition, ACC invited the participants to tour the world cultural and national heritages in Leshan. ACC Pavilion was opened to the public and attracted thousands of visitors.

During her attendance to the 4th SCITE, ACC Secretary-General Yang Xiuping attended relevant activities including SCITE Opening Ceremony, VIP Meeting and Night Tour Cruise and addressed the Emei Global Summit. Secretary-General Yang Xiuping also met and exchanged views with Mr. Zhang Tong, Deputy Secretary of Leshan Municipal Party Committee and Mayor of Leshan Municipal People’s Government.

(3) Actively Involving in Tourism Fairs and Expos

a. Participated in tourism fairs and expos in China and set up ASEAN tourism booths, distributed promotion materials to promote ASEAN tourism destinations, such as:

(a) PATA Adventure Travel Conference and Mart 2017 in conjunction with Luoyang Adventure Tourism and Equipment Expo in Luoyang, Henan province (2-4 April 2017)

(b) The 5th Western China Tourism Industry Expo 2017 (WCTIE) & Western China Tourism Internet Marketing Conference (WCTIMC) in Chongqing (23 June 2017)

(c) 2017 China-ASEAN Expo Tourism Exhibition in Guilin, Guangxi Zhuang Autonomous Region (10-13 October 2017)

(d) International Travel Mart (CITM) in Kunming City, Yunnan province (15-20 November 2017)

b. Supported China (Guangdong)-ASEAN Tourism Promotion Conference and Held the ASEAN-China (Guangdong) Tourism Photos Show during CITIE 2017

On 7 September 2017, ACC attended China (Guangdong)-ASEAN Tourism Promotion Conference as one of the supporters. During the conference, the guest speakers delivered speeches and representatives from the tourism administrations and enterprises had lively discussions on ways to optimize the mechanism for the cooperation in tourism safety, promote tourism cooperation and broaden the tourism market.

On 8 September, ACC held the ASEAN-China (Guangdong) Tourism Photo Show during China (Guangdong) International Tourism Industry Expo2017 (CITIE), with the support from China National Travel and Guangdong Young Photographers Association. The Photo Show echoed Visit ASEAN@50 campaign and demonstrated nearly 60 excellent photos reflecting the abundant tourism resources of 10 ASEAN countries and Guangdong province.

(4) Attending Tourism and Relevant Activities and Conferences

a. Attended the 36th ASEAN Tourism Forum 2017

Upon the invitation of Chief Executive of Singapore Tourism Board (STB) Lionel Yeo, ACC Secretary-General Yang Xiuping led a delegation to participate in the 36th ASEAN Tourism Forum (ATF) and Related Meetings from 18 to 21 January 2017 in Singapore.

During the visit, Secretary-General Yang Xiuping and ACC officials attended relevant meetings including the 45th Meeting of ASEAN NTOs-Cooperation with ASEAN Centre and International Organization, the Opening Ceremony of the 36th ATF, the 20th Meeting of ASEAN Tourism Ministers and International Organizations, the 16th Meeting of ASEAN, China, Japan and ROK Tourism Ministers, the Closing Ceremony of the 36th ATF & ASEAN Tourism Awards. Secretary-General Yang Xiuping briefed on ACC’s work on promoting ASEAN-China tourism cooperation.

On the sidelines of the 36th ATF, Secretary-General Yang Xiuping respectively met with and exchanged view with Dr. Thong Khon, Minister of Tourism of Cambodia, Ms.
Kobkarn Wattanavrangkul, Minister of Tourism and Sports of Thailand and Mme. Wanda Corazon T. Teo., Secretary of Tourism Department of the Philippines.

b. Attended the Opening and Closing Ceremony of ASEAN-China Year of Tourism Cooperation

On 16 March 2017, the Opening Ceremony of ASEAN-China Year of Tourism Cooperation was officially launched in Manila, the Philippines. Chinese Premier Li Keqiang and President of the Philippines Rodrigo Duterte had conveyed congratulatory messages. ACC Secretary-General Yang Xiuping attended the opening ceremony upon invitation and exchanged views with other participants.

On 17 November 2017, ACC representative attended the Closing Ceremony of ASEAN-China Tourism Year of Cooperation held in Kunming, Yunnan Province.

c. Attended World Travel & Tourism Council’s 17th Global Summit

From 26 to 28 April 2017, Tourism Officer Chen Kesong of the ACC participated in World Travel & Tourism Council’s 17th Global Summit in Bangkok, Thailand and engaged views with other participants, which established new contacts with ASEAN tourism sectors.

d. Attended the 46th ASEAN NTOs Meeting and Relevant Meetings

From 25 to 26 July 2017, ACC delegation participated in the 46th ASEAN NTOs Meeting and relevant meetings, including 31st ASEAN+3 NTOs Meeting and 2nd Meeting of ASEAN-China NTOs in VinhPhuc province of Viet Nam and exchanged view with other participants. Tourism Officer Chen Kesong made a presentation on ACC’s work in tourism and exchanged views with ASEAN representatives.

e. Attended the “Bama Forum, 2017 ASEAN-China Traditional Medicine and Health Tourism International Forum”

From 7 to 8 December 2017, ACC attended the “Bama Forum-2017 ASEAN-China Traditional Medicine and Health Tourism International Forum” as the supporting organization in Bama, Guangxi Zhuang Autonomous Region. Under the theme “Synthetic Great Health, Wide Range Tourism”, the forum focused on the promotion of traditional medicine and health tourism by promoting the brand image and market influence. ACC representative attended the forum and exchanged views with tourism officials from China and ASEAN.

f. Attended the 6th Global Summit on Urban Tourism

On 4 December 2017, ACC Secretary-General Yang Xiuping participated in the 6th Global Summit on Urban Tourism (GSUT) in Kuala Lumpur, Malaysia. The 6th GSUT was co-organized by UN World Tourism Organization (UNWTO) and...
Ministry of Tourism and Culture Malaysia (MOTAC). Secretary-General Yang Xiuping attended the Opening Ceremony of the GSUT and exchanged views with SG Rifai, Mayor Amin Nordin, Minister Nazri and other representatives. She gave a detailed introduction of ACC and its work carried out this year, which was appreciated by the participants.

【3. Outcomes and Effects】

Through organizing and participating in the above activities, ACC has enhanced and deepened the promotion of ASEAN tourism destinations in more effective and innovative ways, developed new methods to jointly improve the sustainable and inclusive tourism development, enhanced quality of tourism and promoted people-to-people exchanges.

ASEAN-China Eco-tourism Development Seminar

【1. Background】

Sustainable tourism development is one of the key priorities for tourism growth. Eco-tourism is one of the main elements in shaping the sustainable tourism development. Eco-tourism has great potential to help local people generate direct and indirect income. More and more people have come to realize that close attention needs to be paid on environmental conservation, cultural protection, good management and responsible tourism when promoting eco-tourism.

【2. Activities】

From 22 to 25 November 2017, the ASEAN-China Ecotourism Development Seminar was successfully held in Manila, the Philippines. The seminar was co-organized by ACC with the Department of Tourism (DoT) of the Philippines. ACC Secretary-General Yang Xiuping, H.E. Mr. Benito C. Bengzon, Jr, Undersecretary of DoT, Ms. Alma Rita R. Jimenez, Undersecretary of DoT, ASEAN Secretariat, representative from 6 ASEAN countries, 2 experts from Guilin Tourism University and local tourism stakeholders totally around 150 participated in the seminar. Focusing on the theme “Ecotourism Development and Sustainable Growth”, “Best Practices and Policies on Ecotourism Development” and “The Role of Academe, NGOs and Industry Players in Shaping Sustainability”, the speakers presented excellent speeches, shared valuable insight, had in-depth discussions, made comprehensive and constructive views on how to strengthen sustainable tourism development and enhance tourism cooperation along the Belt and Road. The seminar developed new mechanism to deepen partnership among stakeholders, strengthen the Public Private People Partnership, which is crucial to the further development of ecotourism, and laid the foundation for the tourism cooperation between China and the Philippines in adapting to the theme of 2018 ASEAN-China Year of Innovation.

ASEAN-China Tourism Capacity Building Project

【1. Background】

As an increasing number of Chinese tourists are travelling to ASEAN countries, ACC has successfully organized 7 capacity building workshops and seminars in 5 ASEAN countries in order to assist ASEAN countries in improving tourism services. In 2017, ACC continued to organize capacity building projects, the Tourism Seminar on “China-Ready”, to provide lectures for tourism professionals in Cambodia and Viet Nam.
(1) Organized Tourism Seminar on China-ready and Attended the 13th International Travel Expo in Ho Chi Minh City

On 7 September 2017, the Tourism Seminar on China-Ready was held in Ho Chi Minh City. ACC Secretary-General Yang Xiuping, Mr. Ha Van Sieu, Vice Chairman of Viet Nam National Administration of Tourism (VNAT), Mr. La Quoc Khanh, Deputy Director of Ho Chi Minh City Department of Tourism (HCMC DOT) Mr. Wang Zhengbao, Chinese consul in Ho Chi Minh City, and more than 100 officials and representatives from Viet Nam tourism industries and relevant fields attended the seminar. Professors from Guilin Tourism University delivered lectures on “China Outbound Tourism Overview” and “Chinese Tourists Characteristics and Trends”, and interacted with the participants. The representatives from other two Viet Nam tourism enterprises shared the successful experience and difficulties with regard to cooperation with Chinese enterprises, developing China’s tourism market and the reception of Chinese tourists.

Besides the seminar, ACC Secretary-General Yang Xiuping attended the Opening Ceremony of 13th International Travel Expo Ho Chi Minh City (ITE) on 6 September 2017, the Official Ribbon Cutting of ITE and exchanged views with the ministers, vice ministers and representatives of tourism and culture ministries from Viet Nam, Cambodia, Lao PDR, Myanmar and Thailand, as well as the heads of relevant provinces and municipalities from the 5 countries along the Mekong River. Secretary-General Yang Xiuping also attended the tourism publicity activity-

(2) Supported the 2nd National Conference on “Chinese Market and China Ready for Cambodia Tourism” and Co-organized a Tourism Seminar On “China-Ready” in Phnom Penh, Cambodia

On 31 October 2017, the 2nd National Conference on “China Ready for Cambodia Tourism” was successfully held in Phnom Penh, which was hosted by the Ministry of Tourism of Cambodia and supported by ACC and Chinese Embassy in Cambodia. This event was aimed to improve the quality of Cambodia tourism industry services to meet the needs of Chinese tourists. H. E. Dr. Thong Khon, Minister of Tourism of Cambodia (MoT), and ACC Secretary-General Yang Xiuping attended the opening ceremony of the Conference and delivered remarks. Several tourism experts and representatives from tourism-related industries delivered speeches at the forum on improving the quality of Cambodia tourism industry services to meet the needs of Chinese tourists.

On 1 November 2017, ACC co-organized the Seminar on “China-Ready” with the Ministry of Tourism of Cambodia in Phnom Penh, Cambodia. H. E. Dr. Thong Khon, Minister of MoT of Cambodia, Secretary-General Yang Xiuping and H.E. Tith Chantha, Secretary of State of MoT of Thailand, delivered remarks at the seminar. 4 experts from Guilin Tourism University delivered lectures on Chinese tourism market, the characteristics and needs of Chinese tourists and how to promote Cambodia tourism products. Around 170 participants attended the seminar.

