





## About the ASEAN-China Centre

According to MoU on Establishing ASEAN-China Centre (ACC) signed by the Governments of ASEAN Member States and the Government of the People's Republic of China in 2009, ACC, as an inter-governmental organization co-established by the governments of 10 ASEAN Member States and China, serves as a one-stop information and activities centre to promote functional cooperation between ASEAN and China in the areas of trade, investment, education, culture and tourism. ACC Secretariat is located in Beijing. The current Secretary-General is H.E. Mme. Yang Xiuping.

### ACC is governed by three bodies:

The Joint Council as the policy-making body, the Joint Executive Board as the advisory body, and the Secretariat as the executing body.

The Joint Council comprises the members of the ASEAN-China Joint Cooperation Committee.

The Joint Executive Board consists of the ASEAN Beijing Committee (ABC) and the China Council, which shall be established to include representatives from Chinese agencies involved in trade, investment, tourism, educational and cultural matters.

The ASEAN-China Centre Secretariat consists of a Secretary-General as its chief executive and four divisions, including General Affairs and Coordination Division, Trade and Investment Division, Education, Culture and Tourism Division, and Information and Public Relations Division.



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# Executive Summary

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The year of 2016 marks the 25<sup>th</sup> anniversary of ASEAN-China dialogue relations, ASEAN-China Year of Educational Exchange and the first year since the realization of the ASEAN Community. In 2016, the ASEAN-China Centre (ACC), as the only inter-governmental organization jointly founded by the Governments of 10 ASEAN Member States and China, capitalized on the new opportunities presented by the development of ASEAN-China relations and continued acting on the consensus reached by the leaders of both sides, and made innovative efforts to promote practical cooperation in the areas of trade, investment, education, culture, tourism and information and public affairs.

With the strong support of the governments and friends from various sectors of ASEAN Member States and China, ACC has fully played its role as the information and activities centre. ACC has been actively implementing 19 flagship projects, organized or participated in more than 100 activities by November 2016, successfully conducted a variety of activities to commemorate the 25<sup>th</sup> anniversary of ASEAN-China dialogue relations, including International Conference, ASEAN-China Week, ASEAN-China Day Fair, Gala Performances etc., which became highlight events of the special year, and has made valuable contribution to ASEAN-China functional cooperation.

On trade and investment, ACC continued to play a bridging role in facilitating sectoral cooperation between ASEAN and China, especially in the fields of agriculture, industrial capacity, SMEs and poverty reduction, etc., facilitated ASEAN enterprises, especially SMEs, to attend important trade fairs in China, set up ACC Booth and ASEAN Pavilion in China Lanzhou Investment and Trade Fair. ACC, in collaboration with partners, has set up ASEAN-China Commodity Trading Centre in Shanghai and is pushing forward the setup of ASEAN Commercial Centre in Tianjin. ACC actively participated in the 13<sup>th</sup> CAEXPO, AEM Plus Three Consultations,

ASEAN Leadership Forum, etc. In order to raise the awareness of the upgraded CAFTA and preferential policies of ASEAN and China among the stakeholders of both sides, ACC held the Seminar on ASEAN Economic Community, co-organized and supported a series of trade and investment forums and workshops. ACC organized trade and investment missions to ASEAN countries including Malaysia, Brunei Darussalam, Viet Nam and Thailand to promote the import from ASEAN countries and the investment to ASEAN Countries. ACC followed closely the trend of new economy to promote the establishment of e-commerce platform between ASEAN and China, explored the possibility with top Chinese e-commerce companies to set up new platforms for ASEAN products, and supported the development of the ASEAN-China E-Commerce Trading Centre in Shanghai.

On education, to highlight ASEAN-China Year of Educational Exchange, ACC, in collaboration with relevant partners, optimized the existing networks and platforms, spared no efforts to fulfill the Goal of Double 100,000 Students Mobility by 2020 set by leaders of both sides. ACC actively conducted youth exchanges, such as co-hosting the ASEAN-China Forum of Youth and Humanities, the ASEAN-China Youth Leadership Summit, organizing the first ASEAN-China Youth Summer Camp and supporting the first China Model ASEAN Meeting, etc. ACC strongly supported the activities of ASEAN students in China, successfully held the 3<sup>rd</sup> Beijing ASEAN Student Games, which attracted more than 600 student athletes to participate in the games. ACC also organized the ASEAN-China Student Day and fully displayed the talents of the students. These activities were popular among young students and increased mutual understanding and friendship. ACC has made continued efforts to promote vocational education cooperation to meet the demands of the



fast social and economic development of ASEAN and China. ACC organized mutual visits, co-hosted the China-ASEAN Vocational Education Cooperation Dialogue, co-sponsored the China-Southeast Asia Technical and Vocational Education and Training (TVET) Mobility and Networking Programme, encouraged and facilitated Chinese company to assist vocational education in ASEAN. ACC further strengthened partnership with the Southeast Asian Ministers of Education Organization (SEAMEO) to promote education cooperation between ASEAN and China, deeply involved in the 9<sup>th</sup> China-ASEAN Education Cooperation Week (CAECW) and organized and supported eight activities during the CAECW, which was highly appreciated by the organizer.


On culture, ACC initiated, sponsored or supported rich and colourful activities by making unremitting efforts to exploit and utilize both governmental and nongovernmental resources from ASEAN and China and set up new platforms for long-term cultural cooperation between the two sides. ACC encouraged and promoted mutual exchanges and interactions to display the rich diversity of culture, including co-organizing Spring Festival Cultural Tour in ASEAN countries, supporting the 5<sup>th</sup> Nanyang Culture Festival, sponsoring the Group Exhibition of ASEAN-China Academies of Fine Arts with China International Cooperation Center (CICC) at Tianjin Academy of Fine Arts, co-sponsoring Gourmet Festival—Wonderful Indonesia Theme Month, etc. ACC worked to explore new ways to push forward the development of creative production capacity and cultural industry in ASEAN and China, especially by initiating and co-sponsoring the ASEAN Film Week during the 3<sup>rd</sup> Silk Road International Film Festival. It was the first-ever event in China that brought together film workers from all 10 ASEAN Member States. ACC also initiated and carried out a series of cultural activities to boost friendship and mutual

understanding between the children of ASEAN and China. For instance, we jointly established the theme website of the Window for ASEAN-China Children's Cultural Exchanges, jointly sponsored the "Soong Ching Ling Cup" China-ASEAN Youth Football Friendly Matches with CSCLF and Chinese Football Association, which provided new platform and opportunities for children's cultural exchanges.

On tourism, with the robust growth of ASEAN-China people-to-people exchanges, ACC actively explored new ways to push forward two-way tourism exchanges and promote the diversified and abundant tourism resources. ACC successfully hosted a Photo Contest of ASEAN-China Tourism, attracting over 5,000 copies from China and ASEAN Member States, organized the ASEAN-China Tourism Cooperation Forum in Beijing, set up ACC and ASEAN Booth at the 3<sup>rd</sup> Sichuan International Travel Expo, translated and printed *ASEAN Travel Package* with the ASEAN Secretariat to introduce hundreds of ASEAN Member States' classic travel routes. By collaborating with top-ranking tourism institutions, ACC has held capacity building workshops in Lao PDR to help ASEAN tourism professionals to provide better service to Chinese tourists.

On information and public relations, ACC made continuous efforts to reach out to the ASEAN and Chinese public with the aim to raise awareness of ASEAN-China relations and ACC. Through the social network, the ACC website, since inception up to present, reached approximately 4.6 million viewers while the WeChat reached 11,434 followers. The Microblog interview series of "Touring ASEAN with Diplomats" with the Thai Ambassador to China gained popularity among the youth in China. Through media connection, ACC successfully organized a reporting trip by a Chinese media delegation to Cambodia and Viet Nam, and a reporting trip to Jiangsu Province and Yunnan Province of China by ASEAN journalists on the theme





of “Jointly Building the 21<sup>st</sup> Century Maritime Silk Road”. Through reaching out to the public, the Lecture Series by ASEAN and Chinese Ambassadors, featuring the Malaysian, Brunei and Vietnamese Ambassadors to China, were held in leading Chinese universities. ACC further raised its profile by setting up the ACC booth during the 13<sup>th</sup> CAEXPO in Nanning, facilitating the design and promotion of the logo for the Year of ASEAN-China Educational Exchange, compiling the book of *Facts and Figures - 25 Years of ASEAN-China Dialogue and Cooperation* and the statistics book of *2015 ASEAN & China in Figures*, holding photo exhibitions on ASEAN-China relations, and contributing articles as well as coordinating interviews on ASEAN Ambassadors in China for the Journal of World Education.

ACC further strengthened communication and cooperation with stakeholders in ASEAN and China, including central and local governments, business associations, academics and private sector, enhanced exchanges with related regional and international organizations such as the ASEAN Secretariat, ASEAN Korea Centre (AKC), ASEAN-Japan Centre (AJC), the Trilateral Cooperation Secretariat (TCS), the East Asia Business Council (EABC), etc., and organized the second visit of the delegation of Mekong countries’ officials to China. These activities and networking helped ACC to get more support from all walks of life, and laid a better foundation for ACC’s work.

2017 will be the 50<sup>th</sup> anniversary of ASEAN, as well as the Year of ASEAN-China Tourism Cooperation. ACC stands ready to cooperate with all relevant parties in ASEAN and China and work for new progress in ASEAN-China functional cooperation, support ASEAN Community building, and promote the sound and sustained development of ASEAN-China relations.

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# CHAPTER I

## TRADE AND INVESTMENT





ASEAN-China economic cooperation has been the highlight of win-win cooperation in the past decades. A target of USD 1 trillion for bilateral trade has been set for the year 2020, and an increased two-way investment of USD 150 billion by year 2020. The two-way trade between ASEAN and China has kept a good momentum since the ASEAN-China Free Trade Area (CAFTA) came into effect in 2010 and the conclusion of the negotiation on the upgrading of CAFTA. China has become ASEAN's largest trading partner, while ASEAN has become China's third largest trading partner. In 2015, the total trade of ASEAN and China reached USD 472.2 billion, and the total stock of FDI between ASEAN and China stood at USD 136.2 billion.

In 2016, ACC spared no efforts to encourage two-way trade and investment between ASEAN and China. ACC pushed forward exchanges and cooperation in various sectors including agriculture, industrial capacity, SMEs, etc., continued to raise awareness of CAFTA, ASEAN and China's trade and investment policies, organized investment missions to ASEAN Member States for business matching, encouraged e-commerce cooperation between ASEAN enterprises and China's top e-commerce companies, such as Alibaba and JD. ACC also continued to assist the operation and the development of ASEAN Commercial Centres in Tianjin and Yiwu, as well as e-commerce trading center in Shanghai.

## ASEAN-China Sectoral Cooperation

### 【 1. Background 】

The upgraded version of CAFTA and the Belt and Road Initiative brought new opportunities for ASEAN-China cooperation in trade and investment. ASEAN and China are complementary in sectoral cooperation. In order to tap the potential and promote cooperation in trade and investment, ACC played a bridging role in matching the stakeholders in both China and ASEAN Member States, including organizing matching activities between government officials and entrepreneurs as well as among entrepreneurs of both sides, inviting the interested parties to visit the industrial parks in both China and ASEAN countries, etc.

### 【 2. Activities 】

#### **(1) Organized promotion meeting for new ASEAN Commercial Centre**

On 14 January 2016, ACC organized a promotion meeting for the ASEAN Commercial Centre in conjunction with the Administrative Committee of Sino-Singapore Tianjin



Eco-City (SSTEC) in Beijing. ACC invited more than 120 participants consisting of commercial counsellors and officials from ASEAN Embassies, representatives from the Chambers of Commerce of ASEAN countries in China and Chinese and ASEAN entrepreneurs and media to attend the Meeting. ACC and SSTEC signed the MoU on joint establishment of the ASEAN SSTEC Commercial Centre in the Eco-City in Tianjin, China. ACC Secretary-General H.E. Mme. Yang Xiuping and Mr. Xu Datong, Chairman of the Administrative Committee of SSTEC delivered speeches, interacted with the participants and briefed on the function and preferential policies of the new ASEAN Commercial Centre.

## **(2) Promoted agricultural cooperation between ASEAN and China**

### **a. Co-hosted the 2016 China Bee Products Industry Conference and ASEAN-China Bee Products Cooperation Forum**

From 14 to 17 March 2016, Secretary-General Yang Xiuping attended the 2016 China Bee Products Industry Conference and ASEAN-China Bee Products Cooperation Forum in Chengdu, Sichuan Province, co-hosted by China Chamber of Commerce of Food Stuffs and Native Produce (CFNA) and ACC. The Conference aimed to share the most updated information in bee products trade, consumption and distribution trend, latest development of honey testing and detecting technology, to establish new platform for bee products enterprises exploring business opportunities at home and abroad and to promote ASEAN-China trade and economic cooperation in the future. Secretary-General Yang Xiuping, Vice President of China CFNA Mr. Rong Weidong, Chinese Academy of Engineering Mr. Pang Guofang, President of the International Honey Committee Dr. Beckh, Vice-Chairman of the International Federation of Beekeeping Association Mr. Lucas, and Chairman of the All Nippon Honey Cooperative Mr. Kiho Masafumi attended the Forum and delivered speeches.





b. Attended China-ASEAN Agricultural Cooperation Forum

On 12 September 2016, Secretary-General Yang Xiuping attended the 1<sup>st</sup> China-ASEAN Agricultural Cooperation Forum in Nanning, Guangxi Province. Secretary-General Yang Xiuping remarked that ASEAN and China should make joint efforts to promote agriculture cooperation in policy coordination and matching, agriculture science and technology, agriculture management, rural renewable energy and human resources.

(3) Promoted industrial capacity cooperation

a. Supported 2016 China-ASEAN Forum on Industrial Capacity Cooperation

From 1 to 3 June 2016, Secretary-General Yang Xiuping attended and addressed the 2016 China-ASEAN Forum on Industrial Capacity Cooperation in Nanning, Guangxi. The Forum was co-hosted by China Economic and Social Committee (CESC) and the Chinese People's Political Consultative Conference (CPPCC) Guangxi Committee, and supported by ACC. About 400 participants from governmental sectors, international organizations, business associations, enterprises and media attended the Forum. The





guests expressed their views on the theme of “Strengthening Cooperation on Industrial Capacity for Mutual Benefits and Win-win Partnerships” from different perspectives.

**b. Attended the Global Production Capacity and Business Cooperation Forum**

From 4 to 6 June 2016, Secretary-General Yang Xiuping attended and addressed the Forum on Global Production Capacity and Business Cooperation in Wuhan, Hubei Province. The Forum was co-hosted by China’s National Development and Reform Commission (NDRC), the Ministry of Foreign Affairs and Hubei Provincial Government on the theme of Pragmatic Cooperation and Mutual Benefit. Mr. Xu Shaoshi, Director of NDRC, Mr. Wang Chao, Vice Foreign Minister of China, Mr. Vladimir Zinovskiy, Minister of Economy of Belarus and Mr. Li Hongzhong, then Secretary of CPC Hubei Provincial Committee delivered keynote speeches at the opening ceremony. Representatives from Ghana and Bangladesh and leaders of the six central China provinces introduced the advantages and demands of their respective provinces. More than 2,000 participants from governments, international organizations, business associations, business circles, academia and media of 72 countries attended the Forum.



**c. Attended the 2<sup>nd</sup> High Level Forum on China-ASEAN Production Capacity Cooperation**

On 12 July 2016, Secretary-General Yang Xiuping attended the 2<sup>nd</sup> High Level Forum on China-ASEAN Production Capacity Cooperation in Jakarta, Indonesia, which was co-hosted by the Mission of China to ASEAN, ASEAN Foundation and China Chamber of Commerce in Indonesia, Asia Pacific Daily and ASEAN Finance. H.E. Mr. Xu Bu, Ambassador of China to ASEAN, H.E. Mr. Vongthep Arthakaivalvatee, Deputy Secretary-General of ASEAN, H.E. Mr. Arief Yahya, Minister of Tourism of Indonesia, and more than 300 participants from public and private sectors as well as international organizations and mass media of ASEAN and China attended the Forum. The participants shared their views on how to strengthen production capacity cooperation in the future.



d. Attended the Second 21<sup>st</sup> Century Maritime Silk Road and Promoting International Production Capacity and Equipment Manufacturing Cooperation Forum

On 11 September 2016, Secretary-General Yang Xiuping attended the second 21<sup>st</sup> Century Maritime Silk Road and Promoting International Production Capacity and Equipment Manufacturing Cooperation Forum in Nanning, Guangxi. The theme of the Forum is “Collectively Envision a New Blueprint of Cooperation, Jointly Build a Community of Common Destiny”. Secretary-General Yang delivered a speech and put forward some suggestions for enhancing ASEAN-China production capacity cooperation.



(4) Supported trade fairs

a. Attended the Launching Ceremony for Guest-of-Honour Country Indonesia Pavilion

On 18 May 2016, Secretary-General Yang Xiuping attended the launching ceremony for Guest-of-Honour Country Indonesia Pavilion at the 2016 China (Langfang) International Economic and Trade Fair in Hebei Province. H.E. Mr. Soegeng Rahardjo, Ambassador of Indonesia to China, Mr. Tamba P. Hutapea, Deputy Chairman of Investment Coordinating Board of Indonesia, Mr. Zhang Jiehui, Deputy Governor of Hebei Province, Mr. Liu Haiquan, Assistant Minister of Commerce





of China and Mr. Liu Dianxun, Director General of the Investment Promotion Bureau of the Ministry of Commerce of China attended the Ceremony. Secretary-General Yang Xiuping delivered a speech on ASEAN-China economic and trade cooperation, exchanged views with the participants and toured the Pavilion.

**b. Co-organized the China Lanzhou Investment and Trade Fair and the ASEAN-China Economic and Technological Cooperation Lanzhou Forum 2016**

From 7 to 9 July 2016, ACC co-organized the China Lanzhou Investment and Trade Fair and the ASEAN-China



Economic and Technological Cooperation Lanzhou Forum 2016 and invited ASEAN delegation including H.E. Ms. Magdalene Teo, Ambassador of Brunei Darussalam to China, Minister Counsellor of the Philippines Embassy, Commercial Counsellors of the Embassy of Thailand, Viet Nam and Lao PDR to attend the Fair and Forum. More than 400 participants including Secretary-General Yang Xiuping and ASEAN delegates attended the Opening Ceremony. ACC set up a Booth of ACC and sponsored ASEAN Pavilion in the exhibition hall, with total area of 1,144m<sup>2</sup> for promoting ACC and ASEAN products. The guests toured and showed strong interests in ACC's booth and ASEAN products.

**c. Attended the 4<sup>th</sup> China-South Asia Expo and Kunming Import and Export Fair**

From 11 to 14 June 2016, Secretary-General Yang Xiuping attended the 4<sup>th</sup> China-South Asia Expo and the 24<sup>th</sup> China Kunming Import and Export Fair in Kunming, Yunnan Province. The Expo was co-hosted by Ministry of Commerce of China and the People's Government of Yunnan Province. During the Expo, a series of events were held in Kunming, including the Opening Ceremony, Shows and Exhibitions of the Expo, International Production Capacity Cooperation Forum, Seminar on the Development of China FTA, the 8<sup>th</sup> GMS Week for Economic Corridor, and Cross-Border Tourism Cooperation Forum. Secretary-General Yang Xiuping participated in relevant forums and had extensive discussions with the participants. The Expo was the largest in history in terms of scale and had attracted more than 5,000 enterprises from 89 countries.

**(5) Actively participated in important platforms of trade and investment**

**a. Attended the 13<sup>th</sup> China-ASEAN EXPO (CAEXPO)**

From 9 to 13 September 2016, Secretary-General Yang Xiuping attended the 13<sup>th</sup> CAEXPO in Nanning, Guangxi. During the Expo, she also attended the Opening Ceremony of the 13<sup>th</sup> CAEXPO and China-ASEAN Business & Investment Summit (CABIS). Leaders of ASEAN countries and China, government officials, diplomatic envoys, senior members of relevant organizations, representatives of well-known enterprises and media were present. H.E. Mr. Zhang Gaoli, Vice Premier of the State Council of China, Mr. Nguyen Xuan Phuc, Prime Minister of Viet Nam, the Country of Honour of the 13<sup>th</sup> CAEXPO, and other leaders of



ASEAN Member States delivered remarks at the Opening Ceremony. Secretary-General Yang Xiuping also toured the exhibition hall with other guests. ACC actively participated in relevant activities during the CAEXPO.