3. Outcomes and Effects

The tourism seminars have helped enhance the participants’ understanding of the Chinese outbound tourism market, and improve the capacity of key players in tourism industry, professionals and the academia of Cambodia and Viet Nam, so as to adapt to the rapid development of Chinese outbound travel market, improve tourism services for receiving Chinese tourists and enrich tourism products. The seminars have also contributed to deepening tourism cooperation between ASEAN Member States and China and were widely welcomed by the participants.
CHAPTER III
INFORMATION AND PUBLIC RELATIONS
Information and public relations serve as a bridge linking ACC and the public in ASEAN and China. Media always plays an important role in enhancing people-to-people connectivity. The revised edition of Memorandum on Establishing the ASEAN-China Centre signed by foreign ministers of ASEAN Member States and China at the ASEAN-China Foreign Ministers’ Meeting held in Manila on 6 August 2017 recognized information and media as another priority area of ACC’s work, together with trade, investment, tourism, education and culture. ACC’s effective work on media and information has not only enhanced the profile of ACC itself, but also raised public awareness in 11 countries about the fruitful achievements of ASEAN-China relations and deepened friendship and understanding between the people of ASEAN and China.

In 2017, ACC designed and carried out a host of activities in the field of information and media to mark the 50th anniversary of ASEAN and the ASEAN-China Year of Tourism Cooperation, including 4 flagship projects, namely Lecture Series by ASEAN and Chinese Ambassadors featuring Indonesian Ambassador to China, reporting trip by Chinese media to the Philippines and Indonesia, reporting trip by ASEAN media to Hunan and Jiangxi provinces of China and ASEAN-China statistics book. ACC also provided a media platform for ASEAN countries to promote their tourism resources in China as well as empowered media officials of ASEAN embassies in China in networking with Chinese media.

In addition, ACC actively reached out to the general public and enlarged its circle of media partners. It received media delegation to ACC Secretariat, organized a familiarization trip by ASEAN media officials and journalists to Chinese media organizations in Beijing, attended the Reporting ASEAN Media Forum in Bangkok, arranged meeting between ACC officials, ASEAN embassy officials and Chinese media partners to ensure media cooperation better serve the actual needs of ASEAN countries and China, and set up ACC booths at the 14th CAEXPO and other important events.

In 2018, ACC will continue strengthening its work on information and public relations, and engaging even more with the people of ASEAN and China to enhance their awareness and understanding of ACC and ASEAN-China relations in general.

Lecture Series by ASEAN and Chinese Ambassadors

[1. Background]

The lecture series by ASEAN and Chinese Ambassadors were designed to boost public awareness about ASEAN Member States in China, and enhance mutual understanding and friendship between ASEAN and China, especially among the younger generation. By the end of 2017 since its inception, 9 lectures had been successfully organized at Member States in China, and enhance mutual understanding and friendship between ASEAN and China.

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[2. Activities]

(1) Lecture by Ambassador of Indonesia in Qinghai
On 6 April 2017, ACC held the 8th Lecture in Xining. H.E. Mr. Soegeng Rahardjo, Indonesian Ambassador to China, accompanied by Mme. Yang Xiuping, Secretary-General of ACC, delivered a lecture at Qinghai University under the theme of “Indonesia, ASEAN and China: A Strategic Cooperation for Regional Peace and Stability”. About 200 students and faculty members from Qinghai University, Qinghai Normal University and Qinghai Nationalities University attended the event. Ambassador Soegeng made an introduction to the history, culture, tradition, and socio-economic development of Indonesia, reviewed the time-honoured history of exchanges between Indonesia and China, and the fruitful achievements of their Comprehensive Strategic Partnership.

After the lecture, Ambassador Soegeng and Secretary-General Yang Xiuping, accompanied by the leaders of the university, visited the exhibition of Qinghai University’s history and exchanged views on inter-university cooperation with Indonesia and other ASEAN Member States.

During the trip to Xining, Ambassador Soegeng and Secretary-General Yang Xiuping met with the Governor of Qinghai province and the Deputy Director of Qinghai Provincial Foreign Affairs Office to discuss ways to further strengthen practical cooperation among all sides.

(2) Lecture by Permanent Representative of the Philippines to ASEAN in Guilin
On 12 December 2017, ACC held the 9th Lecture in Guilin, Guangxi Zhuang Autonomous Region, inviting H.E. Ms. Elizabeth Bueno Suceso, the Co-Chair of the 7th Joint Council Meeting of ACC and Permanent Representative of the Philippines to ASEAN, to deliver a lecture titled “ASEAN and China: Strategic Partnership for Peace, Progress and Prosperity”. Over 300 students from China, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, Thailand and Viet Nam enrolled in Guangxi Normal University, Guilin University of Electronic Technology, Guilin University of Technology and Guilin Tourism University participated in the event. H.E. Ms. Elizabeth Bueno Suceso reviewed the process and achievements of ASEAN over the past 50 years and briefed on the development of ASEAN-China relations, and the fruitful achievements of the 20th ASEAN-China Summit concluded in Manila in November, 2017.

Secretary-General Yang Xiuping and Ms. Lan Yan, Vize Mayor of Guilin attended the event and delivered remarks respectively. Joined H.E. Ms. Elizabeth Bueno Suceso’s interaction with the students were the other members and representatives of the Joint Council, including Ms. Jiang Qin, the Co-Chair of the 7th Joint Council Meeting of ACC and Chargé d’Affaires of the Mission of China to ASEAN, H.E. Mr. Jose Santiago L. Sta. Romana, Ambassador of the Philippines to China, H.E. Mr. Chilman Arisman, Permanent Representative of Indonesia to ASEAN, H.E. Mr. Min Lwin, Permanent Representative of Myanmar to ASEAN, H.E. Ms. Phasporn Sangasubana, Permanent Representative of Thailand to ASEAN, H.E. Mr. Nguyen Hoanh Nam, Permanent Representative of Viet Nam to ASEAN and Mr. Sok Thean. First Secretary of Permanent Mission of Cambodia to ASEAN. They shared their views on ASEAN and ASEAN-China relations in general.
Prior to the lecture, Vice Mayor Lan Yan met with the delegates and exchanged views on Guilin-ASEAN cooperation. All the invited participants visited the exhibition of history and development of Guangxi Normal University.

3. Outcomes and Effects

The students showed great enthusiasm for the lecture and keen interest in the interactive dialogue with the Indonesian Ambassador and Secretary-General Yang Xiuping. The lecture provided a good opportunity for Chinese university students to have a better understanding of the ASEAN countries and ASEAN-China relations. It also boosted public awareness of ASEAN Member States and ASEAN-China relations among the young people. By inviting the Indonesian Ambassador to visit Qinghai province, Permanent Representative of the Philippines to ASEAN and other members and representatives of the Joint Council to Guangxi Zhuang Autonomous Region, ACC lived up to its bridging role between Chinese provinces/cities and ASEAN countries in promoting opening-up of the provinces/cities of China to the Southeast Asian region.

ASEAN@50—Organizing Chinese Media to ASEAN

1. Background

2017 marks the 50th anniversary of ASEAN and the Year of ASEAN-China Tourism Cooperation. With a view to enhancing ASEAN-China media exchange, covering the achievements of ASEAN-China cooperation, promoting ASEAN tourism resources and exploring the potential tourism cooperation and raising the awareness of ASEAN Community building and ASEAN-China relations, ACC organized a reporting trip by Chinese media to the Philippines, the rotating chair of ASEAN, and Indonesia where the ASEAN Secretariat was located from 27 June to 7 July 2017. This was the third reporting trip by Chinese media to ASEAN countries organized by ACC starting from the year 2015. The delegation was composed of 8 journalists from 7 media organizations, namely Chinese Network Television, Global Times, China Report, Jiangxi Radio & TV Station, Guangxi Daily, Dazhong Daily of Shandong province and Hainan Daily.

2. Activities

The delegation visited the Philippines from 27 June to 2 July. In Manila, they met respectively with H.E. Mr. Jose Ruperto Martin Marllo Andanar, Secretary of Presidential Communications Operations Office (PCOO), H.E. Mr. Reynaldo L. Ching, Assistant Secretary of Department of Tourism (DOT) and Dr. Francis Chua, Chairman Emeritus of the Chamber of Commerce and Industry of the Philippines (PCCI) and members of PCCI, and listened to their briefing on relevant information about the Philippines and their views and suggestions on the Philippines-China and ASEAN-China cooperation. Ambassador of China to the Philippines H.E. Mr. Zhao Jianhua gave an interview to the journalists. The delegation also exchanged views with representatives of the media agencies affiliated to PCOO, namely the Philippine Information Agency, the Philippine Broadcasting Service, the Philippine News Agency and People’s Television Network. They made field trips to the Confucius Institute at the Ateneo de Manila University and the Customer Solution Innovation and Integration Experience Center of Huawei Technologies, and visited cultural and historical sites including Malacañan Palace (Presidential Office), Intramuros, San Agustin Church, China Town and Binondo.

In Laoag and Vigan cities, both in the northern Philippines, the delegation met with Mr. Modesto Baloloy, Chief Tourism Operation Officer of DOT for Region One, and visited Malacañan of the North and St. Paul Cathedral, and toured the UNESCO World Heritage Site of Vigan featuring Spanish colonial buildings. Ms. Wang Jianqun, Head of Chinese Consulate in Laoag, gave interviews to the journalists.

The delegation visited Indonesia from 3 to 5 July. In Jakarta, the Chinese journalists met with H.E. Mr. Jose Bu, Chinese Ambassador to ASEAN, interviewed Deputy Secretary-General of ASEAN Mr. A.K.P. Mochtan and Charge d’Affaires of the Chinese Embassy in Indonesia.
【3. Outcomes and Effects】

The reporting trip gave the Chinese journalists a more profound understanding of the two countries and ASEAN, along with their relations with China. Interactions of media counterparts of ASEAN countries and China set the new stage for further exchanges and cooperation in this area. The journalists wrote articles on the achievements of ASEAN Community building, the development of the Philippines and Indonesia, as well as the opportunities, challenges and prospects of ASEAN-China practical cooperation. The journalists confirmed that they would maintain close contact with ACC and follow up ASEAN events, ASEAN-China cooperation and ACC’s activities so as to play a bigger role in better serving as a bridge and bond for deepening ASEAN-China relations. The success of the project has strengthened ACC’s networking and partnerships with relevant authorities in the two visited countries, especially in the areas of information and media, tourism, trade and investment, which will lead to future cooperation. A total of 15 stories were published or broadcast by the Chinese media organizations who participated in the trip after the visit.

In the implementation of this project, ACC is able to further build up the networking pool of media agencies and media persons for future work. The Chinese media engaged in the project have established connections with ASEAN media on this platform with promising outcomes of cooperation between ASEAN and local media, which embodies ACC’s bridging and coordinating role in promoting ASEAN-China information and media cooperation.
development of ASEAN-China cooperation and enhance mutual understanding between the people of both sides. The lecture was an effort made by ACC to maximize the benefit of the book and help the audience have better access to the content of the book and gain updated information on the development of ASEAN-China economic relations.

**Dynamic China-Reporting Trip for ASEAN Media to Explore China**

**1. Background**

In 2017, ACC continued its efforts to promote ASEAN-China media exchanges with a view to deepening understanding and friendship among the people, and raising awareness of fruitful achievements of ASEAN-China cooperation. With this in mind, ACC organized a reporting trip by ASEAN media to Hunan and Jiangxi provinces in April 2017, the third of its kind by ASEAN media to China under the theme of “Jointly Building 21st Century Maritime Silk Road”.

**2. Activities**

From 17 to 27 April 2017, ACC co-organized with the State Council Information Office of China the reporting trip by ASEAN media to visit Jiangxi and Hunan provinces. 20 ASEAN journalists from 17 media agencies from 10 ASEAN countries, recommended by ASEAN embassies in Beijing and Chinese embassies in ASEAN countries respectively, visited 7 cities/counties in the 2 provinces to cover ASEAN-China cooperation so as to understand the current development of China and disseminate the fruitful achievements made in the joint building of the 21st Century Maritime Silk Road between the two sides. During the 11-day trip, the journalists attended 10 official meetings and interviews and made 27 site-visits featuring many aspects of ASEAN-China cooperation and the joint building of the Maritime Silk Road.

In Hunan province, the delegation met with Mr. Kong Heping, Deputy Director-General of the Publicity Department of the Hunan Provincial Party Committee and Director-General of the Information Office of the Hunan Provincial Government, Mr. Gao Shan, Director-General of the Publicity Department of the Changsha Municipal Party Committee, Mr. Nie Fanghong, Director-General of the Publicity Department of the Zhuzhou Municipal Party Committee, and Ms. Wu Xiaoyue, Director-General of the Publicity Department of the Xiangtan Municipal Party Committee. The delegation visited SANY Heavy Industry, Sunward Intelligent Equipment Group, Changfeng Group (and its affiliated Leopard Vehicle Co. Ltd.), Heung Kong Gaoling Global Trading Centre, YES Tech Company, Hunan Broadcasting System, Zhuzhou Locomotive Company (China’s largest R&D and manufacturing base of electric locomotive), Xiangtan Electric Manufacturing Group and Tidfore Group.

In Jiangxi province, the journalists met with Mr. Zhao Liping, Director-General of the Publicity Department of the Jiangxi Provincial Party Committee, Mr. Long Henan, Director-General of Publicity Department of the Nanchang Municipal Party Committee, Mr. Zhao Bing, Vice Mayor of Jiujiang, and Mr. Tang Jianbo, Executive Deputy Director-General of Publicity Department of the Shangrao Municipal Party Committee. The journalists interviewed Mr. Yang Wenbin, Vice Mayor of Nanchang, and Mr. Liu Zhanyang, Vice Mayor of Jingdezhen. The delegation visited Xiaolan Economic and Technical Development Zone, Jiangling Motors Corporation, Just Numerical Control
Technology Company, Xiankelai Bioscience Company, Charoen Pokphand (CP) Jiujiang Feed Company, Sinopec Jiujiang Company, China Ceramics Museum, the Expo Area of Ancient Kiln and Folk Cultures, Jingdezhen Ceramics Company and Jingdezhen Ceramic Institute.

In addition, the ASEAN media had opportunities to interact with several Chinese media both in Hunan and Jiangxi who accompanied them throughout the trip.

【3. Outcomes and Effects】

The reporting trip was a good opportunity for ASEAN journalists to gain experiences and publicize the achievements of ASEAN-China practical cooperation. They also enabled the journalists to witness the economic and social-cultural development of China. The resultant stories written by the journalists helped readers of both sides better understand ASEAN and ASEAN-China relations. More than 50 stories were written by the journalists during or after the trip.

The reporting trip further raised ACC’s profile and highlighted its role in promoting ASEAN-China practical cooperation. ACC also seized the opportunity to cultivate connections with media agencies, broaden contacts with government organizations and forge new partnerships so as to carry out its work in information and public relations in a more efficient way in the future.

Making Fresh Efforts to Strengthen ASEAN-China Media Exchanges and Cooperation

(1) Set up Media Platform to Echo the ASEAN-China Year of Tourism Cooperation

ACC has extensively engaged with the media as part of its efforts to celebrate the 50th anniversary of ASEAN and the Year of ASEAN-China Tourism Cooperation. As a result, ACC set up a special media platform in collaboration with Xinhuanet and China-ASEAN Panorama. It has served as a useful channel for ASEAN countries and ACC to give interviews and contribute articles with a view to promoting ASEAN’s competitive resources in tourism and other sectors and enhancing public awareness of the sound development of the relations between ASEAN and China. This initiative drew on the good practice of last year when ACC has opened a column in the Journal of World Education magazine to mark the Year of ASEAN-China Educational Exchange.

Since the launch of this platform, ACC has kept close contact and coordination with ASEAN embassies in Beijing and the said media organizations to encourage the embassies to make full use of it and facilitate the publication of the articles. Throughout the year, China-ASEAN Panorama published articles contributed by three ASEAN embassies, namely Thailand, the Philippines and Indonesia to promote their tourism resources. ACC Secretary-General Yang Xiuping also made use of this platform to give a written interview to Xinhuanet with a focus on ASEAN-China tourism cooperation and ACC’s work in this area. On this platform, these interviews and articles have reached a large audience in China and produced good results.

(2) Organized a Familiarization Trip to Chinese Media in Beijing

On 25 July 2017, to promote ASEAN-China media exchanges with a view to deepening understanding and friendship among the people and raising awareness of fruitful achievements of ASEAN-China cooperation, ACC organized the first Media Familiarization Trip to China Report and Xinhuanet in Beijing. Officials in charge of media affairs from Embassies of Brunei, Cambodia, Indonesia, Malaysia, the Philippines, Singapore and Thailand, and journalists from The Stars of Malaysia, Lianhe Zaobao and The Straits Times of Singapore participated in the event.

The delegation visited China Report and had a discussion with the management and editors of the magazine. The delegation visited Xinhuanet where they observed Integrated and Cross Media Newsroom, Overseas Communication Center, Digital Film and Television Production Center, Multi-Media Control Center and Media Convergence Research Lab, experienced demonstrations of Virtual Reality and Augmented Reality, and learned about the operations of the newsroom of multi-language website. The delegation also exchanged views with the management and editors of International News Department and English News Department of Overseas Communication Center. All sides expressed their willingness to...
maintain close contacts and expand cooperation areas so as to make more contributions to ASEAN-China relations.

**ACC Continued to Reach Out to Media of ASEAN and China as well as the General Public**

1. **ACC Secretary-General Gave Interviews to ASEAN and Chinese Media**
   
   In order to enhance the profile of ACC and raise public awareness of the fruitful outcomes of the development of ASEAN-China relations and a series of activities ACC carried out in 2017, Secretary-General Yang Xiuping gave interviews to ACC and Chinese media during the 10th ASEAN-China Education Cooperation Week in Guizhou in July and China-ASEAN Expo (CAEXPO) in Nanning in September and on many other occasions such as exclusive interviews with *Vietnam Economic Times* and *Xinhua.net*, and 2 joint interviews to ACC and Chinese media participated in the two-way reporting trips.
   
   Secretary-General Yang outlined the work and achievements of ACC since its establishment to promote ASEAN-China cooperation in the fields of trade, investment, education, culture, tourism and information and media. She highlighted the projects and activities of ACC held in 2017 and answered questions related to China’s role in ASEAN-China relations, ASEAN-China tourism and education cooperation, ASEAN-China cooperation under the Belt and Road Initiative, ASEAN-China people-to-people exchanges, and the cooperation between ACC and CAEXPO, among other things. The interviews were widely reported by *China Report*, *ASEAN Magazine*, *China News.com*, *Global Times*, *Jiangxi Radio & TV Station*, etc.

2. **Attended Reporting ASEAN Media Forum in Bangkok**
   
   On 17-18 February 2017, Mr. Vithit Powattanasuk, Director of the Information and Public Relations Division (IPRD) of ACC, attended the Second Reporting ASEAN Media Forum in Bangkok, Thailand. The forum focused on ASEAN regionalism, ASEAN’s role and relevance, the challenges and impact of the ASEAN integration process on the development of the region by renowned ASEAN media editors and scholars so as to empower the media to be able to tell the ASEAN story more effectively. There were around 90 ASEAN media and related agencies attended the forum.
   
   During the forum, Mr. Vithit Powattanasuk made proactive engagement with various stakeholders including the ASEAN Secretariat, PROBE Media Foundation Inc., ASEAN Foundation, ASEAN media organizations and journalist associations as well as academic representatives to further strengthen ACC’s networks with ASEAN media and other key players. ACC also set up the publication table to showcase ACC’s work and achievements, which was widely welcomed.
   
   Besides attending the media forum, ACC facilitated its cooperation partner *China Report* to visit the Chinese Embassy in Thailand, Thai government agencies, CP Group and top media agencies in Thailand including *The Sing Sian Yer Pao Daily News*, *Thansettakij newspaper* and *Spring News TV* to discuss ways to further strengthen media cooperation between ASEAN and China.

3. **Periodicals and Photo Exhibitions**
   
   In 2017, ACC issued Newsletters No. 20 (Winter 2016), No. 21 (Spring 2017), No. 22 (Summer 2017), 23 (Autumn 2017) with circulations of 800-1,000 per issue. The Newsletters were widely distributed to the governments and relevant authorities/agencies of ASEAN Member States and China as well as the general public throughout the year to raise awareness of ACC and its role as an information and activities centre, contributing to further enhancing trade, investment, tourism, education and cultural promotion as well as information and media cooperation between ASEAN and China. The newsletters could also be downloaded through ACC website. To follow the social media trends, ACC has posted useful information and interacted with the general public through official website, Wechat and Microblog. ACC’s media partners, *China Report* and *China-ASEAN Panorama*, published articles of ACC activities and information on a regular basis.
   
   The exhibition at ACC ASEAN Hall and outdoor display board was an important platform for the visitors to understand ASEAN-China relations and ACC. The information and photos were updated in a timely manner to demonstrate the major events and activities of ACC.

4. **The 5th ACC Booth at the 14th CAEXPO**
   
   From 12 to 15 September 2017, the 14th China-ASEAN Expo (CAEXPO) was held in Nanning, Guangxi Zhuang Autonomous Region, under the theme of “Jointly Building the 21st Century Maritime Silk Road, Promoting Regional Economic Integration through Tourism”. With good collaboration with the CAEXPO Secretariat, ACC booth was located in the pavilion of the “Cities of Charm”, next to the ASEAN Secretariat’s booth and close to all the booths of ASEAN Member States. The booth displayed photos and information in English and Chinese to present ACC’s history, organizational structure, mandate, as well as its work to promote ASEAN-China practical cooperation in relevant areas. ACC’s promotional materials were for free distribution. VDO presentation on the snapshots of ACC’s work and the documentary named “Towards a Closer Partnership of Shared Future” were presented.
   
   During the CAEXPO, over 3,000 persons visited the booth. Visitors came to make inquiries, seek consultation and participate in the activities through ACC’s Wechat and Microblog. Almost 10,000 pieces of information and 3,300 souvenirs were distributed, over 1,000 new followers were added on Wechat and more than 12,000 person/times followed the activities of ACC booth via Microblog. The booth offered an ideal opportunity for ACC to have direct contact with the general public, especially the people at the grass-roots level of both ASEAN and China.
CHAPTER IV
MAJOR EVENTS
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The 6th Meeting of ACC Joint Executive Board

The 6th Meeting of the Joint Executive Board (JEB) of ACC was held at the ACC Secretariat in Beijing in the morning of 4 November 2016. The Meeting was co-chaired by H.E. Mme. Vandy Bouthasavong, Ambassador of Lao PDR to China, and Mr. Huang Xilian, Deputy Director-General of the Department of Asian Affairs of the Ministry of Foreign Affairs of China. H.E. Mrs. Khek Caimealy Sysoda, Ambassador of Cambodia to China, Soegeng Rahardjo, Ambassador of Indonesia to China, representatives of Embassies of other ASEAN countries, Chinese members of ACC Joint Council and officials of ACC Secretariat, attended the meeting. After reviewing the activities and projects that had been carried out in 2016 and discussing the work plan of activities and projects for the upcoming year of 2017, the meeting recommended the Joint Council to adopt the draft Annual Report of 2016 of ACC as well as the draft Plan of Operation and Work Programme of 2017 and the Proposed Budget of Operational Expenditure of 2017. Besides, the meeting agreed to the extension of the existing MoU on Establishing the ACC between the Governments of the ASEAN Member States and China and the Administrative Measures on the Unappropriated Balance of the Public Fund of the ACC, which were submitted to the Joint Council for adoption.