**b. Attended the AEM Plus Three Consultations and the ASEAN Leadership Forum**

On 4 August 2016, Secretary-General Yang Xiuping headed ACC's delegation to attend the 19<sup>th</sup> AEM Plus Three Consultations in Vientiane, Lao PDR upon the invitation of the Chair of ASEAN Senior Economic Officials Meeting. Secretary-General Yang Xiuping briefed on ACC's work over the years in promoting ASEAN-China trade and investment cooperation and put forward her suggestions on enhancing SMEs cooperation in the future. Ministers of AEM spoke highly of ACC's contribution to ASEAN-China trade and investment cooperation.

On 7 August 2016, Secretary-General Yang Xiuping attended the 13<sup>th</sup> ASEAN Leadership Forum in Vientiane and delivered a speech on "China-Hong Kong-ASEAN Partnership: Growing Together for Shared Prosperity". She reviewed the fruitful achievements of ASEAN-China relations over 25 years and highlighted that ASEAN and China should uphold mutual respect, mutual understanding, mutual trust and mutual support, work for more enriched and deepened development of bilateral relations, and forge a closer community of common destiny.



**c. Attended ASEAN Business and Investment Summit**

From 5 to 7 September 2016, Secretary-General Yang Xiuping, upon the invitation of the Chairman of ASEAN Business Advisory Council (ASEAN BAC), attended the 13<sup>th</sup> ASEAN Business & Investment Summit (ABIS) and the 9<sup>th</sup> ASEAN Business Awards (ABA) in Vientiane, Lao PDR, which was back-to-back with the ASEAN Summit. The ABIS



was co-organized by Lao National Chamber of Commerce and Industry and ASEAN BAC. It provided a platform for the business community to engage with ASEAN and ASEAN Plus leaders, entrepreneurs and key decision makers. H.E. Mr. Thongloun Sisoulith, Prime Minister of Lao PDR, H.E. Mme. Khemmani Pholsena, Minister of Industry and Commerce and Mr. Oudet Souvannavong, Chairman of ASEAN BAC of Lao PDR as well as over 400 participants including business leaders, chambers of commerce, international organizations, scholars and media attended the opening ceremony.

#### **(6) Support the development of SMEs**

##### **a. Attended the Working Group Meeting for SMEs in Japan**

From 14 to 15 January 2016, Mr. Mouavixay Palee, Deputy Director of TID headed ACC's delegation to attend the Working Group Meeting for SMEs. The Meeting was organized by East Asia Business Council (EABC) Japan in Tokyo and participated by chairmen of National Chamber of Commerce and Industry, leaders of business associations of 10+3. Representatives from ACC, AJC and AKC also participated in the meeting. The aim of the meeting was to enhance ties between EABC and the three Centres in promoting SMEs cooperation and to seek common interests and possible areas to jointly promote SMEs development in the region. ACC representative introduced ACC's efforts in promoting the cooperation of SMEs and discussed ways to encourage SMEs development with the participants.

##### **b. Attended the EABC Working Group Meeting for SMEs**

On 3 August 2016, Deputy Director of TID Mr. Mouavixay Palee and Trade Officer Ms. Deng Liyang attended the 36<sup>th</sup> Working Group Meeting for SMEs. The meeting was chaired by EABC Brunei and China, and organized by EABC Lao PDR. The meeting had in-depth discussions on future collaboration with the three Centres and reached the consensus on the linkage to EABCEX Portal.

#### **(7) Supported poverty reduction**

##### **a. Attended the China-ASEAN Poverty Reduction Forum**

From 21 to 25 June 2016, Mr. Mouavixay Palee, Deputy Director of TID attended the 10<sup>th</sup> China-ASEAN Forum on Social Development and Poverty Reduction in Guilin, Guangxi. The Forum was co-organized by the International Poverty Reduction Center in China (IPRCC) and Government of Guangxi. More than 200 representatives from ASEAN and China attended the Forum. Mr. Mouavixay Palee made a presentation on ACC's efforts in trade, investment and tourism promotion and contribution to the cause of CLMV's poverty reduction.



##### **b. Participated in ASEAN+3 Village Leaders Exchange Programme**

From 19 to 23 September 2016, ACC delegation participated in ASEAN+3 Village Leaders Exchange Programme in Shanghai. The Programme was aimed at sharing information and successful experience on poverty alleviation of ASEAN countries and China and promoting poverty eradication cooperation. More than 100 participants from line ministries of 10 ASEAN countries, China and Korea, and



Asian Development Bank attended the programme. ACC representatives got the first-hand information on the latest development of poverty alleviation in ASEAN and China.

#### **(8) Expanded cooperation between entrepreneurs**

##### **a. Attended ASEAN-China Young Entrepreneurs China Day**

On 30 March 2016, Mr. Li Yuan, Director of TID of ACC attended the ASEAN-China Young Entrepreneurs China Day and One Belt and One Road Intersection (Lianyungang) Economic and Trade Field Trip in Lianyungang, Jiangsu Province. The activity was co-hosted by China Youth Entrepreneurs Association and People's Government of Lianyungang. About 200 people, including representatives from Young Entrepreneurs Associations of Malaysia, Brunei, Cambodia, Lao PDR, Myanmar, the Philippines, Singapore and Thailand, and young entrepreneurs from China attended the event. Mr. Li Yuan delivered a keynote speech on ASEAN-China Economic and Trade Relations at the conference to promote ASEAN-China cooperation.



##### **b. Attended the China-ASEAN Entrepreneurs High-Level Cooperation Dialogue**

On 11 September 2016, Secretary-General Yang Xiuping attended and addressed the China-ASEAN Entrepreneurs High-Level Cooperation Dialogue in Nanning, Guangxi Province. She encouraged the entrepreneurs of both sides to plan for business direction in light of the developing strategies of ASEAN and China, and make good use of the existing mechanisms and resources.



### 【 3. Outcomes and Effects 】

The above activities have significantly raised the publicity of ASEAN-China cooperation and promoted cooperation in the areas of industrial capacity, agriculture, food, energy, poverty reduction, transportation and logistics, etc. The new ASEAN Commercial Centre would become a new platform to showcase ASEAN products and promote ASEAN export to China. ACC's efforts helped strengthen connectivity between ASEAN and China, and expanded the network of business entities between ASEAN Member States and different regions of China. These events also provided ACC officials with a platform to reach out to the government officials, business people, international organizations, and education institutions in ASEAN and China.

## Introducing Trade and Investment Policies of ASEAN and China to Stakeholders of Both Side

### 【 1. Background 】

In recent years, Chinese leaders have made a series of important proposals to promote its cooperation with the outside world, especially with its neighboring countries, including the Belt and Road initiative, establishing the Asian Infrastructure Investment Bank (AIIB) and the Silk Road Fund, etc. ASEAN Member States, as close neighbours of China, are important partners of those proposals, and have expressed their interest to know more about the implications of the proposals for cooperation. On the other hand, the ASEAN Community was realized, the ASEAN Vision 2025: Forging Ahead Together was adopted, and the negotiations on upgrading the ASEAN-China Free Trade Area (CAFTA) were concluded. For all the above reasons, ASEAN and China face great opportunities to enhance their all-around cooperation, especially in trade and investment.

### 【 2. Activities 】

#### (1) Held Seminar on ASEAN Economic Community

On 24 May 2016, ACC held a seminar themed on “ASEAN Economic Community: Opportunity and Challenge” in Beijing. About 200 people participated in the event, including diplomats from ASEAN Embassies in Beijing, enterprises, academic and media representatives from China and ASEAN countries. Secretary-General Yang Xiuping attended the seminar and delivered a speech. Dr. Ahmad Zafarullah, Senior Economist and Assistant Director of the ASEAN Integration Monitoring Directorate of ASEAN Secretariat, was invited to introduce many aspects including





ASEAN-China economic cooperation, ASEAN Economic Community Blueprint 2015 and 2025, internal economic integration and external economic cooperation. The participants were very active in raising questions and providing positive feedbacks.

Major Chinese media and reporters of ASEAN media in Beijing covered this event. The progress of ASEAN Economic Community has been introduced to the public through the media.

**(2) Co-sponsored the ASEAN-China Economic and Technological Cooperation Lanzhou Forum 2016**

On 9 July 2016, the ASEAN-China Economic and Technological Cooperation Lanzhou Forum, co-sponsored by ACC and the People's Government of Gansu Province, was held in Lanzhou. More than 150 people from relevant government departments and enterprises from ASEAN and China attended the forum. Vice Governor of Gansu Province Li Rongcan, Secretary-General Yang Xiuping, Ambassador Magdalene Teo of Brunei Darussalam to China, and representatives of ASEAN Embassies delivered speeches and shared their views on promoting ASEAN-China economic and technological cooperation. Mr. Li Guanghui, Vice President of the Chinese Academy of International Trade and Economic Cooperation of the Ministry of Commerce of China, gave a keynote speech and elaborated on China's trade policy and interacted with the participants.



**(3) Attended the Workshop on ASEAN (CLMV)-China Trade Facilitation Survey Report**

From 21 to 23 March 2016, Mr. Mouavixay Palee, Deputy Director of TID participated in the Workshop on ASEAN (CLMV)-China Trade Facilitation Survey Report which was organized by the China-ASEAN Business and Investment Secretariat (CABIS) in Nanning, Guangxi. More than 50 participants including director generals and



officials from line ministries and chairmen of chamber of commerce and industries of CLMV and Guangxi participated in the report assessment meeting. The aim of the report was to identify trade obstacles between the countries and China and put forward suggestions and recommendations to the governments regarding ways to remove the obstacles in order to simplify trade procedures and lower trade costs.



#### **(4) Attended the 9<sup>th</sup> Pan-Beibu Gulf Economic Cooperation Forum**

On 26 May 2016, Mr. Li Yuan, Director of TID of ACC attended the 9<sup>th</sup> Pan-Beibu Gulf (PBG) Economic Cooperation Forum in Nanning, Guangxi Province. The Forum was co-hosted by the National Development and Reform Commission, Ministry of Transport, and Ministry of Commerce of China, Government of Guangxi Zhuang Autonomous Region, and Thai Ministry of Commerce. About 500 participants from ASEAN and China attended the Forum. Mr. Li Yuan introduced ASEAN-China cooperation in trade and investment and ACC's work, and exchanged views with the participants.

#### **(5) Attended 2016 East-Asia Marine Cooperation Platform Huangdao Forum**

On 26-28 July 2016, Mr. Li Yuan, Director of TID of ACC attended the 2016 East Asia Marine Cooperation Platform Huangdao Forum in Qingdao, Shandong Province. The Forum was co-hosted by China State Oceanic Administration (SOA) and Shandong Provincial Government. More than 300 people from governmental agencies, business communities and research institutions of 10 ASEAN Member States, China, Japan and Korea joined the event.



### **【 3. Outcomes and Effects 】**

The programmes provided extensive knowledge on the ACFTA, AEC Blueprint 2025, trade and investment policies of each ASEAN country and China. These policy guidelines would help all stakeholders to better understand the business environment of both sides, and to attract more trade and investment to each side.

## ASEAN-China E-Commerce Platform Building

### 【 1. Background 】

E-commerce development is growing fast in recent years and playing a very crucial role for China's economic development. Apart from the traditional channel, ASEAN and China cross-border e-commerce cooperation has become increasingly important as a new way to promote trade. In 2014, Chinese Premier Li Keqiang proposed to build an East Asian E-Commerce Platform, which was currently being implemented by China's Ministry of Commerce and the Ministry of Industry and Information Technology. In order to encourage the ASEAN side to engage in China's e-commerce development, and use this important tool to promote ASEAN commodities in China, ACC had coordinated with business circles and China's first class e-commerce companies and organized relevant programmes to seek possibilities of cooperation.

### 【 2. Activities 】

#### **(1) Organized an E-Commerce Tour for ASEAN Commercial Counsellors to visit Hangzhou**

From 27 to 28 April 2016, ACC invited Commercial Counsellors and officials from the Embassies of Brunei, Cambodia, Lao PDR, Malaysia, Myanmar, the Philippines, Thailand and Viet Nam to visit Hangzhou. The delegation



headed by Mr. Li Yuan, Director of TID, visited well-known e-commerce company Alibaba group for experience sharing and learning on the e-commerce sector. Currently, Alibaba has opened 16 national pavilions including Thailand, Malaysia and Singapore, which played an important role in strengthening ASEAN-China trade relations and promoting ASEAN products and culture in China. The senior manager of Alibaba Group briefed on the operation and mottos of the company. He viewed that ASEAN countries were rich in natural resources and had a great number of SMEs who could provide a variety of competitive products via the platform to Chinese customers. Alibaba would like to offer an eco-system including training, logistics, and financial services to ASEAN enterprises which have interest in cooperating with Alibaba.

The delegation also visited Zhejiang Dayuan Bonded Processing Workshop, experienced the traceability of the supply chain for imported fresh food, and exchanged views on the possibility of future cooperation with the company.

### **(2) Cooperated with JD to build E-Commerce Platform for ASEAN countries**

ACC encouraged Beijing Jingdong Century Trade, Co. Ltd. (JD), the most popular online direct sales company in China with 170 million active customers, to conduct ASEAN-China E-Commerce cooperation on its platform. On 16 August 2016, the JD Fresh - Global Taste Signing Ceremony was held at JD's headquarter. The activity was designed to bring high-quality fresh products from the world to JD customers. Mr. Li Yuan, Director of TID and representatives of the Embassies of Thailand and Malaysia were invited to attend the Ceremony and exchanged views with JD company.



### **(3) Continued to support the development of the ASEAN-China E-Commerce Trading Center in Shanghai**

From 26 to 29 August 2016, Mr. Li Yuan, Director of TID and Vietnamese delegation headed by Mr. Do Kim Lang, Deputy Director General of Trade Promotion Bureau of the Ministry of Industry and Trade, visited the ASEAN-China E-Commerce Trading Center (AC-ETC) in Shanghai to seek further cooperation among the three parties. More than 1,000 enterprises from China and ASEAN have joined the platform. The Center is planning to set up branches in ASEAN countries and set up a comprehensive cross-border bulk commodity trade platform for steel, non-ferrous metal, agricultural products and petrochemicals and coal. The Vietnamese delegation welcomed the company to set up the



platform in Viet Nam to promote trade cooperation between ASEAN and China, particularly Viet Nam and China.

On 30 September 2016, ACC Secretary-General Yang Xiuping visited AC-ETC and met with local officials from Shanghai Baoshan District and President of AC-ETC. Secretary-General Yang hoped that AC-ETC could find new development model and support the enterprises from both sides, so as to contribute to ASEAN-China economic cooperation and trade.



### 【 3. Outcomes and Effects 】

Through these activities, ASEAN participants learned Chinese e-commerce experiences and good practices, established linkage with China's leading e-commerce companies like Alibaba and Jingdong and laid foundation for future cooperation. The establishment of AC-ETC has provided a cross-border bulk commodity trade platform for ASEAN and China.

## Mutual Investment in ASEAN and China

### 【 1. Background 】

The low cost of labour, abundant resources and favorable investment environment have made Chinese investors value ASEAN as one of the most ideal investment destinations. Under the guidance of ASEAN's economic blueprint, ASEAN Member States have established a number of industrial parks and special economic zones to attract FDI. Meanwhile, the Chinese government has bolstered its support to ASEAN's development and Chinese businesses have quickened their steps to invest abroad. In 2016, ACC continued to organize Chinese investment missions to ASEAN Member States in response to various demands of each country.

### 【 2. Activities 】

#### **(1) Organized a Promotion Trip for the ASEAN SSTECH Commercial Centre**

After ASEAN-China Products Trade Centre in Yiwu, ASEAN Commercial Centre in Sino-Singapore Tianjin Eco-City (SSTECH) will be another never-ending expo for ASEAN SMEs to promote their cuisine, culture and products in China. To follow up on the MoU on establishment of the Centre signed by ACC and the Management Committee of SSTECH, ACC, from 17 to 23 April 2016, organized a promotion trip to Viet Nam, Thailand and Indonesia in conjunction with the Committee. The delegation was comprised of ACC's officials and Director and Officers from the SSTECH as well as Chairman and General Manager of Tianjin Innovative Investment Co. Ltd. During the trip, the delegation met and promoted the Centre to local governments, business associations and enterprises and received very positive feedback and

support. Some local companies showed great interests to open shops in the Centre.

## (2) Organized Trade and Investment Missions to Malaysia and Brunei Darussalam

From 10 to 14 May 2016, Secretary-General Yang Xiuping led a Trade and Investment Mission to Kuching, Malaysia. More than 50 Chinese entrepreneurs from Beijing, Tianjin, Chongqing, Jiangsu, Hubei, Guangdong, Inner Mongolia, Hunan, Henan and Guizhou joined the Mission and attended the ASEAN-China Entrepreneurs' Conference (ACE) 2016 which was co-hosted by ACC, Sarawak Government and Sarawak Entrepreneurs Association (SEA) in Kuching. Topics ranged from energy and construction to technology and food processing were discussed in the meeting. Dr. Rebecca Fatima, Secretary-General of the Malaysian Ministry of Industry and Trade, ACC Secretary-General Yang Xiuping, and Dr. Dewi Motik Pramono, Advisory Council Representative of the Indonesian Chamber of Commerce and Industry, attended the Forum and had a discussion on SMEs development.



From 15 to 17 May 2016, Secretary-General Yang Xiuping headed a Trade and Investment Mission of about 20 Chinese entrepreneurs visited Brunei. China-Brunei Trade and Investment Cooperation Forum was hosted by the Brunei Ministry of Foreign Affairs and Trade and ACC in Bandar Seri Begawan. H.E. Mr. Adi Shamsul Sabli, Permanent Secretary of Prime Minister's Office, and Secretary-General Yang Xiuping attended the Forum and delivered speeches. Secretary-General Yang Xiuping also visited the site of Pulau Muara Besar Bridge Project constructed by China Harbor Engineering Company, met with Dato Erywan Pehin Yusof, Deputy Minister of Foreign Affairs and Trade and Mme. Emaleen Abdul Rahman Teo, Permanent Secretary of Foreign Affairs and Trade. During the Forum, relevant government officials and business associations introduced Brunei's economic and social development situations, policies to attract foreign investment, trade facilitation measures and related laws and regulations. Chinese entrepreneurs had face-to-face interaction and business matching with Brunei companies after the forum as well as field trips to local industrial park.

### **(3) Organized Trade and Investment Missions to Viet Nam and Thailand**

From 18 to 22 October 2016, Director Li Yuan led a Trade and Investment Mission to Hanoi and Ho Chi Minh City, Viet Nam. More than 20 entrepreneurs from Beijing, Shanghai and other parts of China joined the trip. During the trip, ACC and Viet Nam Chamber of Commerce and Industry (VCCI) co-organized China-Viet Nam Business Matching for the entrepreneurs of both sides. The Mission also met with Mr. Do Kim Lang, Deputy Director General of Trade Promotion Agency of the Ministry of Industry and Trade, Viet Nam, had in-depth discussion with China Business Association of Ho Chi Minh City branch, and paid courtesy calls to the Economic and Commercial Counsellor of China to Viet Nam, Consul General of China in Ho Chi Minh City and Economic and Commercial Consul in Ho Chi Minh City successively.



From 23 to 28 October 2016, Director Li Yuan led a Trade and Investment Mission to Bangkok, Chiang Mai and Chiang Rai provinces of Thailand. During the trip, the Mission visited Thai-Chinese Rayong Industrial Zone, matched with Chiang Mai and Chiang Rai Chambers of Commerce, and paid courtesy calls to the Economic and Commercial Counsellor of China to Thailand, Consul General and Economic and Commercial Consul of Chinese Consulate General in Chiang Mai successively.