The 6th Meeting of ACC Joint Council

The 6th Meeting of the Joint Council (JC) of the ACC was held at the White Swan Hotel in Guangzhou, Guangdong province, China, on 16 November 2016. The Meeting was co-chaired by H.E. Mr. Phongsavanh Sioulath, Director General of ASEAN Department, Ministry of Foreign Affairs of Lao PDR, and H.E. Mr. Xu Bu, Ambassador of the People’s Republic of China to ASEAN. ACC Secretary-General Yang Xiuping, officials and representatives from ASEAN Member States, China and ASEAN Secretariat attended the meeting. The Joint Council expressed appreciation to Secretary-General Yang Xiuping and her colleagues at ACC for the excellent work in 2016, adopted the annual report of 2016 and made suggestions on how to streamline the annual report and make it more accessible. The Meeting adopted the Draft Plan of Operation and Work Programme of the ACC and the Proposed Budget of Operational Expenditure of 2017. The Meeting also discussed the extension of the MoU on Establishing the ACC signed in 2009 and recommended for the revised MoU to be signed by the Foreign Ministers of ASEAN and China on the sidelines of the 50th ASEAN Foreign Ministers’ Meeting/ Post Ministerial Conferences in the Philippines in August 2017.
ACC Joint Council Members Visited Guangzhou, Foshan of Guangdong, China

From 16 to 18 November 2016, ACC organized the delegates attending the 6th ACC JC Meeting to visit Guangzhou and Foshan of Guangdong province.

Mr. Lan Foan, Vice Governor of Guangdong Province and Ms. Li_Ming, Vice Mayor of Guangzhou met with the delegation respectively. They briefed the guests on the social-economic development of Guangdong and Guangzhou as well as their exchanges with ASEAN countries, and expressed their strong willingness to strengthen connectivity with ASEAN countries, increase cooperation in trade and investment, education and culture to achieve win-win results and common development. The delegation also paid field visits to Guangzhou Higher Education Mega Centre (HEMC), Foshan Ceramic City, Midea Consumer Electric Manufacturing Co. Ltd., etc.

The delegates thanked ACC for the thoughtful arrangements of the visit, which enabled them to have a better knowledge of Guangdong province and its fruitful cooperation with ASEAN. They expressed their confidence in the prospects of ASEAN’s cooperation with Guangdong and their readiness to support the further expansion of cooperation between ASEAN and China including Guangdong province.

ACC JEB Working Group Meetings

[1. The 1st JEB Working Group Meeting]

On 14 February 2017, the first Working Group Meeting of the ACC JEB of 2017 was held at the ACC Secretariat in Beijing. Representatives from the Ministry of Foreign Affairs of China and the ASEAN Embassies in Beijing as well as the officials in charge of each division of ACC attended the Meeting. ACC officials outlined the work progress since January 2017 and the work plans for the coming months until May 2017. The participants commended ACC for the positive progress in trade, investment, education, culture and tourism areas, pledged continuous support to ACC’s work, and made constructive proposals and suggestions on the future work of ACC. The meeting also decided that the JEB Working Group Meeting would be held every three months this year in order to keep closer communication and further improve ACC’s work.

[2. The 2nd JEB Working Group Meeting]

On 24 May 2017, the second Working Group Meeting of the ACC JEB of 2017 was held at the ACC Secretariat in Beijing. The officials in charge of the 4 divisions of ACC briefed on ACC’s major work progress since last meeting in February as well as the work plan in the upcoming months from June to August 2017. The participants expressed their confidence in ACC’s work which was on track to meet or even exceed the objectives for 2017, pledged to lend continuous support to the Secretariat and jointly promote ASEAN-China practical cooperation. The participants also made valuable comments and suggestions on the work of ACC in order to make ACC’s work better meet the needs and requirements of the development of ASEAN-China relations.

[3. The 3rd JEB Working Group Meeting]

On 25 August 2017, the third Working Group Meeting of the ACC JEB of 2017 was held at ACC Secretariat in Beijing. ACC officials briefed on ACC’s work progress since last JEB Working Group Meeting in May 2017 and the work plan for the upcoming months until October 2017 respectively. The JEB members commended the Secretariat’s work and...
achievements on pushing forward ASEAN-China cooperation in the areas of trade, investment, education, culture, tourism and media. They also made constructive proposals and suggestions on the Draft Work Programme of ACC for 2018.

**ACC held “New Beginning, New Opportunity - International Symposium on Celebrating the 50th Anniversary of ASEAN”**

From 30 to 31 March 2017, ACC and China Institute of International Studies (CIIS) co-hosted the “New Beginning, New Opportunity - International Symposium on Celebrating the 50th Anniversary of ASEAN” in Beijing. A.K.P. Mochtán, Deputy Secretary-General of ASEAN Secretariat, H.E. Mr. Kong Xuanyou, Assistant Minister of Foreign Affairs of China, Secretary-General Yang Xiaoping, Dr. Rong Ying, Vice President of CIIS, H.E. Ms. Magdalene Teo, Ambassador of Brunei Darussalam, H.E. Mrs. Khek M. Caimeady, Ambassador of Cambodia, H.E. Mr. Thit Linn Ohn, Ambassador of Myanmar, Ms. Elizabeth T. Te, Charge d’affaires of the Embassy of the Philippines, and representatives from other ASEAN Embassies in China, experts and scholars from ASEAN and China as well as the media, with a total number of approximately 100 participants, attended the event.

At the opening ceremony, Secretary-General Yang Xiuping spoke highly of the achievements of ASEAN since its founding and the fast development of ASEAN-China relations. Vice-President Rong Ying said that ASEAN Community building was entering uncharted water and could only be advanced by innovation and creativeness. H.E. Mr. Jose Sta. Romana, Ambassador of the Philippines, hoped the symposium would be a useful forum for exchanges of ideas and contribute to the development of ASEAN Community building and ASEAN-China relations. Assistant Foreign Minister Kong Xuanyou commended that ASEAN had become a successful template of strength through unity of countries of different social systems and development levels. Mr. Kong said China firmly supported ASEAN Community building, its centrality in regional cooperation and a greater role of ASEAN in international and regional affairs, and looked forward to even greater solidarity, strength and prosperity of ASEAN in the future. In the keynote speech, Deputy Secretary-General Mochtan said ASEAN Community building had entered a new phase after five decades of development. He emphasized that China is an important friend and dialogue partner to ASEAN, and ASEAN is willing to work together with China to jointly realize the ASEAN dream and Chinese dream.

During the symposium, scholars and experts had intensive discussions on topics including “Fifty Years of ASEAN: Review & Outlook”, “ASEAN-China Cooperation: Experience, Inspiration and Prospects”, “Maximize the Synergy between ASEAN Economic Community and the Belt and Road Initiative”, etc. The participants suggested that ASEAN should continue to uphold the ASEAN Way, keep to openness and inclusiveness to meet all kinds of challenges, further enhance cooperation with countries and dialogue partners in this region and play the driver’s role in East Asia regional cooperation while strengthening ASEAN integration. Both ASEAN and China should not only seize the opportunities but also overcome the realistic challenges occurred in the development of bilateral relations. Both sides should make special efforts to deepen the alignment between ASEAN economic integration and the Belt and Road Initiative to deliver more benefits to the two peoples. They also put forward many useful suggestions on deepening the two-way trade and investment, especially on how to better promote and implement ASEAN-China FTA policy, strongly reinforce the utilization and cooperation on water resources, and support and boost the development of Lancang-Mekong Cooperation Mechanism and other sub-regional cooperation mechanisms.

At the closing ceremony, Deputy Secretary-General Mochtan said the symposium was of great significance as it was the first event hosted in an ASEAN dialogue partner country to celebrate the 50th anniversary of ASEAN. Secretary-General Yang Xiaoping said ACC would continue promoting good neighbourliness, mutual trust, practical cooperation and friendship between ASEAN and China. Vice President Rong Ying hoped that think tanks of both ASEAN and China would be more proactive, adaptive and cooperative to contribute wisdom to the development of China-ASEAN relations.

All scholars and experts present highly valued this symposium, and expressed their willingness to further enhance exchanges with ACC and CIIS and to play a greater role in advancing ASEAN-China practical cooperation.
On 6 August 2017, Secretary-General Yang Xiuping witnessed the signing ceremony of the revised edition of Memorandum of Understanding on Establishing the ASEAN-China Centre between the Governments of the Member States of the Association of Southeast Asian Nations and the Government of the People’s Republic of China during the 50th ASEAN Foreign Ministers’ Meetings / Post Ministerial Conferences, in Manila, the Philippines. At the ceremony, Foreign ministers or representatives of China and 10 ASEAN Member States signed on the English and Chinese versions of the revised MoU. After that, H.E. Mr. Wang Yi, Foreign Minister of China and H.E. Mr. Manuel Antonio J. Teeshankee, Undersecretary and representative of Secretary of Foreign Affairs of the Philippines handed the signed MoU to H.E. Mr. Le Luong Minh, Secretary-General of ASEAN. All parties hoped that ACC could make even greater contributions to deepening the cooperation between ASEAN and China.

The earlier MoU signed in Hua Hin, Thailand, on 25 October 2009, set the roles, missions, objectives, activities and organisational structure of ACC. This MoU signed in Manila is revised based on the development of ASEAN-China relations and operations of ACC, which further clarifies that ACC is a one-stop information and activities centre to promote ASEAN-China cooperation in trade, investment, tourism, education, culture, and information and media with active involvement of the private sector. The revised MoU shall automatically supersede the earlier MoU after all parties’ completion of their internal legal procedures for the entry into force of this MoU.

Besides, on 8 August 2017, Secretary-General Yang Xiuping also attended the Grand Celebration of the 50th Anniversary of ASEAN in Manila, the Philippines, in conjunction with the Closing Ceremony of the Foreign Ministers’ Meetings.

From 12 to 13 August 2017, ACC, along with the Chinese Embassy in Brunei Darussalam, co-sponsored cultural and trade activities at the ASEAN@50 Exhibition held by the Ministry of Foreign Affairs and Trade (MOFAT) of Brunei in Bandar Seri Begawan, Brunei. ACC Secretary-General Yang Xiuping attended the exhibition as well as the trade dialogue organized by MOFAT of Brunei.

At the exhibition, ACC sponsored Chinese artists to demonstrate Chinese embroidery and contributed photos of ASEAN-China relations. The embroidery demonstration and photo exhibition were warmly welcomed by the local community. During the trade dialogue, Secretary-General Yang Xiuping delivered remarks on ASEAN-China relations and put forward suggestions on further deepening ASEAN-China economic cooperation.
cooperation. She also exchanged views with the participants on matters related to the prospects of ASEAN-China economic cooperation and the joint building of the Belt and Road.

**ACC Secretary-General and Female Diplomats from ASEAN Embassies Visited Beijing Women and Children Social Service Center**

On 8 March 2017, ASEAN-China Centre (ACC) invited female diplomats from ASEAN Embassies to visit Beijing Women and Children Social Service Center to commemorate the International Women’s Day and promote people-to-people exchanges between ASEAN countries and China. Secretary-General Yang Xiuping together with more than 30 female diplomats from ASEAN Embassies and ACC, including H.E. Mrs. Vandy Bouthasavong, Ambassador of Lao PDR to China, Mme. Aslida N. Rahardjo, wife of Indonesian Ambassador, Mme. Lee Seow Hong, wife of Singaporean Ambassador, and Nguyen Thi Thai Thong, Minister Counsellor of the Embassy of Viet Nam, attended the event.

During the visit, the female diplomats listened to the introduction of the services provided by the Center including rights protection, entrepreneurship and employment, family education, marriage and family services, visited relevant facilities of the center and interacted with the trainees who were receiving skill training on household services, infant care and elderly services. They also tried paper-cutting, Chinese knot and Peking opera make-ups to experience the Chinese traditional culture. The female diplomats expressed their appreciation to ACC and Beijing Women’s Federation for the thoughtful arrangement and expected that both sides should continue to apply women’s wisdom in enhancing the friendly exchanges and cooperation between ASEAN countries and China, and contribute to the sound development of ASEAN-China relations.

**Participated in the 9th “Love Knows No Borders” International Charity Sale**

On 29 October 2017, ACC participated in the 9th Love Knows No Borders International Charity Sale held in the Workers’ Stadium in Beijing. The Charity Sale was initiated by Madam Qian Wei, wife of Chinese Foreign Minister Wang Yi, under the theme of “Healthy Villages in Yunnan”. The fund raised would be used to build clinics for Jinping and Malipo counties of Yunnan province.

This is the 5th time for ACC to participate in the Charity Sale. Madam Qian Wei and the other distinguished guests visited ACC’s booth. ACC had prepared over 40 kinds of commodities rich in ASEAN characteristics, which were very popular among the visitors. Many visitors were also interested in ACC and inquired information of ACC in a warm atmosphere.

**Reception Celebrating the 6th Anniversary of the Establishment of ACC**

On 7 November 2017, ACC hosted a reception to celebrate the 6th anniversary of its establishment in Beijing. H.E. Mr. Kong Xuanyou, Assistant Minister of Foreign Affairs of China, ASEAN Ambassadors or representatives to China and around 400 guests including representatives of international organizations, officials from relevant ministries of China, former Chinese Ambassadors to ASEAN Member States and representatives from sectors of business, culture, education, tourism, academics and media were present.

Assistant Minister Kong Xuanyou stated in his remarks that in recent years, under the leadership of Secretary-General Yang Xiuping, ACC had opened new arena in promoting China-ASEAN cooperation through being host of various productive events on economic, trade, investment, social and cultural fronts. While making positive contribution to the deepening of China-ASEAN relations, ACC has also achieved notable progress in strengthening its institutions and platforms. He said 2018 will mark the 15th anniversary of China-ASEAN strategic partnership. ACC is expected...
Assistant Minister Kong Xuanyou, Ambassador Jose Romana, Secretary-General Yang Xiuping, together with Ambassadors and representatives of the Embassies of ASEAN Member States to China, cut the commemorative cake for the 6th anniversary of ACC. The reception also presented an ASEAN Tourism Photo Exhibition. Huaxia Ancient Music Arts Orchestra of Henan Museum played several pieces of music that are recognized as Intangible Cultural Heritage. All the participants wished ASEAN-China relations could be elevated to a new height and ACC could achieve even bigger progress in its future work.

On 21 November 2017, the 7th Meeting of the Joint Executive Board (JEB) of ACC was held at the Secretariat in Beijing. The Meeting was co-chaired by H.E. Mr. Jose Santiago L. Sta. Romana, Ambassador of the Philippines to China, and Mme. Mao Ning, Counsellor of the Department of Asian Affairs of the Ministry of Foreign Affairs of China, and was.

The JEB members commended ACC’s great efforts and achievements under the leadership of Secretary-General Yang Xiuping in promoting friendly exchanges and cooperation in trade, investment, education, culture, tourism, and information and media in 2017, put forward valuable suggestions to proposals regarding the work of ACC and expected that ACC could make new and better contributions to the in-depth and all-around development of ASEAN-China relations. The Meeting deliberated on ACC Draft Annual Report of 2017, ACC Draft Annual Plan of Operation and Work Programme of 2018 and the Draft Proposed Budget of Operational Expenditure of 2018, and other related matters, and decided to submit these documents to the 7th Joint Council Meeting of ACC for further consideration and adoption.

On 6 August 2017, the foreign ministers of ASEAN Member States and China signed the revised edition of Memorandum of Understanding on Establishing ACC at the ASEAN-China Foreign Ministers’ Meeting held in Manila, where they commended ACC’s work and looked forward to an even bigger role of ACC in deepening friendly exchanges and cooperation between the two sides. Standing at a new starting point, ACC is ready to make persistent efforts and join hands with friends from all walks of life to forge ahead and make greater contributions to the bright future of ASEAN-China relations.
CHAPTER V
NETWORKING WITH RELATED AGENCIES AND MECHANISMS
Interacted with Governments of ASEAN Member States and China

[ 1. Working Visits to ASEAN Member States ]

Since January 2017, Secretary-General Yang Xiuping has visited Brunei Darussalam, Cambodia, Indonesia, Malaysia, the Philippines, Singapore, Thailand and Viet Nam when attending various activities in these countries. During these visits, she met with leading officials in charge of foreign affairs, trade, investment, education, culture, tourism and media of these countries, paid field visits to local enterprises, universities, association, etc., and widely interacted with people from all sectors of ASEAN countries to exchange views on ASEAN-China relations and cooperation. She also met with Committee of Permanent Representatives to ASEAN (CPR) during her visit to Jakarta and exchanged views with Permanent Representatives to ASEAN from Brunei, Cambodia, Lao PDR, Malaysia, Myanmar, the Philippines, Singapore and Viet Nam as well as Minister Counsellor from Indonesian Permanent Mission to ASEAN.

[ 2. Maintained Close Ties with ASEAN Embassies and Consulates General in China ]

ACC is keeping close exchanges and contacts with ASEAN Embassies and Consulates General in China. In 2017, Secretary-General Yang Xiuping called on new Thai Ambassador to China H.E. Mr. Piriya Khempon and new Philippine Ambassador to China H.E. Mr. Jose Santiago Sta. Romana respectively, and met with all ASEAN Ambassadors on different occasions to discuss ways to further promote ASEAN-China cooperation. During her visits to local provinces of China, she also met with several ASEAN Consuls General in Guangzhou, Chongqing, Chengdu, Shanghai, etc.

From 25 to 28 September 2017, ACC organized “Diplomatic Officials of ASEAN Countries in China Embracing Zhejiang” in Hangzhou and Shaoxing of Zhejiang province. The delegation included H.E. Ms. Magdalene Teo, Ambassador of Brunei Darussalam to China, H.E. Mr. Piriya Khempon, Ambassador of Thailand to China, Mr. Tean Samnang, Consul-General of Cambodia in Shanghai, Mr. Ong Chong Hang, Acting Consul-General of Singapore in Shanghai and other representatives from Embassies and Consulates General of ASEAN countries in China. During the visit, the delegation met with Ms. Liang Liming, Vice Governor of Zhejiang Provincial People’s Government, Mr. Ma Weiguang, Mayor of Shaoxing Municipal People’s Government and exchanged views on strengthening the cooperation between Zhejiang province and ASEAN. The delegation visited China Academy of Art and attended the opening ceremony of “Impression of ASEAN: An Exhibition of Landscape Paintings by Teachers of China Academy of Art”, paid field visits to Hikvision Company, Keqiao China Textile City and some Historical and Cultural Scenic Spots in the two cities. The visit was informative and helped the ASEAN diplomats get a better understanding of the development of Zhejiang province.

[ 3. Consolidated Communication with China’s Diplomatic Missions in ASEAN ]

ACC continued maintaining close working relations with Embassies and Consulates General of China in ASEAN Member States. During her visit to ASEAN countries, Secretary-General Yang Xiuping met with Chinese ambassadors or Charge d’Affaires to ASEAN, Brunei Darussalam, Cambodia, Indonesia, Malaysia, the Philippines as well as Consul General in Chiang Mai and Ho Chi Minh City. She had in-depth discussions with the officials of China’s Diplomatic Missions to review the ASEAN-China cooperation and seek advice on further promoting the practical cooperation.

[ 4. Strengthened Exchanges with Local Governments ]

Cooperation at the local level is an integral part of ASEAN-China cooperation. To continue promoting ASEAN
and ASEAN-China cooperation at the local level, ACC kept enhancing and expanding working relations with the local governments of China. Secretary-General Yang Xiuping met and exchanged views with the leading provincial officials of Guangxi, Yunnan, Guizhou, Shandong, Hainan, Sichuan, Chongqing, Qinghai, Xinjiang, and senior officials of Nanning, Changsha, Nanchang, Jujiang, Qingdao, Dezhou, Weifang, Gaomi, Leshan, Hangzhou, Wuxi, etc.

[5. Enhanced Working Relations with the New Government of Hong Kong Special Administrative Region (HKSAR)]

From 10 to 12 July 2017, during the visit to Hong Kong to attend the 2017 Hong Kong Summit, Secretary-General Yang Xiuping met and had extensive discussions with Secretary of Commerce and Economic Development Bureau of the Government of Hong Kong Special Administrative Region on practical cooperation between ASEAN and China as well as between ASEAN and Hong Kong. She also met the Commissioner of the Ministry of Foreign Affairs of China in Hong Kong.

[6. Attended Important Conferences and Seminars]

On 14 May 2017, Secretary-General Yang Xiuping attended the Opening Session, the Plenary Meeting and Thematic Session on Connectivity of Development Policies and Strategies of the High-level Dialogue of the Belt and Road Forum for International Cooperation upon invitation. On the sidelines of the forum, Secretary-General Yang Xiuping had discussions with representatives from ASEAN Member States and other relevant countries, international organizations and think tanks to exchange views on jointly building the 21st Century Maritime Silk Road by ASEAN and China.

On 1 September 2017, Secretary-General Yang Xiuping attended the International Conference on Belt and Road & Greater Mekong Sub-region Cooperation themed “Lancang Jiang-Mekong River: Rising Smart Corridor” in Chiang Mai, Thailand. She delivered remarks at the conference and made suggestions on the building of the Belt and Road and ways to elevate the cooperation between ASEAN and China as well as the Greater Mekong Sub-region cooperation to a new level.

On 4 September 2017, Secretary-General Yang Xiuping participated in a Brainstorming Session on “Future Direction of ASEAN Plus Three (APT) Cooperation and the East Asia Economic Community (EAEC) Idea: the Way Forward” organized by the Ministry of Foreign Affairs of Thailand upon invitation in Bangkok, Thailand. The session reviewed the development and achievements of APT cooperation, and held discussions on the opportunities and challenges in the building of an East Asia Economic Community. Secretary-General Yang Xiuping shared her insight with the participants.

[7. Outcomes and Effects]

Through these exchanges, communications among ACC and relevant parties of both ASEAN and China have been further enhanced. ACC’s mandate and efforts to promote ASEAN-China practical cooperation have been better understood. These interactions also enabled ACC to get to know the updated needs of relevant parties, which would be helpful for ACC to better plan and implement its future work.

Received Important Visits to ACC

Since January 2017, ACC has received the visits of delegations from ASEAN and other countries, including Secretary of Presidential Communications Operations Office (PCOO) of the Philippines Mr. Jose Rupert Martin Marfori Andanar, Undersecretary of the Department of Tourism of the Philippines Madam Alma Rita Jimenez, Deputy Permanent Secretary of the Ministry of Primary Resources and Tourism of Brunei and Chairman of Visit ASEAN @50 Mr. Wardi...
bin Haji Mohammad Ali, Director of the Secretariat of Southeast Asian Ministers of Education Organization (SEAMEO), Dr. Gatot Hari Prawirjojanto, Mr. Tan Sri Dato’ Sri Lim Gait Tong, President of China-ASEAN Business Association, the third delegation of officials from Mekong countries, a delegation of the Society of Chinese Professors in Japan, etc.

By receiving these guests, Secretary-General Yang Xiuping and other ACC officials briefed on ACC’s work and exchanged views on further promoting ASEAN-China cooperation, which have facilitated mutual understanding and networking between ACC and these delegations, and further consolidated the foundation for future cooperation.