### 【 3. Outcomes and Effects 】

These missions and events helped Chinese investors deepen understanding on trade and investment policies as well as business environment of ASEAN Member States, particularly Malaysia (Sarawak States) and Brunei. The trip to Viet Nam and Thailand helped to promote the ASEAN-China E-Commerce Trading Centre (AC-ETC) in Shanghai, which was supported by ACC. AC-ETC was made known to the government sectors, chambers of commerce and enterprises of the two countries through the exchanges. The missions provided great opportunities for the Chinese and ASEAN business community to network and interact with each other. Through the investment missions, the investors have not only gained first-hand information and better knowledge of ASEAN countries, but also forged partnership with ASEAN counterparts and relevant government organizations through face-to-face talks.

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# CHAPTER II

## EDUCATION, CULTURE AND TOURISM

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Exchanges and cooperation in the fields of education, culture and tourism will further enhance people-to-people connectivity, and contribute to mutual understanding and social economic welfare in ASEAN and China. In 2016, ACC continued to implement its result-oriented projects and activities in the areas of education, culture and tourism, with the strong support from various communities in ASEAN Member States and China.

ACC conducted a series of activities to highlight ASEAN-China Year of Educational Exchange, continued to support the Double 100,000 Students Mobility Plan, encouraged youth exchange and vocational education cooperation, and consolidated its partnership with the CAECW and SEAMEO. ACC strengthened cultural exchanges through a series of creative and colorful activities. ACC also adopted more innovative means in promoting tourism exchanges and cooperation. All these activities have been welcomed and appreciated by stakeholders and the general public in ASEAN and China.

## ASEAN-China Youth Exchange

### 【 1. Background 】

The younger generation is the future of ASEAN-China relations. The promotion of ASEAN-China Youth Exchange will provide a solid foundation for our future leaders to connect, build trust as well as friendship among them. ACC has embarked on various activities to facilitate better understanding and mutual respect between the youths of the two regions.

### 【 2. Activities 】

#### **(1) Co-hosted the ASEAN-China Forum of Youth and Humanities**

From 17 to 18 June 2016, the ASEAN-China Forum of Youth and Humanities themed “Respect, Respond and Rehab in Humanities – Youth Role” was held in Changchun, Jilin Province. The Forum was co-hosted by ACC, Jilin University and the Embassy of Malaysia in China. More than 200 people, including Secretary-General Yang Xiuping, Mr. Chen Gang, Vice President of Jilin University, Mr. Hu Renyou, Director of the International Office of Education Department of Jilin Provincial Government, Dr. Mohd Rozi Ismail, Education Counsellor of the Embassy of Malaysia in China, officials from the Embassies of Indonesia, Lao PDR, the Philippines, Thailand, and Viet Nam, ASEAN students in Jilin and Chinese students of Jilin University, attended the Forum.

#### **(2) Co-hosted the ASEAN-China Youth Leadership Summit**

On 23 June 2016, the ASEAN-China Youth Leadership Summit was held in Guangxi Normal University (GXNU) in Guilin, Guangxi Zhuang Autonomous Region of China. The Summit was attended by more than 200 participants including over 70 youth leaders from 44 colleges and universities of 11 countries, officials from six countries’ Consulates General in Nanning and Guangzhou, as well as the representatives of international students’ parents. Mr. Tri Purnajaya, Director of Education, Culture and Tourism Division (ECTD) attended and addressed the event. Under the theme of “Joining Hands with Youth for a Better Future”, the Summit was co-hosted by ACC and Guangxi Education Department



(GXED), and organized by GXNU.

### (3) Organized the 1<sup>st</sup> ASEAN-China Youth Summer Camp

From 11 to 23 July 2016, the 1<sup>st</sup> ASEAN-China Youth Summer Camp organized and sponsored by ACC, supported by China Education Association of International Exchange (CEAIE), Tianjin International Chinese College (TICC) and Beijing Language and Culture University (BLCU) was held in Beijing and Tianjin, China. 33 students from ASEAN, China, Japan and Republic of Korea



participated in the programme with a variety of activities including forum, visits, sightseeing, Chinese culture experiences and Chinese language classes.

#### **(4) Sponsored Chinese students to attend summer programmes with ASEAN students in Korea**

ACC selected and sponsored 2 Chinese university students to participate in the 2016 ASEAN-Korea Youth Network Workshop themed “Marine Conservation - Promoting the Sustainable Use of Coastal and Marine Resources” in Korea from 1 to 4 August 2016. The Workshop was hosted by ASEAN-Korea Centre with 80 participants composed of 20 youth residing in ASEAN Member States (two per country), 56 youth residing in Korea (18 ASEAN youth & 38 Korean youth), two Chinese and two Japanese youth.

#### **(5) Supported the First China Model ASEAN Meeting**

From 26 to 30 September 2016, the First China Model ASEAN Meeting was held in Guilin, Guangxi Zhuang Autonomous Region. The Meeting, on the theme of “Hand-in-Hand Promoting Regional Cultural and Educational Exchanges” was co-sponsored by United Nations Association of China and ASEAN Foundation, and organized by GXNU with a view to strengthening communication between ASEAN-China young people and promoting educational and cultural exchanges of the two sides. ACC was one of the supporters. In June, ACC representative gave a lecture in the coaching agenda of the Meeting. In September, on behalf of ACC, Director of IPRD Mr. Vithit Powattanasuk acted as one of the judges and attended the events.

Officials from ASEAN and China, panel of judges, student participants from ASEAN countries and China, ASEAN student observers, representatives of faculty members and students, totalling about 400 people, attended the opening ceremony. During the five-day meeting, 128 student participants had been divided into 12 groups including delegations of China, 10 ASEAN countries, and ASEAN Secretariat, and attended Model ASEAN Senior Officials’ Meeting, ASEAN-China Senior Officials’ Consultation, ASEAN Ministerial Meeting, ASEAN-China Ministerial Meeting, ASEAN Coordinating Council Meeting, ASEAN Summit, and ASEAN-China Summit.



#### **(6) Participated in the 2<sup>nd</sup> ASEAN-China Youth Exchange Visit**

From 27 to 29 June 2016, ACC participated in the 2<sup>nd</sup> ASEAN-China Youth Exchange Visit in Siem Reap, Cambodia, which was jointly organized by Ministry of Foreign Affairs and International Cooperation of Cambodia and the Union of Youth Federation of Cambodia. Around 250 delegates, representing young people from 10 ASEAN Member States and China and officials from ASEAN Secretariat and ACC, were invited to this event on the theme of “Education



and Leadership”. Activities during the program included presentations and discussions, cultural performances, and visits to places of interest.

Director of Education Culture and Tourism Division of ACC, Mr. Tri Purnajaya delivered a speech on ACC’s work and contribution in the field of education and youth development. During the three-day event, the participants exchanged views and discussed the role of youth in education and in meeting the challenges, and provided recommendations for the future directions of youth leadership and contribution to ASEAN-China relations.

### 【 3. Outcomes and Effects 】

These events provided ASEAN-China youth with opportunities for discussion, exchange of views, presentation of ideas, strengthening friendship and mutual understanding, and experiencing the diversified cultures of ASEAN countries and China. These activities also increased their knowledge about ASEAN and China, as well as ASEAN-China cooperation.

All the participants expressed their satisfaction and gratitude to ACC for organizing such pragmatic and meaningful activities, and their willingness to contribute to ASEAN-China relations in the future. ACC’s partners including ASEAN Embassies in Beijing, Jilin University and Guangxi Education Department expressed their hope for ACC to organize more functional events like these in the future.

## Supporting ASEAN Students Activities

### 【 1. Background 】

In 2010, leaders of ASEAN and China set the “Double 100,000 Student Mobility Goals”, meaning both the numbers of ASEAN students studying in China and Chinese students studying in ASEAN would reach 100,000 by 2020. In her address at the opening ceremony of the 9<sup>th</sup> China-ASEAN Education Cooperation Week (CAECW) held in Guiyang, Guizhou Province of China, Chinese Vice Premier Liu Yandong announced the upgraded programme for the realization of 300,000 students being exchanged between ASEAN and China by 2025. By the end of 2015, there were 71,101 ASEAN students studying in China, with an increasing need for exchanges and communication among them and a stronger will to promote ASEAN culture. Therefore, ACC has organized and conducted regular and various activities with the support of ASEAN-China Language and Culture Centre (ACLCC) co-sponsored by ACC and Beijing Language and Culture University (BLCU).

### 【 2. Activities 】

#### (1) Hosted the 4<sup>th</sup> ASEAN Students New Year’s Gala

In the evening of 20 December 2015, the 4<sup>th</sup> ASEAN Students New Year’s Gala was held at BLCU. Secretary-General



Yang Xiuping, H.E. Mme. Erlinda F. Basilio, Ambassador of the Philippines to China, Prof. Li Yuming, Chancellor of BLCU, Mr. Fang Jun, Deputy Director-General of Department of International Cooperation and Exchanges, Ministry of Education of China, and Dr. Mohd Rozi Ismail, Education Counselor of Malaysian Embassy in Beijing participated in the Gala and delivered speeches. The representatives from all ASEAN Embassies in Beijing also attended the event. The Gala was organized by Beijing Myanmar Student Association, supported by BLCU, attended by almost 350 ASEAN students from over 30 universities in Beijing, as well as Chinese students who were invited to join for the first time. The participants enjoyed the performance of the students during the event.



## **(2) Hosted the 3<sup>rd</sup> Beijing ASEAN Students' Games (BASG 2016)**

From 24 April to 28 May 2016, hosted by ACC and organized by ASEAN Students Association in Beijing, the 3<sup>rd</sup> Beijing ASEAN Students' Games (BASG 2016) themed "United in Diversity through Sports" was held at BLCU and Beijing Sport University (BSU). More than 600 student athletes from ASEAN Member States studying in Beijing, namely Cambodia, Indonesia, Lao





PDR, Malaysia, Myanmar, Singapore, Thailand and Viet Nam participated in the competition of 10 events.

### **(3) Hosted the ASEAN-China Students' Day**

On 28 May 2016, ASEAN-China Students' Day was held at the BSU. The event included students' photo and food exhibition, the closing and awarding ceremony for the 3<sup>rd</sup> Beijing ASEAN Students' Games, and cultural performance. More than 600 participants including Secretary-General Yang Xiuping, Professor Hu Yang, Vice President of BSU, Ms. Mao Dongmin, Deputy Director of Department of International Cooperation and Exchanges of the Ministry of Education (MOE) of China, representatives of the Embassies of Indonesia, Lao PDR, Malaysia, Myanmar, the Philippines, Singapore, Thailand and Viet Nam in Beijing, as well as the student representatives from ASEAN Member States and China attended the event.



## **[ 3. Outcomes and Effects ]**

These activities were warmly welcomed by ASEAN students and appreciated by ASEAN Embassies in Beijing. It facilitated exchanges and communication, fostered friendship among ASEAN students and the ASEAN Identity, enhanced public awareness of ASEAN culture and promoted ASEAN language, art and culture.

## **Mutual Exchanges between ASEAN-China Vocational Education Institutions**

### **[ 1. Background ]**

Both China and ASEAN Member States attach great importance to the development of vocational education, and both sides have the need to strengthen cooperation and exchanges on vocational education. The promotion of ASEAN-China vocational education cooperation and partnership has become one of ACC's flagship projects in recent years, and ACC has carried out a series of activities in this regards in collaboration with relevant partners.

### **[ 2. Activities ]**

#### **(1) Co-hosted the China-ASEAN Vocational Education Cooperation Dialogue**

On 1 August 2016, the China-ASEAN Vocational Education Cooperation Dialogue co-hosted by ACC, Jiangsu and Guizhou Provincial Department of Education was held in Guiyang, Guizhou Province of China. Nearly 300 people including officials from the Ministry of Education of China, Myanmar, Malaysia and Lao PDR, and representatives

from vocational universities of China and ASEAN attended the Forum. Officials and experts from ASEAN and China exchanged views on further enhancing ASEAN-China vocational education cooperation. Secretary-General Yang Xiuping delivered remarks and witnessed the MoU signing ceremony between the vocational and technical education branch of China Education Association of International Exchange (CEAIE) and Ministry of Education of Myanmar with H.E. Dr. Myo Thein Gyi, Minister of Education of Myanmar.



## (2) Co-sponsored the China-Southeast Asia Technical and Vocational Education and Training (TVET) Mobility and Networking Programme

From 1 to 3 August 2016, the China-Southeast Asia Technical and Vocational Education and Training (TVET) Mobility and Networking Programme co-sponsored by SEAMEO, ACC and CAECW Secretariat was carried out in Guiyang, Guizhou Province of China. Over 100 principals and directors from TVET institutions of ASEAN and China participated. Secretary-General Yang Xiuping attended and delivered remarks.





More than 50 MoUs were signed by 20 Chinese TVET institutions and 60 ASEAN TVET institutions and more than 200 scholarships were offered by Chinese side to ASEAN students.

### **(3) Encouraged and facilitated Chinese company to assist vocational education in ASEAN**

With the support of ACC, Zhejiang Yalong Educational Equipment Joint-Stock continued to donate vocational education equipments to ASEAN countries in 2016.

In 2016, Zhejiang Yalong Educational Equipment Joint-Stock donated 10 sets of vocational equipment and training service with a total value of RMB 1 million to three vocational institutions in Myanmar. On 27 June 2016, Vocational Equipment Handover Ceremony to Myanmar was held in Letpadan Governmental Technical Institution (GTI) in Bago, Myanmar. Secretary-General Yang Xiuping, U Kyaw Zwa Soe, Permanent Secretary of the Ministry of Education of Myanmar, U Maung Maung Lwin, Head of Municipal and Society Administration of Bago, U Sein Win Aung, Chairman of Myanmar-China Friendship Association (MCFA), Mr. Peng Fang, Vice Chairman of China-Myanmar Friendship Association (CMFA), Mr. Tian Shanting, Cultural Counsellor of Chinese Embassy in Myanmar, Ms. Zhu Zhiyan, Manager of International Department of Yalong Company, U Min Min Oo, President of Letpadan GTI, attended the ceremony.



### **(4) Facilitated the Chinese Higher Education Expo in ASEAN countries**

With the facilitation of ACC, the delegation from Sichuan Province of China composed of 16 Higher Education Institutions including 3 TVET institutions held Chinese Higher Education Expo and Seminar in Indonesia, Malaysia and Thailand from 15 to 24 April 2016. Education Officer of ACC, Ms. Zhang Jing attended the events in Indonesia.

### **(5) Participated in the 11<sup>th</sup> ASEAN Skills Competition**

From 23 to 28 September 2016, the 11<sup>th</sup> ASEAN Skills Competition themed “Skills for a Brighter Future” was held

in Kuala Lumpur, Malaysia. Representatives from 10 ASEAN countries competed in 25 skill areas. ACC's partner in the area of vocational education, Zhejiang Yalong Educational Equipment Joint-Stock has provided equipments and technical standards in three skill areas. Representatives from ACC toured the competition halls and attended the ASEAN Vocational Skills Forum held on 24 September 2016.



#### **(6) Attended the International Congress on ICT in Education**

From 22 to 24 June 2016, ACC representative attended the International Congress on ICT in Education themed on “Education Reform in the Internet Age and Education 2030 Agenda” in Qingdao, Shandong Province and had extensive contacts with the guests. They also visited the International Exhibition on Innovative IT Products and Application Achievements in Education.



#### **(7) Participated in the 1<sup>st</sup> Sino-Myanmar Forest Resources Conservation and Community Development Forum**

From 19 to 25 November 2016, the 1<sup>st</sup> Sino-Myanmar Forest Resources Conservation and Community Development Forum themed on “Hand in Hand to Build Beautiful Green Ecological Homeland” was held in Kunming, Yunnan



Province of China. The Forum was supported by the Department of Asian Affairs, Ministry of Foreign Affairs of China, sponsored by the Forestry Department of Yunnan Province, and organized by Yunnan Forestry Technological College. There were around 100 participants and guests from Myanmar and China in the forum. ACC representative was invited to attend the event and delivered remarks at the opening ceremony.



### 【 3. Outcomes and Effects 】

These activities provided platforms for communication and exchanges among TVET institutions in ASEAN Member States and China. ACC's role has been welcomed by relevant institutions and stakeholders of ASEAN and China. The donation of vocational education equipments and training service to ASEAN countries supported the development of vocational education in these countries. Media from both China and Myanmar, namely Guangming Daily, China.com, Myanmar Golden Phoenix, and The New Light of Myanmar reported the donation and the handover ceremony.

## CAECW and SEAMEO Collaboration Projects

The CAECW and the Southeast Asian Ministers of Education Organization (SEAMEO) have become major platforms for promoting education cooperation between ASEAN and China in the past years. In line with the Year of ASEAN-China Educational Exchange, ACC further collaborated with CAECW and SEAMEO in facilitating functional cooperation between ASEAN and China in the field of education.

## I. ACC Contributing to CAECW

### 【 1. Background 】

The CAECW is an annual event co-hosted by the Ministry of Foreign Affairs (MFA) of China, Ministry of Education (MOE) of China and Guizhou Provincial Department of Education (GPDE) since 2008. In 2012, ACC and GPDE formed a partnership to support the implementation of CAECW. In the process, ACC got SEAMEO's support and contribution to the activities of CAECW in 2013. Since 2013, ACC, SEAMEO Secretariat and GPDE have held annual Joint Meetings to design relevant activities during CAECW.

The 9<sup>th</sup> CAECW & the 2<sup>nd</sup> China-ASEAN Education Ministers Roundtable Conference, co-hosted by the MOE, the MFA and Guizhou Provincial Government, co-organized by the Department of Education and the Foreign Affairs Office of Guizhou Province, ACC, SEAMEO and Municipal Government of Guiyang, was themed “Education First, Make Dreams Come True Together”. Held in Guiyang, Guizhou Province from 1-7 August 2016, with 3913 participants from China, ASEAN Member States, Switzerland, Korea and Russia, it has been identified as one of the flagship projects of the ASEAN-China Educational Exchange Year and listed as one of the important commemoration activities of the 25<sup>th</sup> anniversary of ASEAN-China dialogue relations.

### 【 2. Activities 】

#### **(1) Attended the 4<sup>th</sup> ACC- SEAMEO -CAECW tripartite meeting**

On 23 February 2016, Secretary-General Yang Xiuping attended the 4<sup>th</sup> ACC-SEAMEO-CAECW Tripartite Meeting, joined by Dr. Gatot Hari Priowirjanto, Director of SEAMEO Secretariat and Mr. Liu Baoli, Executive Secretary-General of the Secretariat of the Organizing Committee of CAECW. All the three parties shared their ideas and proposals of activities to be held during the upcoming 9<sup>th</sup> CAECW and discussed ways to ensure a fruitful outcome.





## (2) Co-hosted and supported eight events during the 9<sup>th</sup> CAECW

a. Co-organized the China-ASEAN Information Publishing Platform for Educational Cooperation. It is the first time for CAECW to provide such kind of platform. 10 education institutions and organizations including ACC published information of concrete cooperation programmes between ASEAN and China.

b. Co-sponsored the China-Southeast Asia TVET Mobility and Networking Programme.

c. Co-sponsored the Traditional Medicine and Health Professional Education Forum. Themed “Attune to the Needs, Integrate and Develop”, the forum attracted over 40 participants including experts and scholars from ASEAN and China in medical education field.

d. Supported the China-ASEAN University Presidents Cooperation Forum, which was themed “Collaborative Innovation: Win-win Cooperation” and participated by over 100 representatives from both sides.

e. Co-sponsored the China-ASEAN Vocational Education Cooperation Dialogue.

f. Co-sponsored the China-ASEAN EngTech University Presidents Forum under the theme “the opportunity and challenge for China-ASEAN higher education under the Belt and Road Initiative”. Nearly 100 university presidents and representatives from 33 colleges and universities of China and ASEAN attended.

g. Supported the 12<sup>th</sup> Soong Ching Ling Award for Children’s Invention. The Award of this year was initiated since December 2015, and went through four procedures of local filtration, online application, online preliminary assessment and site final assessment. There have been a total of 255 award-winning works, including 30 golds, 60 silvers and 165 bronzes.

h. Supported the International Production Capacity Cooperation and Talent Cultivation Forum which was co-hosted by the CAECW Secretariat and Guizhou Provincial Government.

Besides, Secretary-General Yang Xiuping and ACC officials also attended the Opening Ceremony, the 2<sup>nd</sup> China-ASEAN Education Ministers Roundtable Conference, and the Unveiling Ceremony of the China-Cambodia Preschool Teachers’ Training Center, and received joint interview by Chinese media during the 9<sup>th</sup> CAECW.





### (3) Participated in the ASEAN-China University Presidents Forum

Themed at “Jointly Building the South China Sea Civilization”, the ASEAN-China University Presidents Forum, hosted by the Organizing Committee of CAECW, co-sponsored by the ACAETC, and organized by the Education Department of Hainan Province (EDHP) and Hainan Tropical Ocean University, was held in Sanya, Hainan Province from 30 October to 2 November 2016. ACC representative participated in the Forum upon invitation and delivered a keynote speech. ACC also helped inviting participants from SEAMEO centres and ASEAN Member States such as Cambodia.



### 【 3. Outcomes and Effects 】

ACC's active role as a bridge and facilitator to promote functional cooperation between China and ASEAN Member States in the field of education has been widely recognized. ACC's contribution to the 9<sup>th</sup> CAECW was appreciated by the MOE and the Organizing Committee of the 9<sup>th</sup> CAECW.

## II. ACC-SEAMEO Cooperation

### 【 1. Background 】

Since the establishment of official partnership between ACC and the SEAMEO Secretariat in 2013, the two sides considered each other as “a gateway” to enhance cooperation and exchanges between China and ASEAN in the realm of education and culture. ACC has attended the annual meetings of SEAMEO since 2012. ACC has collaborated with SEAMEO regional centres on several projects.

### 【 2. Activities 】

#### **(1) Co-organized the 3<sup>rd</sup> ACC-SEAMEO RIHED Study Visit Programme**

From 10 to 17 January 2016, the 3<sup>rd</sup> Study Visit Programme on Foster Academic Collaboration and Exchange in Higher Education: Cultivate Innovative Talents in the fields of Arts, Traditional Medicine, Cultural Heritage, and Hospitality and Tourism was carried out and successfully concluded in Guangxi Zhuang Autonomous Region of China, co-organized by ASEAN-China Centre (ACC) and Southeast Asian Ministers of Education Organization Regional Centre for Higher Education and Development (SEAMEO RIHED).



**(2) Held official meeting with SEAMEO Secretariat**

Secretary General Yang Xiuping attended the official meeting with Director of SEAMEO Secretariat Dr. Gatot Hari Prijowiranto and SEAMEO Secretariat officials on 25 January 2016 in SEAMEO Headquarter in Bangkok.

**(3) Attended the 6<sup>th</sup> SEAMEO Annual Forum for High Officials of Basic Education**

From 25 to 26 April 2016, the 6<sup>th</sup> Annual Forum for High Officials of Basic Education of SEAMEO

Member Countries and Associate Members was held in Bandung, Indonesia. Secretary-General Yang Xiuping was invited to deliver a speech.



**(4) Attended the 10<sup>th</sup> Meeting of Directors General /Secretary General/ Commissioner of Higher Education in Southeast Asia and the Regional Seminar on “SEA HiED 2016” in Mandalay, Myanmar on 12-13 May 2016.**

**(5) Attended the 2<sup>nd</sup> High Officials Meeting on SEA-TVET**

From 12 to 14 May 2016, the 2<sup>nd</sup> High Officials Meeting on SEA-TVET was held in Bali, Indonesia. The meeting was under the theme “Strengthening Efforts towards Harmonisation and Internationalisation of TVET in Southeast



Asia”. Around 200 participants attended the meeting. Ms. Zhang Jing and Ms. Lin Xiaoqing participated as representatives of ACC.

**(6) Participated in 2016 SEAMEO Centre Directors’ Meeting (CDM)**

From 27 to 29 July 2016, the SEAMEO Centre Directors’ Meeting (CDM) was held in Bangkok. The Meeting was attended by more than 90 participants, comprising SEAMEO Secretariat, directors and officials of the SEAMEO Centres/ Networks, representatives of SEAMEO Associate Members, Affiliate Members, Partners and Observers from Australia, Germany, China, Japan, ROK, Cambodia, Indonesia and Lao PDR. Director of SEAMEO Secretariat Dr. Gatot Hari Priowirjanto chaired the three-day meeting. ACC attended the meeting as one of the partners of SEAMEO.



**(7) Attended the 50<sup>th</sup> Anniversary Celebration Symposium and the 55<sup>th</sup> Governing Board Meeting (GBM) of SEAMEO TROPMED Network**

From 30 to 31 August 2016, Secretary-General Yang Xiuping and Education Officer of ACC attended the Symposium of Celebrating the 50<sup>th</sup> Anniversary of Southeast Asian Ministers of Education Organization Tropical

Medicine and Public Health (SEAMEO TROPMED) Network and its 55<sup>th</sup> Governing Board Meeting (GBM) in Bangkok, Thailand.



**(8) Co-hosted the 3<sup>rd</sup> Meeting of Southeast Asia-China Education Research Network (SEA-CERN)**

From 5 to 6 September 2016, the 3<sup>rd</sup> Meeting of Southeast Asia-China Education Research Network (SEA-CERN), co-hosted by ACC, the SEAMEO Secretariat, National Institute of Education Sciences (NIES), MOE of China, MOE of Thailand, and the Office of the Education Council (OEC) of Thailand, was held in Bangkok, Thailand. About 80 participants attended. This meeting marked





the conclusion of the first phase cooperation and the start of the second stage cooperation of SEA-CERN.

#### **(9) Co-hosted the Jiangsu-Southeast Asia Principal Dialogue on Education Cooperation**

From 7 to 8 November, co-hosted by Jiangsu Provincial Department of Education (JPDE), ACC and SEAMEO, Jiangsu-Southeast Asia Principal Dialogue on Education Cooperation was held in Wuxi, Jiangsu Province, China. Secretary-General Yang Xiuping, Director-General of JPDE Mr. Shen Jian, Director of SEAMEO Secretariat Dr. Gatot Hari Priowirjanto, and Vice Mayor of Wuxi Ms. Hua Boya attended the Opening Ceremony and delivered speeches. As sub-dialogues, Jiangsu-Southeast Asia Dialogue for School Principals and Dialogue between Jiangsu Vocational Institutes and Southeast Asian Secondary School Principals were also held. 50 school principals from 8 ASEAN countries, namely Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, the Philippines, Thailand and Viet Nam, as well as principals from more than 50 secondary schools and 11 vocational institutes of Jiangsu Province of China attended the events and exchanged views on future cooperation.



#### **(10) Participated in the 39<sup>th</sup> SEAMEO High Officials Meeting**

On 16 November 2016, the 39<sup>th</sup> Southeast Asian Ministers of Education Organization High Officials Meeting (SEAMEO HOM) was kicked off in Bangkok, Thailand. Around 120 participants including high officials from the Ministries of Education of SEAMEO member states, representatives from SEAMEO associate members and affiliate members, and observers from partner organizations of SEAMEO attended the event. ACC representative participated in the meeting and made presentation.

### **【 3. Outcomes and Effects 】**

Through co-organizing and participating in the above activities, relevant parties had more knowledge of ACC's mandate and work. These exchanges further raised mutual understanding of each other's education policies and respective priorities between ASEAN and China. ACC's participation was warmly welcomed by the Secretariat and regional centres of SEAMEO, and the partnership between the two sides has been further strengthened.

## **Mutual Appreciation through Cultural Exchanges and Affection Interactions**

### **【 1. Background 】**

ASEAN and China are geographically adjacent with close cultural ties. Cultural exchanges with mutual appreciation and assimilation between different nations have always paved way and injected vigour for friendly cooperation. ACC

took the opportunity of the 25<sup>th</sup> anniversary of ASEAN-China dialogue relations in 2016 to promote cultural exchanges during the year.

## 【 2. Activities 】

### (1) Co-organized Spring Festival Cultural Tour in ASEAN Countries

From 11 to 18 February 2016, ACC initiated and co-organized with Beijing People's Association for Friendship with Foreign Countries Beijing Cultural Tour in ASEAN. The tour included five comprehensive shows of folklore performances and demonstrations. The events were held in Singapore, Bangkok and Pattaya in Thailand. It was warmly welcomed and highly appreciated by the local people. Government officials and leaders of non-government organizations including Mr. Baey Yam Keng, Parliamentary Secretary of Culture, Community and Youth of Singapore, Mr. Goh Boon Kok, President of Singa-China Association of Singapore, Mr. Ittipol Khunplome, Mayor of Pattaya of Thailand, and Gen. Chetta Thanajaro, former Prime Minister and Defense Minister of Thailand were among the VIP list.



### (2) Supported the 5<sup>th</sup> Nanyang Culture Festival in Xiamen, Fujian Province

From 21 to 23 April 2016, ACC supported the 5<sup>th</sup> Nanyang Culture Festival in Xiamen, Fujian Province. The festival was co-sponsored by the Foreign Affairs Office of Xiamen and the Consulate Generals of the Philippines, Singapore and Thailand in Xiamen. The Festival was aimed at promoting the spirit of Maritime Silk Road, themed with Common Heritage, Shared Future. Secretary-General Yang Xiuping attended the opening ceremony of the festival and other major cultural activities such as Nanyang Trade Fair featuring culture, Nanyang Film Show and delivered a keynote speech at Nanyang Forum.

ACC's participation as a supporter of the festival expanded ACC's network for ASEAN-China cooperation, demonstrated its active role in cultural exchanges and cooperation, and raised its profile as a promoter of ASEAN-China cooperation in the fields of culture and education.

### (3) Sponsored Shared Glory with Diversified Splendours—Group Exhibition of ASEAN-China Academies of Fine Arts

From 25 May to 5 June 2016, ACC sponsored Shared Glory with Diversified Splendours—Group Exhibition of ASEAN-China Academies of Fine Arts with China International Cooperation Centre (CICC) at Tianjin Academy of





Fine Arts. The exhibition was composed of more than 150 pieces of artworks painted by 40 artists of 17 arts academies from Brunei, Cambodia, the Philippines, Indonesia, Malaysia, Myanmar, Singapore, Thailand and China. The opening ceremony of the exhibition was attended by Secretary-General Yang Xiuping, Vice Chairman Liu Changxi of Tianjin Municipal Committee of the Chinese People's Political Consultative Conference and TAFE President Mr. Deng Guoyuan, representatives from Embassies of Indonesia, Malaysia, the Philippines, Singapore, Thailand and Viet Nam, together with more than 300 guests from both Tianjin and other places of China.

The group exhibition was the first of its kind between major ASEAN and Chinese academies of fine arts. It opened a new channel for ASEAN-China cultural exchanges and cooperation and attracted interests and attentions from the professional institutions, the general public and the news media.



#### **(4) Co-sponsored Gourmet Festival—Wonderful Indonesia Theme Month**

On 30 May 2016, the month-long ASEAN Gourmet Festival (AGF)—Wonderful Indonesia Theme Month was launched jointly by ACC, the Embassy of the Republic of Indonesia and Beijing Tourism Group (BTG) at Minzu Hotel in Beijing. The AGF is designed to be a long-term project with food culture as a medium to showcase the boundless and multi-aspect charms of ASEAN countries in China. Secretary-General Yang Xiuping, Indonesian Ambassador Soegeng Rahardjo, BTG Deputy General Manager Gao Fei, Ambassador Vandy Bouthasavong of Lao PDR, Ambassador Thit Linn

Ohn of Myanmar, Ambassador Dang Minh Khoi of Viet Nam, Executive Vice President Ms. Tian Yan of Beijing People's Association for Friendship with Foreign Countries, representatives of ASEAN Embassies in China and the media attended the launching ceremony. The event lasted for one month with each of the four weeks themed respectively at tourism, music, handicrafts and performing arts of Indonesia and was warmly received and commended by the public and the media.



**(5) Co-sponsored the Gala Performance to celebrate the 25<sup>th</sup> anniversary of ASEAN-China dialogue relations**

On 11 July 2016, ACC co-sponsored the Gala Performance to celebrate the 25<sup>th</sup> anniversary of ASEAN-China dialogue relations with the Mission of China to ASEAN (MCA) and the Permanent Mission of Singapore to ASEAN. The show was co-organized by Guangxi Arts University (GAU) and ASEAN Finance Agency and mainly performed by students from GAU with both its Chinese and international students from ASEAN, presenting colourful and diversified culture and arts of both China and ASEAN. A Quintet Band from the Philippines and a Dance Troupe of Indonesia also performed on the same stage.

Secretary-General Yang Xiuping, Chinese Ambassador to ASEAN Mr. Xu Bu, Secretary General Le Luong Minh of ASEAN Secretariat, Indonesia Tourism Minister Arief Yahya, Permanent Representative of Singapore to ASEAN, Permanent Representatives of other countries to ASEAN, representatives of diplomatic missions in Indonesia together with more than 1,000 local audience watched the show. The gala performance delivered an artistic fusion of the merits of ASEAN and Chinese culture, and was warmly welcomed by the participants.



**(6) Co-hosted ASEAN-China Day Fair in commemoration of the 49<sup>th</sup> anniversary of ASEAN**

On 16 August 2016, ACC hosted the ASEAN-China Day Fair at the ACC Secretariat with Beijing People's



Association for Friendship with Foreign Countries (BPAFFC) to celebrate the 49<sup>th</sup> anniversary of ASEAN and to commemorate the 25<sup>th</sup> anniversary of ASEAN-China dialogue relations. Traditional performing arts, intangible cultural heritage, handicrafts and traditional food of ASEAN countries and China were displayed in the event. Secretary-General Yang Xiuping, Executive Vice President Tian Yan of BPAFFC, Ambassadors of Brunei Darussalam, Cambodia, Lao PDR, Singapore and Thailand, representatives of other ASEAN Embassies in China, leaders and representatives of Foreign Affairs Committee of Chinese People's Political Consultative Conference, Ministry of Foreign Affairs, Public Diplomacy Association and other guests from ASEAN and China totalling 200 attended the function.



### 【 3. Outcomes and Effects 】

The above activities have effectively utilized culture and arts as a way to improve the mutual understanding and cultural exchanges between the peoples of ASEAN and China, and hence created friendly social and cultural atmosphere for the commemoration of the 25<sup>th</sup> anniversary of ASEAN-China dialogue relations.

## Common Development of Creative Production Capacity and Cultural Industry

### 【 1. Background 】

Cultural industry is a new area of economic growth for both ASEAN and China. The development of cultural industry depends on the understanding of its nature as a production entity, and more importantly on the improvement of its creative production capacity. ACC has made efforts to explore new ways of promoting common development of

creative production capacity and cultural industry between ASEAN and China in 2016.

## 【 2. Activities 】

### **(1) Supported 10<sup>th</sup> 10+3 Workshop on Cooperation for Cultural Human Resource Development**

From 17 to 26 July 2016, ACC supported the 10<sup>th</sup> 10+3 Workshop on Cooperation for Cultural Human Resource Development (WCCHRD) sponsored by the Bureau for External Cultural Relations (BECR) of the Ministry of Culture of China. Mr. Sun Jianhua, Deputy Director of ECTD of ACC, attended the opening and closing ceremonies of the workshop in Beijing and Ningbo. In addition, ACC made a special arrangement to invite all the participants from the ASEAN countries and the ASEAN Secretariat to the Centre for a discussion on the initiatives on creative production capacity and cultural industry. ACC introduced its cultural activities carried out in 2016 and its work plan. The participants welcomed ACC's initiatives and made many good suggestions as well.



### **(2) Sponsored the Cultural Tour on ASEAN-China Traditional Medicine Exchange in ASEAN Countries**

From 5 to 12 August 2016, ACC organized the Cultural Tour on ASEAN-China Traditional Medicine Exchange in Thailand and Lao PDR by inviting Mme. Cai Xianghong, Associate Professor of Beijing University of Chinese Medicine for the tour. During the visit to Thailand, Prof. Cai gave two lectures on traditional Chinese medicine at the China Cultural Centre in Bangkok and conducted professional exchanges in Huachiew Traditional Chinese Medicine Hospital. In the tour in Lao PDR, Prof. Cai gave a lecture on gynaecology at the China Cultural Centre in Lao PDR with the attendance of representatives from





Female Union, Ministry of Information, Culture and Tourism, Ministry of Foreign Affairs, and Ministry of Health of Lao PDR, the media and other walks of life. The tour in Thailand and Lao PDR provided a chance for traditional medicine experts to have in-depth discussions on the development and preservation of the heritage, and provided an opportunity for experts to seek ways of exchanges and cooperation to raise the capacity for the promotion of traditional medicine in both ASEAN countries and China.

### (3) Co-sponsored the ASEAN Film Week during the 3<sup>rd</sup> Silk Road International Festival

From 19 to 24 September 2016, ACC co-sponsored the ASEAN Film Week (AFW) during the 3<sup>rd</sup> Silk Road International Festival in Xi'an, Shaanxi Province. A 40-strong ASEAN film delegation consisting of a film director, an actor, an actress and a journalist from all 10 ASEAN Member States participated in major activities of the international film festival and the Launching Ceremony, the Signing of Film Cooperation Documents, the Film Cooperation Forum, the Evening for ASEAN Filmmakers and the ASEAN Film Panorama of the AFW. President of China-ASEAN Association and Vice Chairwoman of the Standing Committee of the 10<sup>th</sup> National People's Congress of China Mme. Gu Xiulian, Secretary-General Yang Xiuping, representatives of Embassies of Cambodia, Lao PDR, Myanmar, Thailand and Viet Nam, and



Consul General of Singapore in Chengdu were present at the event. The AFW was the first event in China to have brought together film workers from all 10 ASEAN Member States. 10 ASEAN films had been shown in major theatres in Xi'an during the AFW. The successful hosting of the AFW became a highlight of the 3<sup>rd</sup> Silk Road International Film Festival and it will become a part of future festivals.

### 【 3. Outcomes and Effects 】

The sub-projects and activities under the flagship project Common Development of Creative Production Capacity and Cultural Industry have put the idea of functional cultural cooperation and creative cultural capacity building into practice, and hence gathered experience and laid foundations for new and deeper cooperation in the area in the near future. The AFW has also set up a new platform for the exchanges and cooperation between the film industries of ASEAN and China.

## Children's Cultural Enlightenment for Friendship and Cooperation

### 【 1. Background 】

Increasing cultural exchanges among children of ASEAN Member States and China has strategic significance on the development of ASEAN-China relations. With a view to sowing the seed of friendship in the heart of children of ASEAN and China, ACC initiated and carried out a series of cultural enlightenment activities in 2016 for children for long-term friendly cooperation.

### 【 2. Activities 】

#### **(1) Supported the 2<sup>nd</sup> ASEAN-China International Youth Football Tournament**

From 24 to 27 February 2016, ACC supported the 2<sup>nd</sup> ASEAN-China International Youth Football Tournament (ACIYFT) co-sponsored by China Soong Ching Ling Foundation (CSCLF) and the People's Government of Dongxing City. ACIYFT was first held in Dongxing in 2015 with a view to building a platform for cultural exchanges, mutual appreciation and cooperation between youth of the two sides. Apart from the participants of ASEAN, the 2016 ACIYFT also invited national youth teams of Uzbekistan and Croatia for the matches. Secretary-General Yang Xiuping joined Vice President She Jing of China Soong Ching





Ling Foundation and Mayor Chen Jianlin of Dongxing City for the event and attended the welcome activities, presented awards to the participating teams and planted ASEAN-China friendship trees with the football teams. The Tournament has been covered by CCTV Sports Channel.

**(2) Jointly established the theme website of the Window for ASEAN-China Children's Cultural Exchanges**

On 11 March 2016, the theme website named the Window for ASEAN-China Children's Cultural Exchanges (WACCCE) that ACC jointly established with China Soong Ching Ling Foundation (CSCLF), Chinaculture.org and Chinadaily.com.cn was officially launched. The website was designed to be a long-term platform for ASEAN-China children's cultural exchanges, by taking advantages of internet for its fast distribution and wide coverage of information related to exchanges and activities of children, and historical and cultural knowledge, so as to increase mutual understanding and friendship between the children of the two sides. The launching ceremony was held at China National Theatre for Children (CNTC), followed with a children's drama Peter Pan by the CNTC. Secretary-General Yang Xiuping, Vice Chairperson She Jing of CSCLF, leaders of the Bureau for External Cultural Relations of Ministry of Culture, China Daily, CNTC and Ambassadors of Myanmar, and the Philippines, representatives of the Embassies of Brunei Darussalam, Indonesia, Lao PDR and Viet Nam, and correspondents of both Chinese and ASEAN media attended the event.