ACC and the ASEAN Secretariat

ACC maintains close contact and cooperation with the ASEAN Secretariat. In 2017, Secretary-General Yang Xiuping met with Vongthep Arthakaivalvatee, ASEAN Deputy Secretary-General for ASEAN Socio-Cultural Community and Dr. AKP Mochtan, ASEAN Deputy Secretary-General for Community and Corporate Affairs respectively.

Secretary-General Yang Xiuping briefed on ACC’s work progress especially the series of activities to celebrate the 50th anniversary of ASEAN and the ASEAN-China Year of Tourism Cooperation. She expressed her appreciation for the long time support and assistance rendered by the ASEAN Secretariat to ACC. Deputy Secretary-General Mr. Vongthep Arthakaivalvatee and Dr. AKP Mochtan highly praised ACC’s effective and fruitful work in promoting practical cooperation between ASEAN and China. They outlined the programme of the ASEAN Secretariat to highlight the 50th anniversary and introduced the Secretariat’s efforts to fulfill the ASEAN Community Vision 2025. Both sides agreed to continue the close ties and join hands with ACC to make greater contributions to the further development of ASEAN-China Strategic Partnership.

ACC and LMC/BIMP-EAGA

In order to help narrow the development gap within ASEAN, make contribution to ASEAN community building and realize common development, ACC strengthened communication with Lancang-Mekong Cooperation Mechanism (LMC) and Brunei-Indonesia-Malaysia-Philippines East Asian Growth Area (BIMP-EAGA) and jointly carried out some activities.

[1. With LMC]

Secretary-General Yang Xiuping attended the Launching Ceremony of Lancang-Mekong Cooperation (LMC) China Secretariat on 13 March 2017, and attended the Opening Ceremony of 2017 Lancang-Mekong Cooperation Events and unveiled the “Yunnan Liaison Office of Lancang-Mekong cooperation”, “Yunnan Lancang-Mekong Cooperation Center” and “Yunnan Lancang Mekong Research Institute” together with other guests in Kunming on 12 June 2017.

From 25 June to 2 July 2017, with the support of the Ministry of Foreign Affairs of China and relevant ministries of Mekong countries, ACC organized a delegation of officials from Mekong countries to visit China. The delegation comprised 25 government officials from 5 Mekong countries who were in charge of foreign affairs, economy and trade, education, culture, environment and etc. The delegation visited Beijing, Tianjin and Wuhan, and exchanged views with officials of the Ministry of Foreign Affairs of China and local governments. They also visited universities, power plants, textile companies, high-tech enterprises, hydraulic facilities and toured cultural and historical sites. The visit achieved fruitful results and was warmly welcomed by the participants and local governments. Through the visit, the participants learned more about China’s development experiences and the updated progress of LMC mechanism. At the same time, the local cities and provinces showed great interests in expanding cooperation with ASEAN and Mekong countries in relevant areas. All sides expressed their willingness to make more efforts to promote the friendly cooperation between Mekong countries and China so as to lift the LMC to a new level.

[2. With BIMP-EAGA]

From 9 to 11 February 2017, Mr. Mouavixay Palee, Deputy Director of Trade and Investment Division of ACC visited the headquarters of BIMP-Facilitation Centre and exchanged views on strengthening cooperation between China
and BIMP-EAGA.

On 14 September 2017, ACC, BIMP-Facilitation Centre along with China Council for the Promotion of International Trade co-organized a Seminar with the theme “Insight into BIMP-EAGA: Potentials & Opportunities” on strengthening BIMP-EAGA and China trade & investment cooperation in Nanning, Guangxi.

Exchanges among three Secretariats of ACC, ASEAN-Japan Centre (AJC) and ASEAN-Korea Centre (AKC)

The cooperation among ACC, AJC and AKC maintained good momentum in 2017. ACC has kept close communication with AJC and AKC both through the informal meetings among secretaries general mechanism and at the working level, actively participated in other centre’s activities and shared experience and good practices.

[ 1. The 8th Informal Meeting among Secretaries General of ACC, AJC and AKC was Held in Singapore ]

On 20 January 2017, the 8th Informal Meeting among Secretaries General of the three Centres was held in Singapore, on the sidelines of the ASEAN Tourism Forum 2017. The meeting was chaired by H.E. Kim Young-sun, Secretary General of AKC. The three Centres shared the highlights of activities conducted in 2016 and exchanged information on commemorativve programmes planned for the 50th Anniversary of ASEAN. The Centres assured continued cooperation and discussed possible cooperative areas in 2017 as well as enhancing the cooperation between the three Centres and the East Asia Business Council.

[ 2. The 9th Informal Meeting among Secretaries General of ACC, AJC and AKC was Held in Jeju ]

On 13 April 2017, the 9th Informal Meeting among Secretaries General of the three Centres was held in Jeju, Korea, chaired by AKC Secretary General. The three Centres briefed on the implementation of 2017 programmes respectively, shared common underlying themes such as capacity-building for MSMEs, sustainable tourism, support for CLMV countries as well as the focus on youth. The three Centres also confirmed 6 cooperative activities in the fields of youth exchanges, culture and tourism, and discussed about further strengthening the cooperation with ASEAN Secretariat and other relevant international organizations. The Centres agreed that the next informal meeting would be held on the sidelines of the ASEAN Tourism Forum 2018 in January 2018.

ACC and East Asia Business Council (EABC)

ACC kept contact with EABC and actively explored ways to expand the cooperation. From 13 to 14 February 2017, Mr. Mouavixay Palee, Deputy Director of TID attended the 37th EABC Meeting on MSMEs in Bangkok, Thailand, and exchanged views with other participants on promoting ASEAN-China business cooperation on MSMEs. In addition, ACC, along with AJC and AKC, shared the links of each centre’s official website with EABC, with an aim to better promote the profile of EABC and assist the MSMEs in this region in expanding business opportunities.

From 1 to 3 June 2017, ACC Secretary-General Yang Xiuping attended the opening ceremony of ASEAN Culinary Festival and relevant activities hosted by AKC upon invitation. From 3 to 8 July 2017, ACC supported two Chinese students in attending the ASEAN-Korea Youth Network Workshop in Inchon and Seoul of Korea. From 17 to 19 September 2017, at ACC’s invitation, AJC Secretary General Mr. Masataka Fujita attended the ASEAN-China Tourism Festival and the Tourism Forum on Promoting ASEAN-China Tourism Development organized by ACC in Lesha, Sichuan province. From 6 to 8 November 2017, ACC official attended the ASEAN-Korea Tourism Development Workshop organized by AKC in Seoul, ROK. Besides, ACC invited AJC and AKC to send students to participate in ASEAN-China Youth Winter Camp from 21 to 28 December 2017 in Jilin Province, China.
ACC and Boao Forum for Asia

From 21 to 26 March 2017, Secretary-General Yang Xiuping attended the Boao Forum for Asia Annual Conference 2017 and had interactions with delegates from ASEAN countries, leaders of Hainan Provincial Government, representatives of entrepreneurs, think-tanks, media, etc., exchanged views with the delegates on Asian regional cooperation and ASEAN-China relations, and gave interviews to the media.

During the Forum, she participated in ASEAN-China Governors/Mayor’s Dialogue, 21st Century Maritime Silk Road: Islands Economic Cooperation Forum and Asian Regional Organization Roundtable and delivered remarks. Secretary-General Yang Xiuping briefed on ACC’s mandate and its work to promote ASEAN-China practical cooperation, and made several suggestions on strengthening regional cooperation and enhancing ASEAN-China cooperation at provincial/city level, which was widely welcomed and echoed by the participants.

ACC and International Network of Bamboo and Rattan (INBAR)

ACC kept sound exchanges with INBAR. On 11 May 2017, Secretary-General Yang Xiuping visited the headquarters of INBAR and exchanged views with Professor Jiang Zehui, Co-Chair of the Board of Trustees of INBAR and Director General of the International Center for Bamboo and Rattan (ICBR), Dr. Hans Friedrich, Director General of INBAR and Dr. Li Zhiyong, Deputy Director-General of INBAR. Both organizations agreed to continue the communication and explore possible cooperation to jointly push forward the sustainable development of ASEAN and China as well as to make greater contribution to the comprehensive development of ASEAN-China relations. On 15 May 2017, Secretary-General Yang Xiuping attended the “B&R for B&R: A Vision of Bamboo and Rattan for the Belt and Road” co-hosted by INBAR and UN Environment World Conservation Monitoring Center (UNEP-WCMC), which provided an platform to discuss on sustainable development of bamboo and rattan in support of the Belt and Road Initiative. ACC officials also attended the event themed “Bamboo and Rattan for Sustainable Development in Southeast Asia” jointly held by the Embassy of the Republic of the Philippines and the International Bamboo and Rattan Organization (INBAR) in April to celebrate the 48th Earth Day and promote bamboo and rattan cooperation and development for a sustainable future, and the Ministerial Forum on Bamboo and Rattan in Green Development and South-South Cooperation and INBAR’s 20th Anniversary Celebration in November.
## ACC Chronology

(2016.12.1—2017.12.8)