### (3) Co-sponsored Soong Ching Ling Cup China-ASEAN Youth Football Friendly Matches

From 30 July to 3 August 2016, ACC jointly sponsored the “Soong Ching Ling Cup” China-ASEAN Youth Football Friendly Matches with CSCLF and Chinese Football Association. Seven ASEAN teams from Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, Thailand and Vietnam, and three Chinese teams participated in the matches. Each participating ASEAN team invited to the event consisted of 18 members with 15 players aged 10 to 15 and three officials. Mr. Li Yuanchao, Vice President of China, attended the opening ceremony and declared the opening of the event. Mr. Hu Qili, Chairman of CSCLF, Secretary-General Yang Xiuping and leaders of other relevant Chinese organizations, Ambassador Thit Linn Ohn of Myanmar, Ambassador Dang Minh Khoi of Viet Nam and other officials from ASEAN Embassies attended the opening ceremony with an audience totalling about 1,000. Cultural activities such as Football in Campus, Joint Site Visits and Youth Get-Together were held between the matches. The event has become a special exchange programme to explore ways through sports and relevant activities suitable for teenagers to promote people-to-people bonds among youth of ASEAN and China.



## 【 3. Outcomes and Effects 】

The activities under the flagship project Children’s Cultural Enlightenment for Friendship and Cooperation have created opportunities and favourable conditions for exchanges and interactions among children of ASEAN and China. The activities have also given expression to the needs, advantages and challenges for ASEAN-China children’s cultural exchanges.

## Innovation of ASEAN and China Tourism Promotion

### 【 1. Background 】

In 2015, the total number of mutual visits between ASEAN and China has reached over 23 million. The positive trend has provided great impetus for tourism agencies, enterprises and the media to advance tourism exchanges and cooperation between ASEAN and China. ACC has adopted a series of activities to unleash the huge potential of ASEAN-China tourism exchanges and cooperation.

## 【 2. Activities 】

### **(1) Co-organized the 2016 ASEAN-China Tourism Photography Competition**

To mark the 25<sup>th</sup> anniversary of ASEAN-China dialogue relations and the first year of the ASEAN Community, ACC, together with the Pacific Asia Travel Association (PATA) and China National Travel Magazine (CNT), co-organized the ASEAN-China Tourism Photo Contest 2016. The Contest 2016 was designed to highlight developments in ASEAN-China tourism sector through the art of photography, and to raise public awareness and understanding of the abundant tourism and cultural resources of ASEAN countries and China.

On 26 May 2016, the Prize Presentation Ceremony was held in Beijing. Winners of the Competition were announced during the event. Six contestants from China, Myanmar and Malaysia won the first, second and third prize respectively. The Competition attracted nearly 1,000 amateur photographers from China and 10 ASEAN countries, and collected more than 5,000 photos. The photos reflected the culture and customs of ASEAN and China, the increasingly close ASEAN-China friendly relations and new looks of local tourism development.



### **(2) Organized ASEAN-China Tourism Cooperation Forum**

On 26 May 2016, ACC organized the ASEAN-China Tourism Cooperation Forum in Beijing. Secretary-General Yang Xiuping and H.E. Mr. Thit Linn Ohn, Ambassador of Myanmar to China, attended the Forum and delivered speeches. Mr. Freddy Sirait, Minister Counsellor of the Indonesian Embassy, Mr. Wang Chunfeng, Vice President of U-Tour Travel Agency and Mr. Zeng Bowei, Director of China's Tourism Economy and Policy Research Centre put forward ideas and proposals on promoting tourism cooperation and communicated with the participants. Representatives of other ASEAN Embassies in China, the tourism circle and media of both sides were present at the Forum.



### **(3) Translated and published ASEAN Tourism Package**

In the first half of 2016, ACC, together with the ASEAN Secretariat, translated



*ASEAN Tourism Package* and published its Chinese version. The *ASEAN Tourism Package*, offered by travel agents from 10 ASEAN countries and compiled by the ASEAN Secretariat and the Ministry of Tourism of Malaysia, and made available on the ASEAN Tourism website, includes attractive tour packages that promote dual and triple destinations in a single package. It is a collective effort to promote the ASEAN region as a single tourism destination and it also aims to foster a culture of travel within ASEAN countries for tourists in the region and beyond. It has displayed the diversity of ASEAN tourism resources with rich information. These books have been distributed to the public and help them to get more first-hand useful information about the charm of ASEAN tourism.

#### **(4) Set up ASEAN-China Tourism Cooperation Pavilion at the 3<sup>rd</sup> Sichuan International Travel Expo (SCITE)**

From 22 to 28 September 2016, Secretary-General Yang Xiuping attended the 3<sup>rd</sup> SCITE in Leshan, Sichuan Province and delivered remarks at the opening ceremony of the Emei Global Summit and Asia-Pacific Tour Operators



Conference. As one of the official supporters of the SCITE, ACC fully prepared and set up the ASEAN-China Tourism Cooperation Pavilion during the Expo to display the diversified and rich tourism resources of ASEAN. ACC official and volunteers circulated brochures, handbooks and other materials introducing tourism resources of ASEAN to the participants. The Pavilion was widely welcomed and attracted a great number of participants. Secretary-General Yang also met with local officials and leaders of the World Tourism Organization

(UNWTO), PATA, and the World Travel & Tourism Council (WTTC) respectively.

#### **(5) ACC Participated in the China International Travel Mart 2016**

From 11 to 13 November 2016, the China International Travel Mart was held in Shanghai. ACC and the ASEAN Secretariat organized a joint booth named "Travel to ASEAN" to promote awareness and the profile of ASEAN tourism sector. The joint booth displayed and distributed ASEAN tourism kits and ACC promotional materials, which was welcomed by the public. Director of ECTD of ACC, Ms. Kong Roatlomang, attended the Ceremony and exchanged views on tourism with ASEAN officials. In the afternoon





of 11 November, Ms. Kong Roatlomang also attended the Visit ASEAN@50: Golden Celebration Press Conference and delivered remarks on behalf of ACC.

**(6) ACC Participated in the 15<sup>th</sup> World Toilet Summit and Expo**

On 27 October 2016, the 15<sup>th</sup> World Toilet Summit and Expo (WTS) was held in Kuching, Sarawak State, Malaysia. The event was organized by Kuching South City Council (MBKS) and supported by the State Government of Sarawak State. Mr. Chen Kesong, Tourism Officer of ECTD made a presentation and exchanged views with the participants.



**(7) Actively participated in Tourism Meetings and Forums in ASEAN and China**

a. On 20 January 2016, Secretary-General Yang Xiuping attended the Opening Ceremony of the 35<sup>th</sup> ASEAN Tourism Forum in Manila, the Philippines. Tourism Ministers of ASEAN Member States, China, Japan, Korea, India and Russia as well as Secretary-General of ASEAN Secretariat, ASEAN-Japan Centre and ASEAN-Korea Centre, as well as leaders of international tourism organizations such as, UNWTO, WTTC and PATA were present. During the event, Secretary-General Yang Xiuping exchanged views with the participants on how to further promote ASEAN-China tourism exchanges and cooperation.



b. On 21 January 2016, Secretary-General Yang Xiuping attended and addressed the 19<sup>th</sup> ASEAN Tourism Ministers' Meeting. She elaborated on the development of ASEAN-China strategic partnership and ACC's important role in promoting ASEAN-China pragmatic cooperation. On the sidelines of the Meeting, she also met with Secretary-General of ASEAN Secretariat Le Luong Minh, representatives from Myanmar, Singapore and Viet Nam delegations, and delegates from UNWTO, WTTC and PATA.

c. On 22 January 2016, Secretary-General Yang Xiuping attended the 15<sup>th</sup> ASEAN Plus Three Tourism Ministers' Meeting. The Meeting was co-chaired by Secretary of Department of Tourism of the Philippines and Vice Minister of Culture, Sports and Tourism of Korea, and attended by Ministers and senior officials from ASEAN Member States, China, Japan and Korea, as well as

Secretary General of ACC, AJC and AKC. ASEAN Member States expressed their appreciation for the support that China, Japan and Korea had given to ASEAN tourism industry, and their willingness to strengthen tourism cooperation with China, Japan and Korea under the framework of 10+3, so as to further contribute to regional social and economic development and prosperity. The meeting adopted the Memorandum of Understanding on ASEAN Plus Three Tourism Cooperation.

d. From 22 to 23 February 2016, on behalf of ACC, Tourism Officer Mr. Liu Xiaohu attended the 2016 Chinese “Jingpo” Ethnic Group International Festival, co-hosted by the CPC Dehong Committee and People’s Government of Dehong Dai and Jingpo Autonomous Prefecture of Yunnan Province. This event has fully demonstrated the long history, rich and colourful folk culture, arts, costume and fine food of China’s ethnic minorities. Delegations from ASEAN countries also participated in the Festival.

e. From 18 to 21 May 2016, Secretary-General Yang Xiuping attended the First World Conference on Tourism for Development in Beijing. It was jointly organized by the Government of the People’s Republic of China and the UNWTO on the theme of “Tourism for Peace and Development”. The Conference, which coincided with the China Tourism Day, brought together leaders in tourism industry to discuss and improve the public’s understanding on tourism’s contribution to economic development, poverty alleviation and peace.

f. On 14 June 2016, Secretary-General Yang Xiuping attended the Cross-border Tourism Cooperation Forum of the 4<sup>th</sup> China-South Asia Expo in Kunming, Yunnan Province and delivered remarks. Representatives from tourism organizations, companies and research institutions of China, Thailand, Lao PDR, Viet Nam and Australia exchanged views on cross-border tourism and cooperation between different regions.

g. On 22 June 2016, Secretary-General Yang Xiuping attended the ASEAN Ecotourism Forum in Pakse, Lao PDR and delivered a speech at the Session of Collaborative Initiatives of ASEAN Centres: The Way Forward. Secretary-General Yang Xiuping introduced ACC’s efforts to promote tourism cooperation between ASEAN and China and reaffirmed that ACC would be ready to strengthen collaborative initiatives with





governments and tourism sector of all ASEAN Member States to deepen future cooperation.

h. On 27 September 2016, Secretary-General Yang Xiuping attended 2016 World Tourism Day Celebration in Bangkok. During the event, Secretary-General Yang Xiuping met with Mrs. Kobkarn Siriyaat Wattanavrangkul, Minister of Tourism and Sports of Thailand and local officials of Khon Kaen Province, exchanged views on ASEAN-China tourism cooperation, and briefed on ACC's schedule on tourism promotion in 2017.

i. On 9 October 2016, ACC representative attended the 3<sup>rd</sup> Special ASEAN Tourism Competitiveness Committee Meeting on Visit ASEAN@50 in Bandar Seri Begawan, Brunei Darussalam.

j. On 21 October 2016, the 1<sup>st</sup> China-ASEAN Meeting of National Tourism Organizations was held in Guilin, Guangxi Province, China. The meeting was held to echo the spirit of the 18<sup>th</sup> and 19<sup>th</sup> China-ASEAN (10+1) Leaders' Meetings. The main topics of the meeting included speeding up the construction of communication and cooperation mechanism between China and ASEAN Tourism Authorities, making good arrangements for the China-ASEAN Year of Tourism Cooperation in 2017, and exploring ways of further deepening practical cooperation. The Meeting was attended by representatives of China National Tourism Administration, tourism authorities of Brunei Darussalam, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, Singapore and Viet Nam, and the ASEAN Secretariat. Ms. Kong Roatlomang, Director of ECTD of ACC delivered remarks and exchanged views with the participants.



### 【 3. Outcomes and Effects 】

Through these efforts, ACC has introduced the diversified and colorful tourism resources and products of ASEAN, promoted ASEAN destinations through innovative ways, put forward suggestions on the further development of tourism



in ASEAN and China, and made contributions to enhancing mutual understanding and people-to-people exchanges between the two sides.

## Chinese Traveler's Service Matching

### 【 1. Background 】

As the number of Chinese outbound travelers is surging, many countries including ASEAN are targeting the Chinese travel market. In order to encourage more Chinese travelers to ASEAN and help ASEAN tourism professionals to provide better service, ACC has organized capacity building workshop in some ASEAN countries, in collaboration with well-known tourism institutions of China. ASEAN countries hope ACC could continue to conduct this project to assist the development of tourism service.

### 【 2. Activities 】

From 29 November to 1 December 2016, by working closely with the Ministry of Information, Culture and



Tourism (MICT) of Lao PDR, ACC held *Tourism Seminar on China-Ready* in Vientiane, Lao PDR. On 30 November 2016, Mr. Vilaythong Sixanonh, Director of Institute of Mass Media, Culture and Tourism of MICT, and Ms. Kong Roatlomang, Director of ECTD of ACC attended the seminar. Five experts from Guilin Tourism University invited by ACC shared their expertise on: (1) China from the Perspective of a Global Tourism Destination; (2) Consumption Behavior of Chinese Tourists; (3) Tourist Product Design and Case Study; (4) Tourism Market Development and Tourism E-Commerce of China; and (5) Getting Your Share, Are you China-Ready. The seminar has also brought in-depth and interactive discussions with constructive and fruitful outcome. The seminar attracted more than 100 participants from local tourism industry, stakeholders, tourism associations, frontliners, immigration, tourism police and tourism officers.

### 【 3. Outcomes and Effects 】

The Seminar was highly expected and well received by local tourism practitioners in Lao PDR. It helped the tourism industry of Lao PDR deepen understanding of the Chinese market and needs of the Chinese tourists, so as to provide better services to the Chinese tourists.



# CHAPTER III

## INFORMATION AND PUBLIC RELATIONS







Information and public relations serve as a bridge linking ACC and the public. The continuous efforts made by ACC to strengthen its work on information and public relations have proved rewarding. It has not only enhanced the profile of ACC itself, but also contributed a great deal in raising public awareness in 11 countries about ASEAN-China relations, promoting people-to-people contacts as well as mutual understanding between ASEAN and Chinese people from all walks of life.

In 2016, ACC highlighted its work on information and public relations in celebration of the 25<sup>th</sup> anniversary of ASEAN-China dialogue relations, ASEAN-China Year of Educational Exchange, and the establishment of the ASEAN Community. A series of activities were organized, to name a few, facilitating the design and promotion of the logo for the Year of ASEAN-China Educational Exchange, compiling the book of Facts and Figures—25 Years of ASEAN-China Dialogue and Cooperation, holding photo exhibitions on ASEAN-China relations, contributing articles and coordinating interviews on ASEAN Ambassadors in China for the magazine of Journal of World Education.

For FY 2016, ACC has successfully carried out four approved flagship projects in information and public relations, namely Microblog Interview Series of “Touring ASEAN with Diplomats” with the Thai Ambassador to China, Lecture Series by ASEAN Ambassadors featuring the Malaysian, Brunei and Vietnamese Ambassadors to China, a reporting trip by a mainstream Chinese media delegation to Cambodia and Viet Nam, a reporting trip to Jiangsu Province and Yunnan Province of China by ASEAN journalists on the theme of “Jointly Building the 21<sup>st</sup> Century Maritime Silk Road” and compiling the statistics book, *2015 ASEAN & China in Figures*.

In addition, ACC has reached out to the general public by conducting several projects and activities such as setting up the ACC booth during the 13<sup>th</sup> CAEXPO in Nanning, China. It has maintained communication and cooperation with ACC’s existing media partners and forged new partnerships, as well as strengthened coverage of ACC’s work through mass media, its official website, and social media such as Microblog and WeChat.

In the year to come, ACC will further strengthen its work on information and public relations to engage more with the people of ASEAN and China, and to enhance their awareness and understanding for ACC and ASEAN-China relations in general.

## Lecture Series by ASEAN and Chinese Ambassadors

### 【 1. Background 】

The lecture series by ASEAN and Chinese Ambassadors were designed to boost public awareness about ASEAN Member States in China, and enhance mutual understanding and friendship between ASEAN and China, especially among the younger generation. By the end of 2015, four lectures had been successfully organized at Beijing Foreign Studies University. In addition to the lecture, ACC has acted as a bridge for ASEAN Ambassadors to explore the possibility for cooperation with the provinces where the lectures were held.

## 【 2. Activities 】

### (1) Lecture by Ambassador of Malaysia in Lanzhou

On 5 May 2016, ACC invited H.E. Dato' Zainuddin Bin Yahya, Malaysian Ambassador to China to deliver a lecture at the Northwest Normal University (NNU) in Lanzhou. The lecture was the first that took place outside Beijing. The theme of the lecture was on “Malaysia-China and ASEAN-China Cooperation”, followed by a Q&A session. It encouraged the students to have an interactive discussion with the Ambassador and Secretary-General Yang Xiuping who accompanied the Ambassador during the lecture. There were approximately 400 active audiences including officials of Gansu Provincial Government, students and faculty members of local universities and media. In the lecture, Ambassador Zainuddin cited that Malaysia-China relations were currently in the best shape in history, bilateral cooperation yielded fruitful results and the potential for future cooperation is huge. He expressed full confidence in the future development of Malaysia-China and ASEAN-China relations.

During his trip to Lanzhou, Ambassador Zainuddin Bin Yahya, accompanied by Secretary-General Yang Xiuping, also met with Gansu provincial leaders, Director of Gansu Provincial Department of Science and Technology, Department of Education and the Foreign Affairs Office, and visited the China-Malaysia Halal Food Lab.



### (2) Lecture by Ambassador of Brunei in Nanjing

To highlight the 25<sup>th</sup> anniversary of ASEAN-China dialogue relations and the 25<sup>th</sup> anniversary of the establishment of diplomatic relations between China and Brunei Darussalam, ACC invited H.E. Ms. Magdalene Teo, Ambassador of Brunei Darussalam to China to deliver a lecture at the Nanjing Normal University in Nanjing on 23 October. Secretary-General Yang Xiuping accompanied the Ambassador during the lecture. Ambassador Magdalene Teo focused on the development of Brunei-China and ASEAN-China relations in her lecture and had interactions with the audience. Approximately 300 participants including officials, students and faculty members and media attended the lecture. The ASEAN Media Delegation co-organized by ACC and the Information Office of the State Council of China, as well as Chinese media attended the lecture.





During the trip to Nanjing, Ambassador Magdalene Teo also met with Jiangsu provincial leaders, Vice Mayor of Nanjing, Deputy Director of Jiangsu Provincial Department Education and visited the Tomb of the King of Boni at the Yuhuatai District of Nanjing, which showcased the time-honored exchanges between Brunei and China.

### **(3) Lecture by Ambassador of Viet Nam at China Foreign Affairs University**

On 24 November 2016, ACC invited H.E. Mr. Dang Minh Khoi, Ambassador of Viet Nam to China, to deliver a lecture at China Foreign Affairs University (CFAU). Secretary-General Yang Xiuping accompanied the Ambassador during the lecture. The lecture entitled “Viet Nam-China Relationship: Important Factor for Peace, Stability and Cooperation in the Region”. Ambassador Dang outlined Viet Nam’s social-economic development and foreign policies, as well as ASEAN-China relations. After the speech, Ambassador Dang and Secretary-General Yang took questions from the Chinese and Vietnamese students on the new Vietnamese



government’s policy toward China and cooperation priorities, ways to synergize China’s Belt and Road Initiative and Viet Nam’s “Two Corridors and One Economic Circle” plan, ASEAN centrality in regional cooperation, etc.

## **【 3. Outcomes and Effects 】**

The students showed great enthusiasm for the lectures and keen interest in the interactive dialogue with the Ambassadors. The lectures provided a good opportunity for University students of China to have a better understanding of ASEAN countries and ASEAN-China relations. By inviting Malaysian Ambassador to visit Gansu Province, Brunei Ambassador to Jiangsu Province, and Vietnamese Ambassador to CFAU, Beijing, ACC played the bridging role between Chinese provinces/cities/universities and ASEAN countries, and promoted further opening up of the provinces/cities to the Southeast Asian region.

## **Promoting ASEAN-China Media Exchanges and Cooperation**

### **【 1. Background 】**

With the in-depth development of ASEAN-China relations, peoples of both sides have shown ever-increasing interests in experiencing each other’s economic and social development, tradition, custom, culture and lifestyle. Media proves to be an efficient tool to boost connectivity in all-round aspects between ASEAN and China, and an important gateway to spread out up-to-date information on ASEAN-China relations to the general public both in ASEAN and China.

In light of the 25<sup>th</sup> anniversary of ASEAN-China dialogue relations in 2016, ACC continuously organized/co-organized two-way "Reporting Trips".

## 【 2. Activities 】

### (1) Reporting Trip by Chinese Media Delegation to Cambodia and Viet Nam

From 27 June to 5 July 2016, ACC organized a reporting trip by a mainstream Chinese media delegation to Cambodia and Viet Nam with a focus on the fruitful achievements of ASEAN-China relations, Cambodia-China and Viet Nam-China cooperation in trade, investment, culture, tourism, education, and media. The delegation was composed of eight journalists from eight media organizations, namely People.cn, China Daily, China Report, China-ASEAN Panorama, 21<sup>st</sup> Century Business Herald, Caijing Magazine, China Business News, and Guangxi Daily.

In Phnom Penh, Dr. Chea Munyirith, Director of the Confucius Institute of Royal Academy of Cambodia, and Mr. Shuai Shiyi, Chinese Director of the institute met with the media delegation and outlined the missions and history of the institute. The delegation held a meeting with Cambodian media representatives, including journalists and editors from Commercial News, Jianhua Daily and Khmernavi.com, who shared their experience in reporting in Cambodia. The delegation visited the Ministry of Information of Cambodia and interviewed Mr. Meas Sophon, Under Secretary of State, Mr. Tan Qingsheng, Counsellor of Chinese Embassy in Cambodia, gave an interview to the media and provided an update on the development of China-Cambodia relations.

In Siem Reap, the media delegation visited the Chinese team of the conservation and restoration project of Angkor funded by the Chinese government.

In Ho Chi Minh City, Mr. Tran Vinh Tuyen, Vice Chairman of People's Committee of the City met with the media delegation,





outlined the city's economic and social development, as well as its cooperation with other parts of the world. Secretary-General Yang Xiuping also met with the delegation in Ho Chi Minh City.

In Tây Ninh Province, the delegation visited Sailun (Viet Nam) Co., Ltd. at Phuoc Dong Industrial Park for a briefing on the history, production and performance of the company.

In Hanoi, the delegation had discussions with nine journalists and



editors from five mainstream Vietnamese media agencies, including People's Daily, People's Army Newspaper, Viet Nam News, Viet Nam Economic Times, and Viet Nam Pictorial. The two sides had a lively exchange of views on economic and social development in China and Viet Nam, the influence of Chinese culture in Viet Nam, and the relations between traditional and new media. The Chinese media delegation also called on Mr. Hong Xiaoyong, Chinese Ambassador to Viet Nam, who listened to the delegation's impression of Viet Nam, gave his viewpoints on the social and economic development of Viet Nam and China-Viet Nam relations. Ms. Yin Haihong, Counsellor of the Chinese Embassy in Viet Nam, had a discussion with the delegation and responded in detail to their questions about China-Viet Nam relations.



The delegation also interviewed Mr. Dong Quang Vinh, a Vietnamese musician and graduate from Shanghai Conservatory who made significant contributions to Viet Nam-China cultural exchanges by presenting Vietnamese and Chinese music with his band on a number of highlight events to commemorate Viet Nam-China relations.

**(2) Reporting Trip by ASEAN Media to China on the Theme of “Jointly Building 21<sup>st</sup> Century Maritime Silk Road”**

From 19 to 28 October 2016, ACC co-organized with the State Council Information Office of China the reporting trip by ASEAN media to visit Jiangsu and Yunnan provinces. ACC invited 15 ASEAN journalists from mainstream media agencies from 10 ASEAN countries to visit 6 cities in Jiangsu (Suzhou, Wuxi, Nanjing, Qujing, Ruili) provinces, reporting on the achievements of the economic and social development of China and the progress made in the joint construction of the 21<sup>st</sup> Century Maritime Silk Road between ASEAN and China. In the ten-day schedule in China, the delegation attended 12 official meetings and interviews and made 22 site-visits featuring many aspects of ASEAN-China cooperation.

In Jiangsu Province, the delegation met with Ms. Sheng Lei, Director-General of the Publicity Department and Vice Mayor of Suzhou City, Mr. Wei Guoling, Director of the Publicity Department of Taicang City, interviewed Mr. Wang Jinjian, Vice Mayor of Wuxi City, and met with Mr. Lu Zhijian, Secretary of the Committee of the Communist Party of China in Xishan District. The delegation also interviewed Mr. Huang Lan, Vice Mayor of Nanjing City and attended the lecture by H.E. Ms. Magdalene Teo, Brunei Ambassador to China at Nanjing Normal University followed by a joint interview with the ambassador after the lecture. In Suzhou, the delegation visited Soochow University for an interview about the Soochow University in Lao PDR Project, China-Singapore Suzhou Industrial Park, Shengze Textile City, Suzhou Silk Museum, Taicang Port, and the Rainbow-Cargotec Industries Co., Ltd. In Wuxi, the delegation visited the Phoenix Arts Group, HOdo Group and the historic town of Dangkou. In Nanjing, the delegation visited the China-Singapore Nanjing Ecological and Technological Island, and the Zheng He Treasure Ship Ruins Park. The journalists





experienced a high-speed train ride from Wuxi to Nanjing.

In Yunnan Province, the ASEAN journalists in Kunming had a discussion with their local media colleagues on the themes of “the role of media in the joint construction of 21<sup>st</sup> Century Maritime Silk Road” and “strengthening ASEAN-China media cooperation and connectivity in the new media era”. The delegation conducted a joint interview with Mr. Dong Baotong, Mayor of Qujing Municipality, met with Mr. Li Yongchun, Vice Secretary-General of

the Communist Party of China Committee of Dehong Prefecture, and Mr. Pai Yunxiang, Director-General of the Publicity Department of Ruili City. As to site visits in Yunnan, the delegation in Kunming visited China Southern Power Grid and interviewed about its cooperation with Lao PDR and Viet Nam. In Qujing, the delegation visited the Yunnan Chihong Zn & Ge Corporation and Jinlin Lake Town of Love, a high-end local tourism and real estate development project. In





Ruili City, the delegation visited the Wanding Port and the Joint Check Centre of Ruili Port located in the border area of China and Myanmar, the Foreigners Service and Administrative Centre of Ruili, the Yunnan Minzu University Ruili International Vocational Education Training Base, and an assembly plant of Yinxiang Group. The site visits gave the ASEAN journalists concrete knowledge of the intensive cooperation between China and Myanmar in this border city of Ruili.

Secretary-General Yang Xiuping, who accompanied the delegation, attended the Silk Road Media Cooperation Forum and delivered remarks at the Forum in Nanjing. She also gave an interview with the delegation on the theme of ASEAN-China relations, joint construction of the 21<sup>st</sup> Century Maritime Silk Road and the role of media in this connection.



### 【 3. Outcomes and Effects 】

The exchanges of ASEAN and Chinese media delegations and reporting trips provided the media of both sides with a good opportunity to experience and publicize the achievements of ASEAN-China practical cooperation. They also enabled the journalists to witness the economic, social and cultural development of the ASEAN Community and China. The stories written by the journalists helped the general readers of both sides better understand on the achievements of ASEAN and ASEAN-China relations.

The reporting trips further raised ACC's profile and put its role to promote ASEAN-China functional cooperation in the spotlight. ACC also made good use of such opportunities to build relationships with media agencies, broaden contacts with government organizations and forge new partnerships so as to carry out its work in information and public relations in a more efficient way in the future.

## Microblog Interview Series of “Touring ASEAN with Diplomats”

### 【 1. Background 】

“Touring ASEAN with Diplomats” Microblog Interview Series, an ACC initiative commenced in 2012, aims at raising awareness about ASEAN Member States among the general public of China from the perspectives of ASEAN Ambassadors and diplomats. Over the past five years, ACC has organized Microblog interviews with 5 guests of honour including the Ambassadors of Indonesia, Thailand and the Philippines to China. These interviews were well received by ACC Microblog followers and enhanced mutual understanding between the people of ASEAN and China.



## 【 2. Activities 】

On 2 February 2016, ACC invited H.E. Mr. Theerakun Niyom, Ambassador of Thailand to China, to give a Microblog interview. Prior to the interview, ACC made an announcement of the said interview on its website, Microblog and WeChat, inviting all ACC Microblog followers to join the interview in real time.

During the 2-hour interview, Ambassador Theerakun exchanged views with ACC Microblog followers, who raised questions covering a wide range of topics including Thailand-China relations, bilateral trade and investment, e-commerce, SMEs and high-speed rail cooperation, educational and cultural exchanges, tourism resources in Thailand, as well as the role of Thailand in the process of ASEAN development.



## 【 3. Outcomes and Effects 】

The interview concluded successfully with about 50,000 followers. Ambassador Theerakun appreciated ACC for its hard work in promoting ASEAN-China relations and for organizing the interview, which enhanced mutual understanding between the people of Thailand and China. A press release and a summary of the interview were later posted on ACC website and subsequently published in ASEAN-China Panorama and China Report. The interview also helped increase more ACC Microblog followers. This platform fully demonstrates ACC's important role in bringing ASEAN closer to the Chinese public in a creative manner. Microblog proved an effective and innovative way to help ASEAN Member States to reach out to people from all walks of life.

## ASEAN-China Statistics Book

### 【 1. Background 】

ACC, as a one-stop information centre, has produced ASEAN-China statistics books for two consecutive years. The books provided a snapshot of the deepened relationship between ASEAN and China, contained statistical data extracted from reliable sources both from government agencies and international organizations, covering a wide range of areas including social-economic development, trade, investment, people-to-people exchanges, and other interesting aspects in ASEAN-China relations.

## 【 2. Activities 】

ACC has compiled the statistics book “2015 ASEAN & China in Figures” by working closely with China Academy of Social Sciences (CASS) and the Embassies of ASEAN Member States in Beijing. The e-book will be posted on ACC website ([http:// www.asean-china-centre.org](http://www.asean-china-centre.org)) for public access.



## 【 3. Outcomes and Effects 】

The book is designed to harness the role of ACC as a one-stop information centre and provide information to the public on ASEAN-China cooperation in trade, investment, education, culture, tourism, and other fields. It helped raise public awareness of the sound development of ASEAN-China cooperation and enhance mutual understanding between the people of both sides.

## Photo Exhibitions on ASEAN-China Relations

### 【 1. Background 】

In collaboration with the series of events to commemorate the 25<sup>th</sup> anniversary of ASEAN-China dialogue relations, ACC, with the support of China Photo Service (affiliated to Xinhua News Agency of China), ACC organized several photo exhibitions in retrospection of the landmark events in the history of ASEAN-China relations since the establishment of ASEAN-China dialogue relations in 1991. The Exhibitions also reflected ACC's contribution to promoting ASEAN-China cooperation in trade, investment, education, culture, tourism and media. The Exhibition was designed to trace the historic moments and look forward to a brighter future.

### 【 2. Activities 】

#### **(1) Photo Exhibition during the ASEAN-China Week**

On 27 May 2016, ACC held the Photo Exhibition on ASEAN-China Relations at China Foreign Affairs University (CFAU) as part of the ASEAN-China Week. More than 70 participants, including Secretary-General Yang Xiuping, Professor Qin Yaqing, President of CFAU, representatives of Embassies of ASEAN Member States, as well as the faculty and students of CFAU, attended the opening of the Exhibition. Secretary-General Yang Xiuping and President Qin Yaqing unveiled the Photo Exhibition and toured the Exhibition with the guests.

Prior to the ceremony, President Qin Yaqing met



with Secretary-General Yang Xiuping. He provided an update on the cooperation between CFAU and ASEAN countries in education and academics. Secretary-General Yang Xiuping said ACC would like to take the opportunity of ASEAN-China Year of Educational Exchange to further strengthen cooperation with CFAU and make joint efforts to promote ASEAN-China relations.

### **(2) Photo Exhibition at the 25<sup>th</sup> Anniversary Reception**

On 25 August 2016, ACC held the Photo Exhibition on ASEAN-China Relations at the reception organized by the Chinese People's Association for Friendship with Foreign Countries (CPAFFC) in commemoration of the 25<sup>th</sup> anniversary of China-ASEAN dialogue relations at Diaoyutai State Guesthouse in Beijing. State Councillor of China Yang Jiechi, President Gu Xiulian of China-ASEAN Association, President Li Xiaolin of CPAFFC, Vice Foreign Minister Liu Zhenmin, Vice President Lin Yi of CPAFFC, Ms. Magdalene Teo, Ambassador of Brunei to China and Rotating Chair of ACB, and



Indonesian, Malaysian, Myanmar, Singaporean and Royal Thai Ambassadors to China along with other 300 Chinese and foreign guests and diplomatic envoys who attended the reception visited the Exhibition with positive comments.

### **(3) Photo Exhibition at Brunei Ambassador's Lecture in Nanjing**



On 23 October 2016, in parallel with the lecture by Brunei Ambassador to China at the Nanjing Normal University, ACC and the Embassy of Brunei Darussalam in Beijing jointly held a photo exhibition on ASEAN-China relations, Brunei and its relations with China, and the fruitful achievements of bilateral cooperation. The exhibition was warmly received by the faculty members and students. Ms. Magdalene Teo, Ambassador of Brunei to China, Secretary-General Yang Xiuping, President Hu Minqiang and Vice President Pan Baiqi of Nanjing Normal University, the ASEAN Media Delegation co-organized by ACC and the Information Office of the State Council of China, as well as Chinese



media along with other 300 students who attended the lecture visited the Exhibition with positive comments. Ambassador Teo donated dozens of pictures on Brunei and its relations with China to the China-Brunei History and Culture Research Centre.

### 【 3. Outcomes and Effects 】

The exhibitions covered past achievements and present cooperation, and looked into the bright future of ASEAN-China relations. It provided a comprehensive review and a vivid account of the vigorous development and remarkable achievements of ASEAN-China relations, illustrating the realization of the strategic visions of the leaders of both sides in strengthening and advancing ASEAN-China relations.

The exhibitions helped raise awareness among the general public on how ASEAN and China have been good friends and partners over the past 25 years, which leads up to the 25<sup>th</sup> anniversary of ASEAN-China dialogue relations in 2016. The photos illustrated all-dimensional and multi-tiered ASEAN-China cooperation chronologically and attested to the readiness of both sides to move steadily forward the Strategic Partnership. The exhibitions also helped raise ACC's profile to further promote and strengthen ASEAN and China cooperation. In addition, the pictures donated by H.E. Ambassador of Brunei to China were highly appreciated by the China-Brunei History and Culture Research Centre as they were instrumental to the development of the Centre.

## Logo Design Competition for ASEAN-China Year of Educational Exchange

### 【 1. Background 】

In order to raise the public's awareness and understanding of ASEAN-China Educational Exchange Year, the Ministry of Education (MOE) of China, in consultation with its ASEAN counterparts has initiated a Logo Design Competition for the public to highlight the ASEAN-China Educational Exchange Year, as one of the flagship activities of ASEAN-China Educational Exchange Year. ACC was the organizer to implement this Logo Design Competition.

### 【 2. Activities 】

On 6 February 2016, ACC official website and Microblog launched Logo Design Competition for ASEAN-China Year of Educational Exchange. The Competition, which opened to the public, received broad attention and participation from all walks of life. Within one month, ACC received 83 candidate designs for selection from China and ASEAN countries including Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, Singapore and Thailand. After three designs had been pre-selected by experts, the final winner was voted by the Ministry of Education of China and all the Embassies of ASEAN Member States in China in April.

The result of logo design competition was posted on ACC website and Microblog, and the website of the Ministry of Education of China. The logo was later posted on the websites of ASEAN countries. Certificates, souvenirs and awards were presented to the winners by ACC.



### 【 3. Outcomes and Effects 】

The Logo has been used in almost all of the activities related to ASEAN-China educational initiatives to highlight the momentous year, including the 9<sup>th</sup> China-ASEAN Education Cooperation Week.

## Joint Compilation of Handbook of 25 Years of ASEAN-China Dialogue and Cooperation: Facts and Figures

### 【 1. Background 】

To further make full use of the one-stop information centre of ACC, and to help the public to have more knowledge of the development of ASEAN-China relations as well as the role of ACC, ACC worked closely with the Ministry of Foreign Affairs of China to compile the handbook of 25 Years of ASEAN-China Dialogue and Cooperation: Facts and Figures.

### 【 2. Activities 】

The handbook 25 Years of ASEAN-China Dialogue and Cooperation: Facts and Figures is to highlight the landmark events and significant achievements of ASEAN-China dialogue relations, which has 12 chapters including: 1. politics and security, 2. economy and trade, 3. science, technology and environmental protection, 4. agriculture and poverty reduction and alleviation, 5. transportation and information and communication technology, 6. maritime cooperation, 7. education, culture and tourism, 8. health, quality supervision, inspection and quarantine and customs, 9. radio, film, television, press and publication, 10. youth, women, think tank and people-to-people friendship, 11. sub-regional cooperation, and 12. ASEAN-China Centre. The handbook is based on official information and figures from China and fully consulted with the ASEAN side.



### 【 3. Outcomes and Effects 】

The handbook reviews the history of ASEAN-China friendly exchanges, and presents the outcomes of the mutually beneficial cooperation between the two sides. It has been inaugurated during the 19<sup>th</sup> ASEAN-China Summit by Chinese Premier Li Keqiang and Lao Prime Minister Thongloun Sisoulith.

## The 4<sup>th</sup> ACC Booth at the 13<sup>th</sup> CAEXPO

### 【 1. Background 】

From 11 to 14 September 2016, the 13<sup>th</sup> China-ASEAN Exposition (CAEXPO) was held in Nanning, Guangxi,

under the theme of “Jointly Building the 21<sup>st</sup> Century Maritime Silk Road, Forging an Even Closer China-ASEAN Community of Common Destiny”. With the support of CAEXPO Secretariat, ACC has set up an information booth for the 4<sup>th</sup> consecutive year during the CAEXPO, aiming to raise awareness among the guests and participants, as well as the Chinese and ASEAN general public from all walks of life.

## 【 2. Activities 】

The booth displayed photos and information in English and Chinese to present ACC’s history, organizational structure, mandates, as well as its work to promote ASEAN-China functional cooperation in relevant areas. Magazine racks were placed for free distribution of ACC’s publications. The TV at the booth screened the snapshots of ACC’s work in a cyclic manner. Media took shots at the booth, where Mr. Vithit Powattanasuk, Director of IPRD, gave an interview to Radio Thailand.



## 【 3. Outcomes and Effects 】

Visitors came to make inquiries and seek consultation, as well as participate in the activities through ACC’s WeChat and Microblog. ACC booth received over 2,000 visitors and provided hundreds of inquiries. Almost 10,000 pieces of information and 2,000 souvenirs had been distributed, 1,400 new followers were added on WeChat and more than 13,000 person/times had followed the activities of ACC booth via Microblog. The booth offered an ideal opportunity for ACC to have direct contact with the general public, especially the people at the grass-roots level of both ASEAN and China.

## Jointly Opened a monthly ASEAN-China Educational Exchange Column in Journal of World Education Magazine

In order to play its role in publicizing ASEAN-China Year of Educational Exchange, ACC partnered with the Journal of World Education, a monthly magazine affiliated to the Ministry of Education of China, and initiated a monthly ASEAN-China Educational Exchange Column in the magazine.

By December 2016, there had been 9 issues of the Column, which featured the activities of ACC in education this year, interviews with the Ambassadors of ASEAN countries (including Lao PDR, Singapore, and Thailand), speeches for educational events by ASEAN officials, etc.

## ACC Continued to Reach Out to the General Public

In 2016, ACC issued Newsletters No. 16 (Winter 2015), No. 17 (Spring 2016), No. 18 (Summer 2016), and No.