<table>
<thead>
<tr>
<th>DATE</th>
<th>EVENT</th>
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<tbody>
<tr>
<td>2016.12.02</td>
<td>ACC supported the 1st China-ASEAN Youth Summit</td>
</tr>
<tr>
<td>2016.12.6-11</td>
<td>ACC held the ASEAN-China Workshop on Cooperation for Cultural Production Capacity</td>
</tr>
<tr>
<td>2016.12.08</td>
<td>ACC attended the Preparatory Meeting of the 23rd China Lanzhou Investment and Trade Fair</td>
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<tr>
<td>2016.12.16</td>
<td>ACC co-organized the activity of “Experiencing the Traditional Chinese Medicine”</td>
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<tr>
<td>2016.12.17-18</td>
<td>ACC hosted the ASEAN-China Cultural Exchange Day &amp; New Year’s Gala for Students in Beijing-Tianjin-Hebei Region</td>
</tr>
<tr>
<td>2016.12.19</td>
<td>ACC Secretary-General Yang Xiuping met with China Soong Ching Ling Foundation (CSCLF) Standing Vice Chairman</td>
</tr>
<tr>
<td>2016.12.26-29</td>
<td>ACC Secretary-General Yang Xiuping visited Shandong Province</td>
</tr>
<tr>
<td>2016.12.26-29</td>
<td>ACC participated in ASEAN-China Joint Cultural Performance in Cambodia</td>
</tr>
<tr>
<td>2017.1.4</td>
<td>ACC Secretary-General Yang Xiuping met with Director-General of Department of Asian Affairs of Chinese Foreign Ministry</td>
</tr>
<tr>
<td>2017.1.8-11</td>
<td>ACC Secretary-General Yang Xiuping visited Yunnan Province</td>
</tr>
<tr>
<td>2017.1.16</td>
<td>ACC co-organized the Signing Ceremony of the Enterprises Settled in ASEAN Tianjin Eco-City Commercial Centre</td>
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<tr>
<td>2017.1.18-21</td>
<td>ACC Secretary-General Yang Xiuping attended the 36th ASEAN Tourism Forum and Related Meetings in Singapore</td>
</tr>
<tr>
<td>2017.1.19</td>
<td>ACC co-organized the Roundtable of “New Rural E-Commerce in China”</td>
</tr>
<tr>
<td>2017.1.20</td>
<td>ACC Secretary-General Yang Xiuping attended the 8th Informal Meeting among Secretaries General of ACC, AJC and AKC in Singapore</td>
</tr>
<tr>
<td>2017.2.4</td>
<td>ACC Secretary-General Yang Xiuping met with Leader of Yunnan Province</td>
</tr>
<tr>
<td>2017.2.7-8</td>
<td>ACC Secretary-General Yang Xiuping visited the Philippines</td>
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<tr>
<td>2017.2.9</td>
<td>ACC representatives visited the BIMP-EAGA Coordination Centre</td>
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<tr>
<td>2017.2.10</td>
<td>ACC Secretary-General Yang Xiuping met with Leader of Wenshan Prefecture of Yunnan Province</td>
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<tr>
<td>2017.2.13</td>
<td>ACC attended SME Working Group Meeting of EABC</td>
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<tr>
<td>2017.2.14</td>
<td>ACC held the 1st Joint Executive Board Working Group Meeting of 2017</td>
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<tr>
<td>2017.2.17</td>
<td>ACC attended the Reporting ASEAN Media Forum</td>
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<tr>
<td>2017.2.20-24</td>
<td>ACC Secretary-General Yang Xiuping visited Hainan Province</td>
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<tr>
<td>2017.3.1-3</td>
<td>ACC Secretary-General Yang Xiuping visited Malaysia</td>
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<tr>
<td>2017.3.8</td>
<td>ACC Secretary-General Yang Xiuping and female diplomats from ASEAN Embassies visited Beijing Women and Children Social Service Center</td>
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<tr>
<td>2017.3.9</td>
<td>ACC Secretary-General Yang Xiuping met with Vice President of China Communications Construction Company Ltd.</td>
</tr>
<tr>
<td>2017.3.13</td>
<td>ACC Secretary-General Yang Xiuping met with Philippine Ambassador to China</td>
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<tr>
<td>2017.3.14</td>
<td>ACC hosted the 5th ACC-SEAMEO-GPDE (CAECW) Meeting</td>
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<tr>
<td>2017.3.16</td>
<td>ASEAN-China Arts Colleges Alliance initiated by ACC was established in Nanning</td>
</tr>
<tr>
<td>2017.3.16-17</td>
<td>ACC Secretary-General Yang Xiuping visited the Philippines to attend the Opening Ceremony of the ASEAN-China Year of Tourism Cooperation</td>
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<tr>
<td>2017.3.21</td>
<td>The Tourism Documentary Hi! ASEAN co-organized by ACC began shooting</td>
</tr>
<tr>
<td>2017.3.21-27</td>
<td>ACC Secretary-General Yang Xiuping attended Boao Forum for Asia and visited Haikou</td>
</tr>
<tr>
<td>2017.3.23</td>
<td>ACC received a Lao officials delegation that came to China to attend the “2017 China and Lao PDR Economy and Trade Training Course” hosted by the Ministry of Commerce of China</td>
</tr>
<tr>
<td>2017.3.30-31</td>
<td>ACC co-hosted an International Symposium on Celebrating the 50th Anniversary of ASEAN</td>
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<tr>
<td>DATE</td>
<td>EVENT</td>
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<tr>
<td>2017.3.31-4.2</td>
<td>ACC attended the 2nd Annual Meeting of the New Development Bank Board of Governors</td>
</tr>
<tr>
<td>2017.4.1</td>
<td>ACC Secretary-General Yang Xiuping met with Director of Dezhou Foreign and Overseas Chinese Affairs Office</td>
</tr>
<tr>
<td>2017.4.2-4</td>
<td>ACC participated in PATA Adventure Travel Conference and Mart 2017 in Conjunction with Luoyang Adventure Tourism and Equipment Expo and set up a booth</td>
</tr>
<tr>
<td>2017.4.5-6</td>
<td>ACC held a lecture by Indonesian Ambassador to China at Qinghai University</td>
</tr>
<tr>
<td>2017.4.7-9</td>
<td>ACC attended the “Guangdong-Hong Kong-Macau Bay Area” Development Forum &amp; “Pilot Zone for International Economy and Commerce Cooperation along the Belt and Road” Seminar in Shenzhen, Guangdong Province</td>
</tr>
<tr>
<td>2017.4.12-13</td>
<td>ACC Secretary-General Yang Xiuping participated in the 9th Informal Meeting Among the Secretaries General of ASEAN-China Centre, ASEAN-Japan Centre and ASEAN-Korea Centre in Jeju of ROK</td>
</tr>
<tr>
<td>2017.4.12</td>
<td>ACC supported the China-ASEAN Fisheries Education Network President Forum</td>
</tr>
<tr>
<td>2017.4.14-16</td>
<td>ACC participated in the 34th Weifang International Kite Festival</td>
</tr>
<tr>
<td>2017.4.18-22</td>
<td>ACC officials paid a working visit to Cambodia</td>
</tr>
<tr>
<td>2017.4.18-27</td>
<td>ACC organized a Reporting Trip by ASEAN Media to Hunan and Jiangxi Provinces</td>
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<tr>
<td>2017.4.20</td>
<td>ACC attended the Preparatory Meeting of the 23rd China Lanzhou Investment and Trade Fair</td>
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<tr>
<td>2017.4.20</td>
<td>ACC attended the Liaison Officials’ Meeting of the 14th CAHIS</td>
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<tr>
<td>2017.4.21</td>
<td>ACC attended the Event with the Theme “Bamboo and Rattan for Sustainable Development in Southeast Asia”</td>
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<tr>
<td>2017.4.23-30</td>
<td>ACC organized the 4th ACC-SEAMEO RIHED study visit to Hainan Province</td>
</tr>
<tr>
<td>2017.4.26-27</td>
<td>ACC hosted “Forums on Business and Investment Opportunities in ASEAN” in Jinan and Qindao, Shandong Province</td>
</tr>
<tr>
<td>2017.4.26-28</td>
<td>ACC attended the World Travel &amp; Tourism Council’s 17th Global Summit</td>
</tr>
<tr>
<td>2017.5.3</td>
<td>ACC Secretary-General Yang Xiuping met with Chairperson of Beijing Women’s Federation</td>
</tr>
<tr>
<td>2017.5.4</td>
<td>ACC received a delegation led by Secretary of Presidential Communications Operations Office of the Philippines</td>
</tr>
<tr>
<td>2017.5.8</td>
<td>ACC Secretary-General Yang Xiuping met with President of Guilin Tourism University</td>
</tr>
</tbody>
</table>

续表

<table>
<thead>
<tr>
<th>DATE</th>
<th>EVENT</th>
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<tbody>
<tr>
<td>2017.5.11</td>
<td>ACC Secretary-General Yang Xiuping visited International Network of Bamboo and Rattan (INBAR)</td>
</tr>
<tr>
<td>2017.5.11</td>
<td>ACC Secretary-General Yang Xiuping met with Deputy President of China-ASEAN Business Association</td>
</tr>
<tr>
<td>2017.5.14</td>
<td>ACC Secretary-General Yang Xiuping attended Belt and Road Forum for International Cooperation</td>
</tr>
<tr>
<td>2017.5.15</td>
<td>ACC Secretary-General Yang Xiuping attended the High-Level Dialogue Themed B&amp;R for B&amp;R: A Vision of Bamboo and Rattan for the Belt and Road</td>
</tr>
<tr>
<td>2017.5.16</td>
<td>ACC participated in the NACT WG Meeting in Promoting of People-to-People Exchanges Through Cooperation in Culture</td>
</tr>
<tr>
<td>2017.5.18-24</td>
<td>ACC co-organized ASEAN Media’s Reporting Trip to Southern Anhui International Cultural Tourism Demonstration Area</td>
</tr>
<tr>
<td>2017.5.23-29</td>
<td>ACC organized a trade and investment mission to visit the Philippines, Viet Nam and Lao PDR</td>
</tr>
<tr>
<td>2017.5.24</td>
<td>ACC held the 2nd Joint Executive Board Working Group Meeting of 2017</td>
</tr>
<tr>
<td>2017.5.25</td>
<td>ACC participated in the opening activities of the 6th China-ASEAN Music Week</td>
</tr>
<tr>
<td>2017.6.1-3</td>
<td>ACC Secretary-General Yang Xiuping attended the Opening Ceremony of ASEAN Culinary Festival 2017 in ROK</td>
</tr>
<tr>
<td>2017.6.5-30</td>
<td>ACC co-sponsored the 2nd ASEAN Gourmet Festival-Cambodia: Kingdom of Wonder Theme Month</td>
</tr>
<tr>
<td>2017.6.6</td>
<td>ACC Secretary-General Yang Xiuping exchanged views with Thai Ambassador to China</td>
</tr>
<tr>
<td>2017.6.7-9</td>
<td>ACC Secretary-General Yang Xiuping visited Chongqing</td>
</tr>
<tr>
<td>2017.6.11-18</td>
<td>ACC co-organized the South &amp; Southeast Asia Commodity Expo and Investment Fair (SSACEIF) and co-hosted the China-Southeast Asia Business Forum</td>
</tr>
<tr>
<td>2017.6.12-18</td>
<td>ACC set up a booth at the 2017 SSACEIF</td>
</tr>
<tr>
<td>2017.6.20</td>
<td>ACC organized ASEAN-China Quality and Sustainable Tourism Development Conference &amp; ASEAN Tourism Photo Exhibition in Beijing</td>
</tr>
<tr>
<td>2017.6.21</td>
<td>ACC received an ASEAN Senior Education Officials delegation</td>
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<td>DATE</td>
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<tr>
<td>2017.6.23-25</td>
<td>ACC participated in the 5th Western China Tourism Industry Expo 2017&amp;Western China Tourism Internet Marketing Conference and set up a booth</td>
</tr>
<tr>
<td>2017.6.25-7.2</td>
<td>ACC organized the delegation of officials from Mekong countries to visit China</td>
</tr>
<tr>
<td>2017.6.28-7.5</td>
<td>ACC organized the 3rd Chinese Media Reporting Trip to ASEAN (The Philippines and Indonesia)</td>
</tr>
<tr>
<td>2017.7.3-8</td>
<td>ACC selected and supported two Chinese Students to Participate in the 2017 ASEAN-Korea Youth Network Workshop</td>
</tr>
<tr>
<td>2017.7.6-8</td>
<td>ACC Secretary-General Yang Xiuping visited Indonesia</td>
</tr>
<tr>
<td>2017.7.6-9</td>
<td>ACC co-sponsored the 23rd Lanzhou Investment and Trade Fair and organized ASEAN Trade and Investment Policy Promotion Programme in Gansu Province</td>
</tr>
<tr>
<td>2017.7.10-11</td>
<td>ACC Secretary-General Yang Xiuping attended Hong Kong Summit and visited Hong Kong</td>
</tr>
<tr>
<td>2017.7.13</td>
<td>ACC Secretary-General Yang Xiuping met with Assistant Mayor of Chengdu</td>
</tr>
<tr>
<td>2017.7.13-14</td>
<td>ACC attended 2017 Mekong Forum</td>
</tr>
<tr>
<td>2017.7.20</td>
<td>ACC organized “ASEAN-China Day” Fair</td>
</tr>
<tr>
<td>2017.7.25</td>
<td>ACC Secretary-General Yang Xiuping met with Special Envoy of Asian Affairs of the Ministry of Foreign Affairs of China</td>
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<tr>
<td>2017.7.25</td>
<td>ACC participated in the 46th ASEAN National Tourism Organizations Meeting</td>
</tr>
<tr>
<td>2017.7.25</td>
<td>ACC organized a Familiarization Trip by ASEAN media officials and journalists to Chinese media organizations in Beijing</td>
</tr>
<tr>
<td>2017.7.27-29</td>
<td>ACC participated in the 10th China-ASEAN Education Cooperation Week, hosted the Inauguration Ceremony of ASEAN-China Consortium for TVET Cooperation &amp; Forum on Integration of Industry and Education, co-hosted the China-ASEAN Tourism Education Alliance and the China-ASEAN Tourism Education Cooperation Forum, Preparation Workshop for SEAMEO-China TVET Cultural Twinning Programme for TVET, supported China-ASEAN University Presidents Forum for Innovation and Entrepreneurship Education, Belt and Road University-Enterprise Alliance Ceremony for the Establishment of Talent Development Cooperation, Preparatory Working Conference on China-ASEAN Economic Universities Consortium, the 1st Conference on China-ASEAN Cooperation of Science and Technology and the Unveiling Ceremony of China-ASEAN Institute of Science and Technology.</td>
</tr>
<tr>
<td>2017.8.1</td>
<td>ACC Secretary-General Yang Xiuping met with Chairman of CCPIT Yunnan Sub-Council</td>
</tr>
<tr>
<td>2017.8.1</td>
<td>ACC Secretary-General Yang Xiuping met with Executive Deputy Director-General of the Office of Beibu Gulf Economic Zone &amp; Cooperation with ASEAN Countries of Guangxi</td>
</tr>
<tr>
<td>2017.8.3-4</td>
<td>ACC Secretary-General Yang Xiuping visited Cambodia</td>
</tr>
<tr>
<td>2017.8.6-8</td>
<td>ACC Secretary-General Yang Xiuping attended the Grand Celebration of the 50th Anniversary of ASEAN and the 50th ASEAN Foreign Ministers’ Meetings/ Post Ministerial Conferences (PMCs) and witnessed the signing of Revised MoU on Establishing ACC</td>
</tr>
<tr>
<td>2017.8.7-12</td>
<td>ACC co-sponsored 2017 “Soong Ching Ling Cup” ASEAN-China Youth Football Friendly Matches</td>
</tr>
<tr>
<td>2017.8.7</td>
<td>ACC attended the 11th Conference on ASEAN-China People-to-People Friendship</td>
</tr>
<tr>
<td>2017.8.8</td>
<td>ACC attended the Flag Raising Ceremony to celebrate the 50th Anniversary of ASEAN</td>
</tr>
<tr>
<td>2017.8.11-13</td>
<td>ACC co-sponsored Cultural and Trade Activities at the ASEAN@50 Exhibition in Brunei Darussalam</td>
</tr>
<tr>
<td>2017.8.18</td>
<td>ACC organized lecture on ASEAN-China Economic Relations</td>
</tr>
<tr>
<td>2017.8.22-26</td>
<td>ACC Secretary-General Yang Xiuping attended the 2017 (China) Eurasia Commodity and Trade Expo</td>
</tr>
<tr>
<td>2017.8.25</td>
<td>ACC held the 3rd Joint Executive Board Working Group Meeting of 2017</td>
</tr>
<tr>
<td>2017.8.28</td>
<td>ACC received a delegation of the Society of Chinese Professors in Japan</td>
</tr>
<tr>
<td>2017.8.31-9.1</td>
<td>ACC Secretary-General Yang Xiuping attended the International Conference on Belt and Road &amp; Greater Mekong Sub-region Cooperation</td>
</tr>
<tr>
<td>2017.9.1</td>
<td>ACC attended the 2017 Round Table Meeting of Northeast Asia Chambers of Commerce</td>
</tr>
<tr>
<td>2017.9.3-4</td>
<td>ACC attended the 1st Annual Forum of China-ASEAN University Think Tank Network</td>
</tr>
<tr>
<td>2017.9.3-5</td>
<td>ACC attended ASEAN-China Young Entrepreneur Forum</td>
</tr>
<tr>
<td>2017.9.4-6</td>
<td>ACC Secretary-General Yang Xiuping participated in a Brainstorming Session on East Asia Economic Community (EAC) and attended activities to celebrate the 50th Anniversary of ASEAN in Bangkok, Thailand</td>
</tr>
<tr>
<td>2017.9.6-7</td>
<td>ACC organized Tourism Seminar on China-Ready in Ho Chi Minh City</td>
</tr>
<tr>
<td>2017.9.7</td>
<td>ACC attended the 2017 East Asia Marine Cooperation Platform Huangdao Forum</td>
</tr>
</tbody>
</table>