19 (Autumn 2016) with circulations of 2,000 per issue. The Newsletters were widely distributed to the government and relevant authorities/agencies of ASEAN Member States and China as well as the general public throughout the year to raise awareness of ACC and its dual roles as an information and activities centre, contributing to further enhancing trade, investment, tourism, education and cultural promotion as well as information and media cooperation between ASEAN and China. ACC also regularly updated information and photos on its major activities in ACC ASEAN Hall and its display window.

## PR with Media and Relevant PR Partners

In 2016, ACC further strengthened its relations with ASEAN and Chinese media partners as well as ASEAN Embassies in Beijing. It arranged and received more than 10 interviews, and contributed over 100 articles for publication. ACC uploaded over 400 stories on its bilingual official website with 4.6 million visits (by October 2016), with a significant increase from 1.7 million visits in 2015. It made over 1,000 postings on its official Microblog and the number of registered ACC Microblog followers reached 1.7 million. It also frequently met with the media counterparts to enhance cooperation, explore new opportunities for collaboration and ensure the success of ACC's projects and activities.

In order to give wider media exposure of ACC's highlight events, especially those held in commemoration of the 25<sup>th</sup> anniversary of ASEAN-China dialogue relations and in celebration of the establishment of ASEAN Community, ACC invited over 100 ASEAN and Chinese journalists to attend its events. Dozens stories were published in mainstream media both in ASEAN and China that significantly raised the profiles of the events and enhanced public awareness of ASEAN-China relations.

### [ 1. ACC Officials Met with Chinese Media Partners ]

On 21 January 2016, ACC hosted a working meeting with major Chinese media partners of ACC. 20 representatives from 15 media organizations, including Xinhua News Agency, Xinhua Net, People.com, Huanqiu Net, China Daily, China News Service, China Youth Daily, China Education Daily, China Culture Daily, China Report Magazine, ASEAN-China Panorama Magazine, 21<sup>st</sup> Century Business Herald, Caijing Magazine, Journal of World Education, and China Scholars Abroad Magazine attended the meeting.

The media were briefed on ACC's highlight projects and activities in 2015, and its work plan in 2016. The media representatives pledged to follow, support and cover ACC's major events in 2016, and publicize ASEAN-China good-neighbourliness.



## [ 2. ACC Secretary-General Received a Joint Interview by Chinese Media organized by the China-ASEAN Expo (CAEXPO) Secretariat ]

On 6 July 2016, Secretary-General Yang Xiuping received a Joint Interview by mainstream Chinese media. It was organized by the China-ASEAN Expo (CAEXPO) Secretariat to commemorate the 25<sup>th</sup> anniversary of ASEAN-China dialogue relations. Reporters from Xinhua News Agency, People's Daily, China News Service, China Daily, Guangxi Daily, Guangxi TV Station, China-ASEAN Expo, and China Report participated in the interview.

Secretary-General Yang gave an overview of the work and achievements of ACC since its establishment to promote ASEAN-China cooperation in the fields of trade, investment, education, culture, tourism and public relations. She answered questions relating to China's roles in ASEAN-China relations, ASEAN-China economic and trade cooperation, the upgraded version of the ASEAN-China Free Trade Area, the effects of the FTA Upgrade Protocol to both sides, the cooperation between ACC and CAEXPO, etc. The excerpt of interview was widely published.



## [ 3. ACC Secretary-General Met with a Production Team of CCTV-2 ]

On 19 July 2016, Secretary-General Yang Xiuping met with a production team of the Business Channel of China Central Television (CCTV-2).

Secretary-General Yang outlined the history of ASEAN and spoke highly of the sound development of ASEAN-China relations. She commended CCTV on its continuous efforts to raise the profile of ASEAN-China friendship and expected it to find new bright spots in ASEAN-China cooperation and make further contribution to ASEAN-China relations. Secretary-General Yang also discussed with the TV crew on trade, investment, tourism, exchange of students and mechanism of cooperation between ASEAN and China and the natural conditions and social customs of ASEAN. The TV crew spoke positively of ACC's achievements in promoting ASEAN-China functional cooperation and expressed their readiness to strengthen communication and collaboration with ACC.



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# CHAPTER IV

## MAJOR EVENTS

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## The 5<sup>th</sup> Meeting of ACC Joint Executive Board

On 26 November 2015, the 5<sup>th</sup> Meeting of the ACC Joint Executive Board (JEB), co-chaired by Mr. John K. Samuel, Chargé d’Affaires of the Embassy of Malaysia to China, and Mr. Huang Xilian, Deputy Director-General of the Department of Asian Affairs of the Ministry of Foreign Affairs of China, was held at the ACC Secretariat in Beijing.

The Meeting considered the ACC Draft Annual Report of 2015, ACC Draft Annual Plan of Operation and Work Programme of 2016 and the Draft Proposed Budget of Operational Expenditure of 2016, as well as the Comprehensive Report of ACC for ACC Mid-term Review (2012-2014). The Meeting also deliberated on the Revision of the *MoU on Establishing the ASEAN-China Centre between the Governments of the ASEAN Member States and China*.



## The 5<sup>th</sup> Meeting of ACC Joint Council

On 2 December 2015, the 5<sup>th</sup> Meeting of the ACC Joint Council (JC), co-chaired by H.E. Mrs. Astanah Banu Binti Shri Abdul Aziz, Deputy Director-General of the ASEAN-Malaysia National Secretariat, Ministry of Foreign Affairs of Malaysia, and H.E. Mr. Xu Bu, Ambassador of the People’s Republic of China to ASEAN, was held at Kai Wah Plaza International Hotel in Kunming, Yunnan Province, China. Members of the ACC JC and representatives of the ASEAN Secretariat attended the Meeting.

The JC Meeting exchanged views on ACC’s work and the summary report of the 5<sup>th</sup> ACC JEB Meeting, had a productive discussion on the revision of the *MoU on Establishing the ASEAN-China Centre between the Governments of the ASEAN Member States and China* to chart the future course of ACC. The Meeting also discussed the ACC Annual Report of 2015, adopted the Comprehensive Report of ACC for ACC Mid-term Review (2012-2014), and requested ACC to draw up a follow-up plan for the implementation of the said review.

## ACC Joint Council Members Visited Kunming

From 3 to 4 December 2015, ACC organized a visit to Kunming, Yunnan Province for the delegates who attended



the 5<sup>th</sup> ACC JC Meeting.

Vice Governor of Yunnan Province Mr. Liu Huiyan and Vice Mayor of Kunming Mr. Guan Qinghua met with the delegation respectively. They briefed the guests on the latest development of Yunnan and Kunming, and strongly looked forward to strengthening exchanges, mutual understanding and friendship between Yunnan Province and ASEAN countries, aiming at more effective cooperation between both sides. The delegation visited Yunnan Minzu University (YMU), the Stone Forest, Yunnan Provincial Museum and Huaneng Shilin Solar Station, the second largest solar power station in terms of installed capacity in Asia.

The delegates commented that the visit to Kunming gave them a first-hand experience of the remarkable achievements of the social and economic development in recent years and a full understanding of the tangible benefits brought about by functional cooperation between ASEAN and China.





## Reception Celebrating the 4<sup>th</sup> Anniversary of the Establishment of ACC



In the evening of 15 December 2015, ACC hosted a Reception Celebrating the 4<sup>th</sup> Anniversary of its Establishment at Kempinski Hotel in Beijing. H.E. Mr. Kong Xuanyou, Assistant Minister of Foreign Affairs of the People's Republic of China, ASEAN Ambassadors and/or representatives to China, and over 400 distinguished guests including representatives of the diplomatic corps, relevant Chinese ministries, business circle, academic institutions and media attended the Reception.

Assistant Minister Kong Xuanyou acknowledged ACC's hard work over the past four years and positive contributions to promoting ASEAN-China cooperation. He hoped ACC would give full play to its unique advantages and continue to serve as a bridge and platform to promote exchanges and cooperation between ASEAN and China in relevant fields. He also pledged China's continued commitment, as the host country of ACC, to assist and support ACC. H.E. Mme. Khek Caimealy Sysoda, Ambassador of the Kingdom of Cambodia to China, extended her heartfelt appreciation of ACC's unwavering support to the ASEAN Embassies and other stakeholders in promoting cooperation and exchanges between ASEAN and China. She expected ACC would make more remarkable progress in 2016, and reaffirmed ASEAN Embassies' cooperation and support to ACC.

Secretary-General Yang Xiuping outlined ACC's work in 2015, expressed her appreciation to the governments of ASEAN Member States and China and friends from various sectors for their strong support to ACC. She reaffirmed ACC's readiness and commitment to making even more innovative and pioneering efforts that would help promote functional cooperation and friendship between ASEAN and China.

## ACC JEB Working Group Meetings

### [ 1. The 1<sup>st</sup> JEB Working Group Meeting ]

On 6 April 2016, the Working Group Meeting of the ACC JEB was held at the ACC Secretariat in Beijing. Representatives from the Ministry of Foreign Affairs of China and the ASEAN Embassies in Beijing, and the officials in charge of each division of ACC attended the Meeting. ACC officials outlined the work in 2016 and future plans, and expressed readiness to keep close contact with JEB for the implementation of the Work Programme of ACC for 2016

approved by the ACC JC. The participants commended ACC for the positive progress in trade, investment, education, culture and tourism areas, pledged continued support to ACC's work, and made constructive proposals and suggestions on the future work of ACC.

## [ 2. The 2<sup>nd</sup> JEB Working Group Meeting ]

On 10 August 2016, the Working Group Meeting of the ACC JEB was held at the ACC Secretariat in Beijing. This was the second JEB working group meeting of this year. The officials in charge of the four divisions of ACC briefed on the work progress since April 2016 and plans for next phase, as well as the Draft Work Programme of ACC for 2017 respectively. The JEB members commended the Secretariat's work and achievements on pushing forward ASEAN-China cooperation in the areas of trade, investment, education, culture, tourism and media. They also made constructive proposals and suggestions on the Draft Work Programme of ACC for 2017, pledging the continuous support to the Secretariat and jointly promoting ASEAN-China pragmatic cooperation.



## International Conference to Celebrate the 25<sup>th</sup> Anniversary of ASEAN-China Dialogue Relations held in Beijing

On 11 April 2016, the International Conference to Celebrate the 25<sup>th</sup> Anniversary of ASEAN-China Dialogue Relations, co-hosted by ACC and China Institute of International Studies (CIIS), was held in Beijing. Nearly 100 people, including scholars from China and 10 ASEAN countries, officials from the Department of Asian Affairs of the Ministry of Foreign Affairs of China, representatives from ASEAN Embassies in Beijing, officials from the ASEAN Secretariat, and reporters from Chinese and ASEAN media, attended the Opening Ceremony of the Conference. The Opening Ceremony was moderated by Dr. Ruan Zongze, Vice-President of CIIS. Ambassador Su Ge, President of CIIS, and Secretary-General Yang Xiuping, delivered speeches. H.E. Dr. AKP Mochtan, Deputy Secretary-General of ASEAN for Community & Corporate Affairs, delivered a keynote speech.

Ambassador Su Ge and Secretary-General Yang Xiuping highly praised the achievements of ASEAN-China relations in the past 25 years, and emphasized that neighbours could not be chosen. As friends and close neighbours, China and ASEAN should bear in mind the big picture. ASEAN-China relations enjoyed huge potentials and embraced a brighter future. They expected that the think tanks and scholars would share their wisdom and insights, and propose practical suggestions for ASEAN-China cooperation, so as to implement the leaders' consensus for tangible results.

Dr. Mochtan delivered a keynote speech titled "Forging ahead together: 2025". He said that ASEAN-China cooperation had achieved tangible results in political, economic, social and cultural fields. Asia was the most populous and fast growing region in the world. Although there were differences between China and some ASEAN countries, both sides need to see the big picture of regional development and treat the differences from a strategic perspective. Close neighbours were much important than distant relatives. China Dream had similarities with the dreams of ASEAN countries. Both sides should move forward and prosper together.

After the Opening Ceremony, the scholars had extensive and in-depth discussions on three sessions of "Experience

and Inspiration Learnt from 25 Years of ASEAN-China Dialogue Relations”, “Deepen Economic Cooperation between China and ASEAN: Opportunities and Challenges” and “Develop Cultural Dialogue and Increase Understanding between People”. The scholars and guests paid visit to ACC after the conclusion of the Conference.

The Conference has concluded successfully with fruitful results. It strengthened the exchanges between the think tanks of ASEAN and China, and provided a lot of positive and constructive suggestions. The participants considered that the Conference came at the right time and had significance in promoting ASEAN-China relations. The Conference has been widely reported by Chinese mainstream media.



## ASEAN-China Week

In commemorating the 25<sup>th</sup> anniversary of ASEAN-China dialogue relations, ACC has hosted the ASEAN-China Week from 23 to 30 May. A series of colorful activities were designed, organized or co-organized by the Divisions of ACC and other organizations or institutions, including Seminar on ASEAN Economic Community, ASEAN-China



Tourism Cooperation Forum, Exhibition of ASEAN-China Academies of Fine Arts, ASEAN-China Relations Photo Exhibition, ASEAN-China Students' Day, ASEAN Gourmet Festival, etc.

On 23 May 2016, the ASEAN-China Week was grandly opened at the ACC Secretariat. More than 100 participants, including Secretary-General Yang Xiuping, H.E. Mr. Kong Xuanyou, Assistant Minister of Foreign Affairs of China, Ambassadors of ASEAN Member States to China, H.E. Mr. Hu Zhengyue, Vice President of China Public Diplomacy Association (CPDA), representatives from relevant ministries of China, business and academy circles as well as media of both sides, attended the opening ceremony.

Secretary-General Yang Xiuping extended her sincere appreciation for the strong support rendered by friends from various communities of ASEAN and China to the event. Assistant Minister Kong Xuanyou reviewed the impressive progress over the past 25 years of ASEAN-China dialogue relations, and appreciated the great significance of the ASEAN-China Week. He said that it reflected the positive progress, and deepened cooperation between the two sides, gave full expression to the importance of people-to-people connectivity, and would inject new impetus to the sustainable and stable development of ASEAN-China relations. Ambassador of Lao PDR H.E. Mme. Vandy Bouthasavong, on behalf of ASEAN, also highly valued the significance of the ASEAN-China Week hosted by ACC, and believed that ACC would make more remarkable progress in the years to come, in terms of promoting functional cooperation and friendship between ASEAN and China.

Secretary-General Yang Xiuping, Assistant Minister Kong Xuanyou and ASEAN Ambassadors to China cut the ribbon together to announce the official opening of the ASEAN-China Week.



“A Blaze of Colours, A Ray of Beauty”: Exhibition of Chinese Paintings with the theme of National Flowers of ASEAN Countries was held after the Opening Ceremony. It was co-hosted by CPDA and ACC, and implemented by He Shuifa Art Museum. Secretary-General Yang Xiuping, Assistant Minister Kong Xuanyou, Vice President Hu Zhengyue and Artist He Shuifa donated the paintings to the ten ASEAN Embassies in Beijing.

The successful hosting of ASEAN-China Week and active participation by representatives of all walks of life further raised the awareness of ASEAN-China relations and the profile of ACC, and attracted wide attention from ASEAN countries and China.

## Jointly Invited ASEAN Female Diplomats to Visit Beijing Fine Art Academy

On 8 March 2016, on the occasion of commemorating International Working Women’s Day, ACC and China Public Diplomacy Association (CPDA) jointly invited female diplomats and wives of diplomats from ASEAN Embassies in China to visit Beijing Fine Art Academy. Secretary-General Yang Xiuping, CPDA Vice President H.E. Mr. Hu Zhengyue, Ambassador of Lao PDR to China H.E. Mme. Vandy Bouthasavong, Ambassador of the Philippines to China H.E. Mme. Erlinda F. Basilio, and more than 40 representatives from Embassies of Brunei, Indonesia, Malaysia, Myanmar, Singapore, etc., participated in the activity. The diplomats appreciated with great interest the works of Mr. Qi Baishi, Master of Chinese painting. They also attended the opening ceremony of the exhibition for Ms. A Ge’s works, who is Chairwomen of Sichuan Provincial Artist Association, a famous female painter of Yi ethnic group, and visited her art exhibition.





## Participated in the 8<sup>th</sup> “Love Knows No Borders” International Charity Sale

On 22 October 2016, ACC participated in the 8<sup>th</sup> “Love Knows No Border” International Charity Sale held in Beijing. The event was initiated by Mme. Qian Wei, wife of the Chinese Foreign Minister Wang Yi, with the theme of “Building Bridges for Heart-to-Heart Connectivity”. The fund raised will be used to build bridges for poverty-stricken areas in Lingyun County and Tianlin County in Guangxi Zhuang Autonomous Region via China Foundation for Poverty Alleviation. This was the fourth year that ACC participated in the event. ACC prepared over 40 kinds of ASEAN products for the sale which were widely welcomed by the visitors. Minister Wang Yi and Mme. Qian Wei visited ACC’s booth.



## Reception Celebrating the 5<sup>th</sup> Anniversary of the Establishment of ACC

On 3 November 2016, ACC hosted a reception marking its 5<sup>th</sup> anniversary in Beijing. H.E. Mr. Sun Guoxiang, special envoy of Asian Affairs of the Ministry of Foreign Affairs of China, Mr. Zheng Xiaosong, Vice Minister of the International Liaison Department of the Central Committee of the Communist Party of China, ASEAN Ambassadors and/or representatives to China, and about 400 distinguished guests including representatives of diplomatic corps, relevant Chinese ministries, China's former envoys to ASEAN countries, business circle, academic institutions, and media attended the reception.

Mr. Sun Guoxiang read out the congratulatory message from H.E. Mr. Wang Yi, Foreign Minister of China. Mr. Wang Yi congratulated ACC on its achievements over the past five years. He mentioned that ACC has started from scratch and become a special bond and important platform for promoting friendly exchanges and practical cooperation between China and ASEAN, making positive contribution to China-ASEAN relations. Mr. Wang Yi expected the Centre to continue its hard work and make full use of its own strengths to promote practical cooperation and people-to-people exchanges between the two sides, and help move forward China-ASEAN relationship. H.E. Mme. Vandy Bouthasavong, Ambassador of the Lao PDR, in her remarks, highly valued the important role of ACC in promoting ASEAN-China relations under the leadership of Secretary-General Yang Xiuping. She firmly believed that ACC would continue to promote exchanges and cooperation between ASEAN and China in relevant fields at every level, bringing tangible benefits to the people of both sides, thus contributing to the social and economic development of the region. ASEAN Embassies in Beijing would continue to work with and support ACC.



Secretary-General Yang Xiuping extended her heartfelt thanks to governments of ASEAN countries and China as well as friends from all walks of life who have cared, supported, and engaged in ACC's development. She said ACC had worked actively to implement the important consensus reached by the leaders of both sides. Over the past five years since its inception in 2011, ACC has completed more than 100 approved flagship projects, and organized as well as participated in more than 500 activities, fully harnessing its strength as a one-stop information and activities centre. She reaffirmed that ACC would continue to work with all sectors of both sides to make new and even greater contribution to the friendship and cooperation between ASEAN countries and China.

Mr. Sun Guoxiang, diplomatic envoys and representatives of ASEAN Embassies in China joined Secretary-General Yang Xiuping to cut the cake for the 5<sup>th</sup> anniversary of ACC. The Art troupe from the China Soong Ching Ling Foundation performed at the reception. Guests held friendly exchanges with each other in a warm atmosphere. They all wished ASEAN-China relations stronger growth and ACC greater achievements.





# CHAPTER V

## NETWORKING WITH RELATED AGENCIES AND MECHANISMS

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## Interaction with Governments of ASEAN Member States and China

### [ 1. Working visits to ASEAN Member States ]

From January 2016, Secretary-General Yang Xiuping visited Brunei Darussalam, Cambodia, Lao PDR, Malaysia, Thailand and Viet Nam, and exchanged views with leading officials in charge of foreign affairs, trade, investment, education, culture, tourism and information of these countries on ASEAN-China functional cooperation. These visits have received high attention from these countries and the officials provided positive response to Secretary-General Yang Xiuping.