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<table>
<thead>
<tr>
<th>DATE</th>
<th>EVENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017.9.7-8</td>
<td>ACC supported the China (Guangdong)-ASEAN Tourism Promotion Activities and held a Tourism Photo Exhibition during China (Guangdong) International Tourism Industry Expo 2017</td>
</tr>
<tr>
<td>2017.9.11-15</td>
<td>ACC participated in 14th China-ASEAN Expo, set up a booth, co-organized the Seminar on Strengthening BIMP-EAGA and China Trade &amp; Investment Cooperation, the 12th China-ASEAN Cultural Forum, participated in the Opening Ceremony of the Brunei Commodity Pavilion of Country of Honour, Roundtable Dialogue Between State Leader of Brunei and CEOs from China, China-ASEAN Port Cities Cooperation Network Work Conference, the China-ASEAN Vocational Education Exhibition and Forum 2017, etc.</td>
</tr>
<tr>
<td>2017.9.12-14</td>
<td>ACC participated in China-ASEAN Women Entrepreneurs Start-up and Innovation Forum 2017</td>
</tr>
<tr>
<td>2017.9.15</td>
<td>ACC Secretary-General exchanged Views with Indonesian Ambassador to China</td>
</tr>
<tr>
<td>2017.9.16-19</td>
<td>ACC participated in the 4th Sichuan International Travel Expo and co-organized ASEAN-China Tourism Festival</td>
</tr>
<tr>
<td>2017.9.20</td>
<td>ACC attended the 2nd Silk Road (Dunhuang) International Cultural Expo</td>
</tr>
<tr>
<td>2017.9.21-22</td>
<td>ACC co-hosted the 2nd ASEAN-China Youth Forum</td>
</tr>
<tr>
<td>2017.9.24</td>
<td>ACC Secretary-General met with Vice Chairman of Guangxi</td>
</tr>
<tr>
<td>2017.9.25-28</td>
<td>ACC co-organized “Diplomatic Officials of ASEAN Countries in China Embracing Zhejiang”</td>
</tr>
<tr>
<td>2017.9.26-10.6</td>
<td>ACC co-hosted Impression of ASEAN: An Exhibition of Landscape Paintings</td>
</tr>
<tr>
<td>2017.9.28</td>
<td>ACC attended the Opening Ceremony of the First Foreign Student Class in Yangzhou Polytechnic College</td>
</tr>
<tr>
<td>2017.10.9</td>
<td>ACC attended the 2017 Global Poverty Reduction and Development Forum</td>
</tr>
<tr>
<td>2017.10.10-13</td>
<td>ACC participated in the 2017 China-ASEAN Expo Tourism Exhibition and set up a booth</td>
</tr>
<tr>
<td>2017.10.16-19</td>
<td>ACC supported the 4th International Conference on Tourism and Hospitality</td>
</tr>
<tr>
<td>2017.10.20</td>
<td>ACC attended the 28th Governing Board Meeting of SEAMEO VOCTECH</td>
</tr>
<tr>
<td>2017.10.20</td>
<td>ACC Attended the Opening Reception of the China Education Expo 2017</td>
</tr>
<tr>
<td>2017.10.21</td>
<td>ACC attended the Semi-Final of the 1st Chinese Language Competition for ASEAN students in Beijing-Hebei-Tianjin (Beijing Area)</td>
</tr>
<tr>
<td>2017.10.21</td>
<td>ACC attended the 23rd China Yiwu International Commodities Fair</td>
</tr>
<tr>
<td>2017.10.23</td>
<td>ACC Secretary-General Yang Xiuping met with Singaporean Ambassador to China</td>
</tr>
<tr>
<td>2017.10.25</td>
<td>ACC Secretary-General Yang Xiuping met with President of China-ASEAN Business Association (CABA)</td>
</tr>
<tr>
<td>2017.10.29</td>
<td>ACC participated in the Charity Sales and set up a booth</td>
</tr>
<tr>
<td>2017.10.31</td>
<td>ACC supported the 2nd National Forum on “Chinese Market and China Ready for Cambodia Tourmain”</td>
</tr>
<tr>
<td>2017.11.1</td>
<td>ACC co-organized the Tourism Seminar on “China-Ready” in Cambodia</td>
</tr>
<tr>
<td>2017.11.3-9</td>
<td>ACC co-organized the 2017 World Ocean Week in Xiamen</td>
</tr>
<tr>
<td>2017.11.4</td>
<td>ACC attended the Semi-Final of the 1st Chinese Language Competition for ASEAN students in Beijing-Hebei-Tianjin (Tianjin Area)</td>
</tr>
<tr>
<td>2017.11.6-8</td>
<td>ACC attended the ASEAN-Korea Tourism Development Workshop organized by AKC in Seoul, ROK</td>
</tr>
<tr>
<td>2017.11.7</td>
<td>ACC hosted the reception celebrating the 6th anniversary of its Establishment</td>
</tr>
<tr>
<td>2017.11.11</td>
<td>ACC attended the Semi-Final of the 1st Chinese Language Competition for ASEAN students in Beijing-Hebei-Tianjin (Hebei Area)</td>
</tr>
<tr>
<td>2017.11.11</td>
<td>ACC supported ASEAN-China Forum on Arts Cooperation and Development</td>
</tr>
<tr>
<td>2017.11.15-20</td>
<td>ACC attended the International Travel Mart (CITM) in Kunming</td>
</tr>
<tr>
<td>2017.11.17</td>
<td>ACC co-organized the ASEAN-China Cultural Tourism Forum, in Siem Reap, Cambodia</td>
</tr>
<tr>
<td>2017.11.17</td>
<td>ACC attended the Closing Ceremony of the ASEAN-China Year of Tourism Cooperation in Kunming</td>
</tr>
<tr>
<td>2017.11.19</td>
<td>ACC participated in the Inauguration Ceremony of the College of Chinese &amp; ASEAN Arts of Chengdu University</td>
</tr>
<tr>
<td>2017.11.21</td>
<td>The 7th Meeting of ACC Joint Executive Board was held at the ACC Secretariat</td>
</tr>
<tr>
<td>2017.11.22-25</td>
<td>ACC co-organized the ASEAN-China Ecotourism Development Seminar in Manila, the Philippines</td>
</tr>
<tr>
<td>2017.11.23-28</td>
<td>ACC-Yalong joint working group visited Cambodia and held the signing ceremonies of the donation agreements between Yalong and the Ministries of Cambodia</td>
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<tr>
<td>DATE</td>
<td>EVENT</td>
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<tr>
<td>2017.11.24</td>
<td>ACC co-hosted Dianchi Forum for Lancang-Mekong Cooperation 2017 in Kunming</td>
</tr>
<tr>
<td>2017.11.24-26</td>
<td>ACC supported the 2nd China-ASEAN Youth Summit 2017</td>
</tr>
<tr>
<td>2017.11.24-12.1</td>
<td>ACC organized Trade and Investment Mission to Indonesia and Malaysia</td>
</tr>
<tr>
<td>2017.11.28-12.1</td>
<td>ACC participated in the 40th SEAMEO High Officials Meeting (HOM) in Bangkok, Thailand</td>
</tr>
<tr>
<td>2017.11.29-12.1</td>
<td>ACC supported the ASEAN-China Forum for Private Higher Education Development and Cooperation in Sanya</td>
</tr>
<tr>
<td>2017.12.1-4</td>
<td>ACC co-hosted ASEAN-China Film Festival 2017 in Kuala Lumpur, Malaysia</td>
</tr>
<tr>
<td>2017.12.3-5</td>
<td>ACC co-hosted the 4th Southeast Asia-China Education Research Network (SEACERN) Meeting</td>
</tr>
<tr>
<td>2017.12.4</td>
<td>ACC attended the 6th Global Summit on Urban Tourism in Kuala Lumpur, Malaysia</td>
</tr>
</tbody>
</table>