### [ 2. Strengthened interaction with ASEAN Embassies and Consulates General in China ]

ACC has kept frequent exchanges and communication with ASEAN Embassies and Consulates General in China. Secretary-General Yang Xiuping had working meetings on promoting ASEAN-China cooperation with Ambassador of Lao PDR to China H.E. Mme. Vandy Bouthasavong, Vietnamese Ambassador to China H.E. Mr. Dang Minh Khoi, Ambassador of Thailand to China H.E. Mr. Theerakun Niyom, Ambassador of Singapore to China H.E. Mr. Stanley Loh Ka Leung, and Brunei Ambassador to China H.E. Ms. Magdalene Teo in the ACC Secretariat. During her visits to local provinces of ASEAN and China, she also met with ASEAN Consuls General in Kunming, Chengdu and Xiamen.

From 26 to 30 November 2016, ACC invited members of the ASEAN Committee in Beijing (ACB) to visit Sichuan Province. The delegation comprised of H.E. Ms. Magdalene Teo, Ambassador of Brunei Darussalam to China and Rotating Chair of ACB (visited Panzhihua City only), H.E. Dato' Zainuddin Bin Yahya, Ambassador of Malaysia to China, H.E. Mr. Thit Linn Ohn, Ambassador of the Republic of the Union of Myanmar to China, Mr. Nguyen Hoai Anh, Minister Counsellor of the Embassy of the Socialist Republic of Viet Nam, Mr. Gan Teng Kiat, Consul-General of Singapore in Chengdu, representatives from Cambodian and Indonesian Embassies in Beijing and Secretary-General Yang Xiuping. From 26 to 27 November, during their stay in Chengdu, the delegation visited Chengdu Planning Exhibition Hall, Dongfang Electric Corporation, Jinsha Site Museum, Dujiangyan Irrigation System, etc., met with H.E.





Mr. Zhu Hexin, Vice Governor of Sichuan Province, and exchanged views with officials and representatives from local government departments and enterprises on ways to further expand cooperation between ASEAN countries and Sichuan Province and Chengdu City in various areas. From 28 to 30 November, during the stay in Panzhihua City, the delegation exchanged views with Mr. Zhang Yan, Secretary of Panzhihua Municipal Party Committee, and other officials and representatives from local government departments on ways and means to expand friendly cooperation between ASEAN countries and Panzhihua City. The delegation also attended the Opening Ceremony of Panzhihua-ASEAN International Trade City, and visited Pangang Group Rail & Beam Plant and other historical, cultural, tourism and ecological agriculture sites.

### [ 3. Consolidated communication with China's Diplomatic Missions in ASEAN ]

ACC attached great importance to maintain close working relations with Embassies and Consulates General of China in ASEAN Member States. During her visit to ASEAN countries, Secretary-General Yang Xiuping met with Chinese Ambassadors to ASEAN, Thailand, Brunei Darussalam and Cambodia, Consul General in Kuching, etc.

### [ 4. Strengthened exchanges with local governments ]

Local governments play a significant role in pushing forward functional cooperation between ASEAN and China. ACC continues to enhance and expand working relations with the local governments of China and ASEAN countries. Secretary-General Yang Xiuping met and exchanged views with the leading provincial officials of Guangxi Zhuang Autonomous Region, Yunnan, Tianjin, Guizhou, Sichuan, Gansu, Hubei, and senior officials of Nanning, Chengdu, Wuhan, Lanzhou, Yiwu, Dongxing, Leshan, etc.

### [ 5. Established working relations with the Government of Hong Kong Special Administrative Region (HKSAR) ]

From 25 to 29 July 2016, Secretary-General Yang Xiuping paid a working visit to Hong Kong. During the visit, she met and had extensive discussions with high officials of the Government of the HKSAR, including Under Secretary for



Home Affairs Bureau, Secretary of Commerce and Economic Development Bureau, Secretary for Education Bureau, Financial Secretary, Under Secretary for Transport and Housing, Secretary of Justice, as well as Commissioner of the Ministry of Foreign Affairs of China in Hong Kong. Secretary-General Yang also visited Kerry Logistics (Hong Kong) Company during the trip.

Through these exchanges, relevant government agencies had a better knowledge of ACC's mandate and its work progress. Meanwhile, ACC got to understand the needs of relevant parties, received valuable suggestions on strengthening cooperation of ASEAN and China, and gained wide support in implementing its work.

## Received important visits to ACC

During the year, ACC received the visits of delegations from ASEAN and other countries, including the participants of the Workshop on ASEAN Community and Prospects for China-ASEAN Cooperation, the Thailand-China Parliamentarians Friendship Group, the ASEAN Committee of Permanent Representatives (CPR), the Philippine Council for Foreign Relations (PCFR), Director-General of ASEAN Department of the Ministry of Foreign Affairs of Lao PDR Mr. Phongsavanh Sisoulath, Director of Institute of Foreign Affairs of Lao PDR H.E. Mr. Yong Chanthalangsy, New Zealand Ambassador to ASEAN H.E. Mme. Stephanie Lee, Minister at the Prime Minister's Office and Minister of Foreign Affairs and Trade II of Brunei Darussalam the Honorable Pehin Dato Lim Jock Seng, Minister of Energy and Industry at the Prime Minister's Office of Brunei the Honorable Pehin Dato (Dr.) Mohammad Yasmin Umar, etc.. The guests had interaction with Secretary-General Yang Xiuping and other ACC officials, and visited the photo exhibition in ASEAN Hall. These visits facilitated mutual understanding and networking between ACC and the delegations, and laid the foundation for future cooperation.

## ACC and the ASEAN Secretariat

On 23 June 2016 and 12 July 2016, Secretary-General Yang Xiuping met with H.E. Dr. Lim Hong Hin, Deputy



Secretary-General of ASEAN for ASEAN Economic Community and H.E. Mr. Vongthep Arthakaivalvatee, Deputy Secretary-General of ASEAN for Socio-Cultural Community respectively.

Secretary-General Yang Xiuping introduced ACC's recent work progress, including the "ASEAN-China Week" held to celebrate the 25<sup>th</sup> anniversary of ASEAN-China dialogue relations in May. She expressed her appreciation for the support and assistance extended by the ASEAN Secretariat to ACC. She hoped to strengthen the communication and coordination with the ASEAN Secretariat, and plan and organize activities together to make efforts to promote ASEAN-China functional cooperation.

Deputy Secretary-General Lim Hong Hin and Mr. Vongthep Arthakaivalvatee briefed on the building of the ASEAN Community. They spoke highly of the unique role of ACC in promoting ASEAN-China cooperation, and noted that the year of 2017 marked the 50<sup>th</sup> anniversary of ASEAN, for which the ASEAN Secretariat was planning related activities. The ASEAN Secretariat would like to strengthen communication with ACC to inject new impetus to the construction of ASEAN Community as well as the development of ASEAN-China relations.

### Exchanges among three Secretariats of ACC, ASEAN-Japan Centre (AJC) and ASEAN-Korea Centre (AKC)

ACC, AJC and AKC have further strengthened communication and coordination for this year. These activities showed the efforts and positive response to the calls of the leaders of ASEAN Plus Three on strengthening cooperation between the Centres and 10+3 cooperation.

#### [ 1. The 6<sup>th</sup> Informal Meeting among Secretaries General of ACC, AJC and AKC was held in Manila ]

On 22 January 2016, the 6<sup>th</sup> Informal Meeting among Secretaries General of the three Centres was held in Manila,





the Philippines. The meeting was moderated by Secretary General of AJC Mr. Masataka Fujita. ACC Secretary-General Yang Xiuping and AKC Secretary General Mr. Kim Young-sun attended the meeting. The meeting reviewed the progress of cooperation among the Centres since their last meeting in Nay Pyi Taw, Myanmar in January 2015, and exchanged views on how to implement the spirit of the 18<sup>th</sup> ASEAN Plus Three Summit, conduct joint programmes and establish greater synergies with other international organizations. The Centres agreed that the next meeting would be held in Tokyo, Japan.

## [ 2. The 7<sup>th</sup> Informal Meeting among Secretaries General of ACC, AJC and AKC was held in Tokyo ]



On 19 April 2016, the 7<sup>th</sup> Informal Meeting among Secretaries General of the three Centres was held in Tokyo, Japan. The meeting was moderated by AJC Secretary General Mr. Masataka Fujita. ACC Secretary-General Yang Xiuping and AKC Secretary General Mr. Kim Young-sun attended the meeting. The meeting reviewed the progress of cooperation among the Centres since their last meeting in Manila in January 2016. It was agreed that the Centres should continue to strengthen communication and coordination to push forward their cooperation. The Centres shared information and experiences on their flagship projects, agreed to frequent exchanges of personnel and information, and discussed relevant projects on improving mutual understanding and friendship among the youth. The Centres agreed to identify more converging interests through concerted efforts, and join hands to serve the people of this region with a step-by-step and practical manner. The Centres agreed that the next meeting would be held in Korea.

During the Meeting, the Secretaries General of the three Centres had interaction with Mr. Tetsuya Matsuoka, Representative of East Asia Business Council (EABC). EABC representative briefed on its mandate, and expected to strengthen communication with the Centres. The Centres agreed to take this opportunity to enhance mutual understanding and explore possibility of future cooperation.

Besides, on 4 August 2016, Secretaries General of the three Centres exchanged views during the 9<sup>th</sup> ASEAN Plus Three (10+3) Conference of Ministers of Economy and Trade in Vientiane. They expressed satisfaction with the progress of the three Centres' cooperation in youth exchanges, especially the Centres sent young students to participate in ACC



and AKC's youth exchange programmes.

### [ 3. Working Meeting between the three Centres and Trilateral Cooperation Secretariat (TCS) ]

On 19 April 2016, the Secretaries General of the three Centres had a Working Meeting with TCS Secretary-General Mr. Yang Houlan after the 7<sup>th</sup> Informal Meeting among Secretaries General of ACC, AJC and AKC.

Secretary-General Yang Houlan briefed on the progress of the trilateral cooperation among China, Japan and the Republic of Korea and the mandates of TCS. TCS, with a view to facilitating the consensus reached at the 18<sup>th</sup> ASEAN Plus Three Summit, was willing to further strengthen communication and exchanges with ACC, AJC and AKC to carry out projects within the framework of 10+3, especially in the field of people-to-people exchanges, so as to boost mutual understanding and lay a solid foundation for public support for all sides.

Secretaries General of ACC, AKC and AJC welcomed Secretary-General Yang Houlan to attend the meeting. They discussed the proposal of cooperation put forward by TCS. They would continue to explore the possibility of carrying out functional cooperation in the areas of youth affairs, media and tourism in accordance with the mandates of each Centre in a step-by-step and from-easy-to-difficult way.

### Frequent exchanges between ACC and AKC

Since the beginning of this year, ACC and AKC has conducted mutual visits and further strengthened exchanges between both sides.

On 10 March 2016, AKC Secretary General Mr. Kim Young-sun led a delegation to visit ACC and attend the Launching Ceremony of the Window for ASEAN-China Children's Cultural Exchange on 11 March 2016 co-organized by ACC.



On 7-10 June 2016, Secretary-General Yang Xiuping led the ACC delegation to pay a reciprocal visit to AKC, and attended the opening ceremonies of the ASEAN-Korea Tourism Development Forum and the Korea World Travel Fair.



On 18 September 2016, Secretary-General Yang Xiuping met with AKC Secretary General Mr. Kim Young-sun in Xi'an and exchanged views on recent works. On 19-20 September 2016, Secretary General Kim Young-sun attended relevant events of the ASEAN Film Week during the 3<sup>rd</sup> Silk Road International Film Festival in Xi'an, which was initiated and co-hosted by ACC.



These activities facilitated the two Centres in personal exchanges and experience sharing, and contributed to the future cooperation between the two sides.



## ACC and the Trilateral Cooperation Secretariat

On 8 June 2016, Secretary-General Yang Xiuping met with TCS Secretary-General Mr. Yang Houlan in Seoul, Korea.

Secretary-General Yang Houlan introduced the latest progress of the cooperation among China, Japan and Korea and the achievements of TCS in recent years. He expressed the willingness that TCS would work closely with ACC to boost ASEAN Plus Three Cooperation and bring benefit to the people of this region.

Secretary-General Yang Xiuping commended the work of TCS in boosting the trilateral cooperation and regional integration. She said that the first meeting between TCS and the Centres in Tokyo last April had a preliminary discussion on future direction of cooperation. She said that ACC would strengthen experience sharing with TCS and jointly make new contributions to the economic and social development of the region.

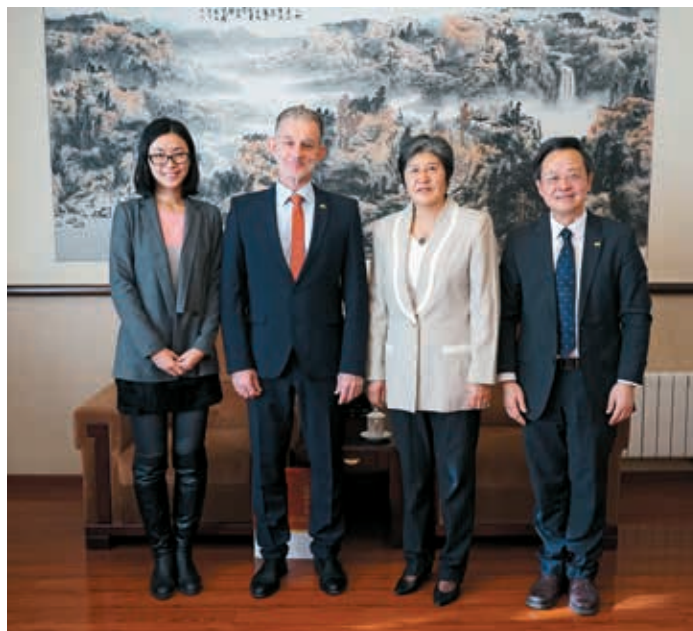


## ACC and INBAR

On 5 February 2016, Secretary-General Yang Xiuping met with Director General Dr. Hans Friederich and Deputy Director General of International Network for Bamboo and Rattan (INBAR) Dr. Li Zhibo at ACC.

Dr. Friederich briefed on INBAR's mandate. He mentioned that currently five out of the ten ASEAN countries are members of INBAR, and had played very important role in the organization. He appreciated ACC's effort in promoting ASEAN-China functional cooperation, and hoped that INBAR could strengthen cooperation with ACC in co-organizing activities which may facilitate ASEAN and other countries in the area of bamboo and rattan.

Secretary-General Yang introduced ACC's work. She remarked that ACC and INBAR were both international inter-governmental organizations.





The two organizations could enhance their communication and experience sharing, explore for possible cooperation and therefore bring benefits to the people in this region and around the world.

## ACC and the Boao Forum for Asia

On 22-24 March 2016, Secretary-General Yang Xiuping attended the Boao Forum for Asia Annual Conference 2016 and had interactions with delegates from ASEAN countries, leaders of Hainan Provincial Government, representatives of entrepreneurs, think-tanks, media, etc., exchanged views with the delegates on Asian regional cooperation and ASEAN-China relations, and had interviews with the local media.

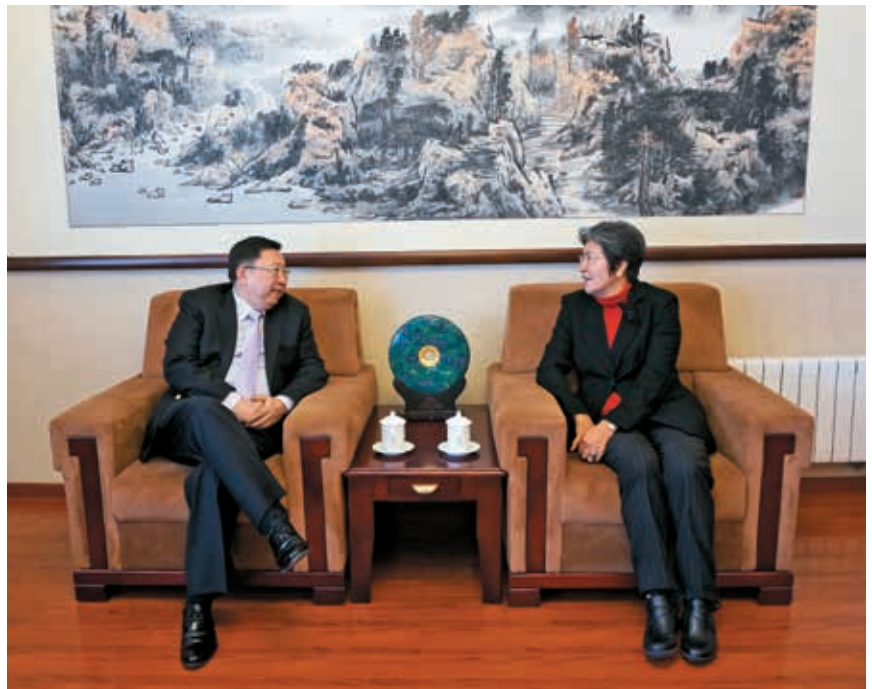
During the conference, she participated in the Dialogue of Asian Civilizations, Asian Regional Cooperation Organization Roundtable and ASEAN-China Governors/Mayors' Dialogue. Secretary-General Yang Xiuping and participating guests discussed how to further make full use of the advantage of relevant organizations and local governments to contribute to the development and benefits of the people in this region.



## ACC and China-ASEAN Business Council (CABC)

On 4 February 2016, Secretary-General Yang Xiuping met with Executive Director of CABC Mr. Xu Ningning

at ACC. Mr. Xu Ningning briefed on CABC's mandate, its work and achievements in enhancing ASEAN-China sectoral matching, enterprise brand cooperation and Chinese provinces and cities cooperation with ASEAN Member States. He hoped that CABC would strengthen exchanges and cooperation with ACC and jointly make new contribution to ASEAN-China functional cooperation. Secretary-General Yang said that ACC and CABC share similar missions to deepen functional cooperation and enhance common interests between ASEAN and China. ACC would like to strengthen communication, share experience, and extend cooperation with CABC, with a view to promoting the sustained development of ASEAN-China relations for the benefit of the people.



## ACC and Lancang-Mekong Cooperation Mechanism

In order to implement the important consensus reached by leaders of both sides, to strengthen the sub-regional cooperation, ACC successfully organized the second visit of officials from Mekong countries during 19-26 June 2016. The delegation comprised 28 government officials from 5 Mekong countries (6 from Cambodia, 6 from Lao PDR, 6 from Myanmar, 4 from Thailand and 6 from Viet Nam). They were in charge of foreign affairs, economy and trade, education, culture, water resources, etc.. The Ministry of Foreign Affairs of China and relevant ministries of Mekong countries have provided strong support to the visit.

On 20 June 2016, ACC hosted the Welcoming Ceremony for the





visit of the delegation. The delegation visited Beijing, Nanjing and Kunming, and exchanged views with officials of the Ministry of Foreign Affairs of China and local governments. They also visited universities, think tanks, high-tech enterprises, hydraulic facilities, toured cultural and historical sites, and attended the Opening Ceremony of the 4<sup>th</sup> Nobel Economists Summit of China held in Kunming. The visit has achieved fruitful results and received positive response from the participants.

## ACC and the Forum on Women Issues in Lancang-Mekong River Basin

On 19 October 2016, ACC co-hosted the Forum on Women Issues in Lancang-Mekong River Basin with China Soong Ching Ling Foundation and China Women's University in Beijing. Mr. Qi Mingqiu, Executive Vice-Chairman of China Soong Ching Ling Foundation, Mr. Li Mingshu, Vice President of China Women's University, Ms. Huang Ying, Director of General Affairs and Coordination of ACC, Ms. Long Sophally, Under Secretary of State of Ministry of Women's Affairs of Cambodia, and Ms. Cao Jing, Counsellor and Director of Division of Regional Cooperation of Ministry of Foreign Affairs of China delivered remarks. Around 200 participants, including representatives, government officials and scholars from China, Cambodia, Lao PDR, Myanmar, Thailand and Viet Nam, as well as representatives from ASEAN Embassies in China, attended the Opening Ceremony of the Forum. The participants had in-depth discussion on "Women and Social Management", "Women's Economic Empowerment" and "Regional Women Development and Intangible Cultural Heritage Protection".







